

Master program for young talents

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## Contest



The Dreamers Contest serves as a quest to discover young talents\* in the realm of photographic art in the Grand Paris.

The top three winners will be awarded a series of masterclasses from The Dreamers professionals: professional photographers, curators and fine art printers. This masterclass series aims to teach children both creative and technical methods, guiding them in the creation of a comprehensive photo project and exploring various printing techniques for their works. Upon completion, the participants will have their first compiled portfolio, accompanied by reviews and recommendations from educators.

This initiative is made possible with the support of Hahnemühle, a pioneering force and global market leader in the production of fine art paper, and Atelier D-Images, fine art printing atelier in Paris.



Ilya Batrakov, Morok The Dreamers artist

# Contest jury

- Renowned photographers
- Photography experts
- Art historians
- A teenager



Emilia Genuardi
Chairman of the jury
Director of the salons
approach and the
unRepresented, both
devoted to photography.



Jean-Philippe Carré-Mattei
Head of program at The
Dreamers School,
Photographer historian of
photography,
Head of the educational
programme and teacher at
Ecole Hourdé (ESAT)



**Guillaume Martial** 

A french artist, photographer and video maker. His work is regularly exhibited in galleries, festivals and international institutions. He pursues his personal researches during artist residencies, teaches

with several publics.



Delphine Piovant
Founder of D-Images
Fine Art printing lab.
Worked with many great
photographers, supports
emerging artists, a partner
of various photography
awards.



Edouard Mendis
13-year-old, lives and studies
in a center of Paris, loves
and practices photography.
Already participated in
photography contests.

### Exhibition

The upcoming exhibition in Autumn 2024 will showcase a shortlist from The Dreamers Contest. The location to be announced with a winners announcement coming summer

During the opening, the winners will be awarded with the Grants for series of The Dreamers workshops, and Hahnemühle Grant, offering fine art paper for their early artistic endeavors.



Guillaume Martial, Lancer de chaises, Galerie Esther Woerdehoff The Dreamers artist



The Dreamers Master Program spotlights photography education for teenagers, guiding them before their professional journeys. After a contest, exhibition, and workshops, in coming years, The Dreamers aims to establish a school offering comprehensive photography education, equipping young minds with the foundations to become professional photographers and fostering integration into the artistic community.

France, the birthplace of photography, is an ideal setting. Paris, with its rich tradition, hosts major photography festivals and esteemed schools. However, there is a gap in supporting budding photographers at the early stages of their careers. The project identifies young photographers through a contest, showcases their work in an exhibition, and facilitates their learning through a one-year photography course.

The annual program caters to kids aged 12 to 16, providing personalized guidance from experienced teachers and collaboration with The Dreamers artists. These professionals, skilled in photography theory and history, lead small groups in classes, outdoor activities, and studio sessions in Paris. The program covers all necessary materials except for the camera.

For a year of studies, the cost will be approximately 500 euros. However, for future winners of The Dreamers contest, the entire program is free, encouraging and supporting the next generation of talented photographers.

## **Impact**

- To contribute to the next generation of photography professionals
- To empower and strengthen the relevance of photography
- To provide inclusive access to young talents
- To build a hub for knowledge transmission for photography and related fields
- To make Paris known as a talents' machine in a field of photography
- To develop a nationwide network of players, supporting young artists and photographers.



Jean Philippe Carrei Mattei Topographie de la disparition I Corse The Dreamers artist

# Dates and places

Contest: Grand Paris, January 29 - 29 August 2024

Winners' announcement - Autumn 2024

Exhibition : Paris, September - Autumn 2024

Educational programs : Paris, Autumn 2024

### PR

To let more people know about the contest, exhibition, and photography school, we will work with famous French newspapers, TV, and websites. We will also involve influencers in the photography world and use Facebook and Instagram ads to reach more people.

But it's not just online. We will also put up posters and hand out flyers in places where people who like photography and art go, like cafes, printing shops, bookstores, and art galleries.

We want lots of people to hear about our contest, exhibition, and photography school, so we're doing all these things to make sure everyone knows!

Official contest website <u>www.kids.thedreamers.life</u>



# The organiser

RÊVE Association, founded in Paris, France.

The association promotes photography through education, contests, and exhibitions. It supports artists through dedicated exhibitions, public relations, and festivals, creating a dynamic ecosystem for emerging talents.

Thank you

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