



## Dennise Minjarez

Demifolio.com

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### Skills + Training

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#### EDUCATION

##### **Bachelor of Arts in Media Arts + Visual Design**

2014 - 2017

MT. Sierra College

#### CERTIFICATIONS

##### **Human-Computer Interaction**

2020

Interaction Design Foundation

##### **Design Thinking Program**

2022

MIT - Sloan School of Management

##### **Defining UX Strategy**

##### **Continuous UX Research**

2022

The Fountain Institute

#### TECHNICAL SKILLS

##### **Software**

Notion

Miro

Figma

Webflow

Illustrator CC

InDesign CC

##### **Code**

HTML + CSS

JavaScript / React JS

Git + Github

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### Work Experience

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#### **UX Designer @ Jet Edge International**

MAY 2021 - PRESENT

- Designed a flight booking app that also allows members to manage ground transportation, catering and passenger information
- Developed design solutions through peer reviews
- Interviewed stakeholders within different departments to gather insights and requirements
- Developed and maintained design system library
- Facilitated design workshops
- Led weekly UX strategy meeting with Product and Technology
- Delivered design solutions through weekly sprints
- Worked closely with Head of Marketing and the Marketing team on the website needs and partner website

#### **UI Designer & Web Developer @ Mad Designs**

SEPT 2020 - JAN 2021

- Designed UI layouts for responsive websites
- Modified Squarespace HTML & CSS custom code
- Delivered variations of design solutions with annotation

#### **Assitant Marketing Manager @ Pacific Coast Title**

JULY 2018 - NOV 2020

- Designed, managed, and delivered print and digital marketing materials to Real Estate Agents
- Worked with Sales Representatives and Real Estate Agents on marketing collateral
- Handled multiple design requests with quick turnarounds

#### **Web Developer @ Sprint Ray**

FEB 2018 - MARCH 2018

- Developed and launched the website under a tight deadline
- Collaborated with the Art Director and the Project Manager on the UI design direction

#### **UX Design & Research @ DoubleDoor Real Estate**

OCT 2017 - DEC 2017

- Conducted user interviews using Skype and Typeform
- Researched and created user storyboards
- Developed persona profiles and userflows
- Delivered UX Report Document