



## FOR IMMEDIATE RELEASE

### ***UNITED FOR GROWTH, LLC EXPANDS ITS FINANCIAL LEADERSHIP IN SUPPORT OF THE COMPANY'S CONTINUED ORGANIC AND ACQUISITION GROWTH PLANS WITH THE HIRE OF DOMINICK DEMASI***



**Chardon, OH, January 14, 2022**– United For Growth, LLC. (“UFG”) a holding company with a portfolio of companies and divisions hired on November 22, 2021, Dominick M. DeMasi as Corporate Controller. We are making this formal announcement today by Mr. Mark C. Lewis, President and CEO of United for Growth, LLC as we are looking forward the leadership team of Nick Piszko, the Company Chief Financial Officer and Mr. DeMasi as we enter into the next critical phase of our strategic plan that supports continued substantial growth with financial and operational excellence.

“We are very pleased that such a highly talented financial professional has joined our Corporate Executive Leadership Team and look forward to his financial leadership and execution of our key initiatives,” said Mr. Piszko “Dominick’s career is distinguished by his in-depth experience in operational and financial analysis, mergers, acquisitions, divestitures and U.S. global public and private distribution and manufacturing operations that is critically significant to our strategic plans for growth”

Prior to joining United For Growth, Mr. DeMasi was the Finance Manager of Mauser Packaging Solutions, formerly National Container Group which he led the accounting and tax functions for over 13 operating facilities. Dominick has been an experienced CFO, Corporate Controller and Vice President of Finance and has held C-level and senior financial executive roles managing all aspects of accounting and finance, including the Manager of Business and Financial Analysis for RJR Nabisco.

Mr. DeMasi received his MBA and BS degrees from Seton Hall University. Dominick also received his Six Sigma Greenbelt at Villanova University. He resides in Wadsworth, Ohio with his wife and has served on several industry and academic Boards

“It is a pleasure to be joining such a vibrant and growth-oriented organization at such an exciting time in its successful history,” said Mr. DeMasi. “United For Growth., and its operating companies are uniquely positioned for dramatic growth through strategically organic growth initiatives and continued targeted acquisitions of distributors, e-commerce companies and dealers that supply products and services to facilities and consumers throughout the U.S, with expansion plans internationally.”

**About United For Growth:** United For Growth, LLC, headquartered in Chardon, Ohio, led by an experienced industry management team is a national brand and holding organization as part of a strategic organic and acquisition plan that includes leveraging industry experienced operating leadership managing a family of operating companies that deliver products and services to the educational, commercial and small office and home office consumer market (“SOHO”). Our operating companies distribute product/brand categories consisting of educational, commercial furniture, small and home office furnishings, restroom partitions, lockers, visual display products, LED lighting retrofits, fixed seating, floor protection (mats, glides, casters), accessories and all repair parts serving over 100,000 customers currently in the United States and plans to expand internationally. [www.unitedforgrowthinc.com](http://www.unitedforgrowthinc.com)

**About Shiffler Equipment Sales:** Shiffler Equipment Sales, Inc., a UFG operating company, headquartered in Chardon, Ohio, was founded in 1972 as a family owned business by William Shiffler, a former school teacher, to provide parts and services to the educational market. Today, Shiffler, the original platform United For Growth company is led by an experienced industry management team that includes the company co-founder John W. Shiffler, who has been actively involved with the operations for the past thirty-five years. Shiffler Equipment Sales acquired WhiteBoard Depot.com in 2016, Commercial Sales in 2018 and Youngs Catalog in 2019. All three of these strategic tuck-in acquisitions and their brands have been integrated into the operations to leverage the synergies and growth opportunities to expand its business from a product, market and demographic standpoint. The company is a national company of multiple brands that represents over three hundred of the highest quality vendor and OEM brands providing over fourteen-thousand products, parts and services including furniture, glides and casters, restroom partitions, lockers, visual boards and accessories, buildings and grounds solutions, custodial supplies, safety and security solutions, energy efficient lighting solutions, and installation services throughout the United States. For more information on Shiffler Equipment Sales, Inc., see [www.shifflerequip.com](http://www.shifflerequip.com), [www.youngs-inc.com](http://www.youngs-inc.com), [www.whiteboarddepot.com](http://www.whiteboarddepot.com).

**About Martin Public Seating:**

Formed in 1976, in Seville, OH, a UFG operating company that operates as a project based distributor dealer serving primarily the educational market with a solid reputation of supplying schools their classroom furniture throughout the state of Ohio and California, while expanding its regional footprints.

The Company works closely with architectural firms for renovations and new construction representing the leading industry vendors. Martin Public Seating offers personal guidance in the selection of a variety of furnishings, office and classroom furniture, fixed seating, classroom accessories, floor protection, restrooms, lockers, visual display products, safety and security solutions, energy efficient lighting and provides complete design, delivery and installation services. For more information see [www.martinpublicseating.com](http://www.martinpublicseating.com).

**About VIOTY, LLC:**

Formed in July, 2020, in Chardon, OH and Agoura Hills, CA, a UFG operating company which has recently joined the UFG family with the investment and formation of UFG's newly formed subsidiary that is positioned with its experienced leadership talent that previously had launched an e-Commerce furniture distribution online sales division that grew from a start up to over \$500M in revenue in the emerging online market that provides furniture and other branded solutions to the explosive SOHO market.

**About Shiffler Lighting Solutions:** Shiffler Lighting Solutions is an exclusive Lighting Retrofit Business Unit of Shiffler Equipment Sales, Inc. offering the most comprehensive line of indoor and outdoor energy efficient lighting solutions, including the latest LED lighting technologies from audit to install. This operating entity works closely with facility directors and business owners to assess their use of eco-friendly lighting, while providing options to help convert to more efficient and environmentally friendly forms of indoor and outdoor lighting. For more information see [www.shifflerlightingsolutions.com](http://www.shifflerlightingsolutions.com).

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