Hari Amogh Murugan

Impact-Driven Product Designer

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Work Experience

Product Designer at NortonLifelock

Los Angeles, USA | October 2021 to Present

Lead designer for Norton AntiTrack for macOS and iOS. Defining design system and interactions patterns adhering to native guidelines. Navigating platform limitations and finding engineering-friendly solutions. Contributing to other privacy products such as Secure VPN and Privacy Monitor. Have a good grasp of privacy space and user mindsets/requirements from numerous user interviews and feedback responses.

UX Assistant at DePaul University

Chicago, USA | February 2020 to June 2021

Facilitating UX by ideating, wireframing, prototyping, and developing web pages. Designed and developed a Job Search page that earned **700+** unique views in 3 weeks. Performed Heuristic evaluation to revamp HR homepage and decreased bounce rate by **26%**.

Product Designer at PipeCandy

Chennai, India | April 2018 to July 2019

Led branding and product design. Optimized product experience for user and business goals. Analyzed user behavior through task analysis and overhauled the PipeCandy platform that reduced support inquiries by **30%**. Spearheaded the design and launch of several flagship data intelligence tools to close more deals, thereby **increasing** monthly recurring revenue.

UX/UI Designer at Zoho

Chennai, India | October 2016 to April 2018

Conceptualized Zoho Marketplace to **20 million** users. Collaborated with various businesses to design plugins for Zoho CRM and Zoho Desk.

Education

MS Human Computer Interaction

DePaul University | September 2019 - June 2021
Chicago, IL, USA

B.Tech Computer Science & Engineering

SASTRA University | July 2012 - June 2016
Thanjavur, TN, India

Skills

Design

User Research	Prototyping	
Contextual Inquiry	Heuristic Evaluation	
Empathy Mapping	Usability Testing	
Personas	Information Architecture	
Journey Mapping	Design Systems	
Task Analysis	Interaction Design	

Tools

Figma
Sketch
Adobe XD
InVision
Principle