

Hari Murugan

Senior Product Designer

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Los Angeles, CA

Experience

Senior Product Designer @ Gen (NortonLifeLock)

October 2021 - Present

Product Designer: October 2021 to April 2023

Private Email: Secures email privacy by masking personal addresses and removing hidden trackers. Led 0 to 1 design from strategy to launch for ~1 million users, resulting in a 25% boost in AntiTrack revenue.

AntiTrack: Safeguards online privacy by blocking trackers and website tracking. Designed and launched for macOS and iOS that serves ~1 million users.

Crafting user-friendly solutions with high focus on user privacy.

UX Assistant @ DePaul University

February 2020 - June 2021

Facilitated UX by ideating, wireframing, prototyping, and developing web pages. Designed and launched a Job Search page that earned 700+ unique views in 3 weeks. Performed Heuristic evaluation to revamp HR homepage and decreased bounce rate by 26%.

Product Designer @ PipeCandy

April 2018 - July 2019

Led branding and product design. Optimized product experience for user and business goals.

Analyzed user behavior through task analysis and overhauled the experience that reduced support inquiries by 30%.

Product Designer @ Zoho

October 2016 - April 2018

Conceptualized Zoho Marketplace to 20 million users. Collaborated with various businesses to design plugins for Zoho CRM and Zoho Desk.

Education

MS Human Computer Interaction

DePaul University, September 2019 - June 2021

Chicago, USA

B.Tech Computer Science Engineering

SASTRA University, July 2012 - June 2016

Thanjavur, India

Design

User Research
Contextual Inquiry
Empathy Mapping
Personas
Journey Mapping
Task Analysis

Prototyping
Heuristic Evaluation
Usability Testing
Information Architecture
Design Systems
Interaction Design

Tools

Figma
Sketch
Adobe CC
Principle