



Dennise Minjarez

Preferred Name: Demi

Product Designer

Demifolio.com

demi.minjarez@gmail.com

(626) 539-6104

Education & Training

Bachelor of Arts in Media Arts & Visual Design

MT. Sierra College, 2013-2017

CERTIFICATIONS

Human-Computer Interaction

Interaction Design Foundation, Dec 2020

Design Thinking Program

MIT Sloan School of Management, Jun 2022

Continuous UX Research, Designing Product Experiments

The Fountain Institute, Sep 2022 - Oct 2022

Soft Skills

Collaborative

Presenting

Communication

Project & Task
Management

Design

Sketching

Wireframing

UI Design

Visual Design

Design System

Prototyping

Tools

Figma

Webflow

Notion

Dovetail

Illustrator CC

Photoshop CC

Code

HTML + CSS

Basic JavaScript

Git + Github

Work Experience

UX Designer

Jet Edge International | May 2021 - Present

As the primary designer, I led the design of a comprehensive flight booking app, integrating features for managing ground transportation, catering, and passenger data.

- Developed and maintained a robust design system library, ensuring consistency across platforms
- Lead UX strategy meetings and facilitated weekly sprints to deliver effective solutions

Assistant Marketing Manager & Designer

Pacific Coast Title | July 2018 - Nov 2020

In a high-pressure setting, I effectively designed and delivered diverse print and digital marketing resources for Real Estate Agents, enhancing brand presence and agent-client engagement.

Freelance & Consulting Work

UX Designer

Ion Cell | Feb 2022 - Aug 2022

Collaborated with a healthcare startup, to significantly overhaul both mobile and desktop products to align with business objectives. I enhanced the user experience through restructured information architecture and user flow. Also, redesigned onboarding process, provided UI prototypes, facilitated review meetings, and utilized user testing for ongoing improvements

More information on freelance & consulting work available upon request