

FOR IMMEDIATE RELEASE

UNITED FOR GROWTH, LLC (“UFG”) IS PLEASED TO ANNOUNCE JEFFREY A. SCHREINER AS VICE PRESIDENT AND GENERAL MANAGER OF UFG OPERATING ENTITIES, INCLUDING SHIFFLER EQUIPMENT SALES, INC., SHIFFLER LIGHTING SOLUTIONS AND PEDAGOGY, LLC.



Chardon, OH, February 3, 2021– United For Growth, LLC. (“UFG”) a holding company with a portfolio of companies and divisions has named Jeffrey A. Schreiner as Vice President and General Manager. The formal announcement was made today by Mr. Mark C. Lewis, President and CEO of United for Growth, LLC. Mr. Schreiner joined the company in January 2021 and has been working with our organization

strategically for the past 10 months. Mr. Schreiner will lead the Shiffler Equipment Sales, Shiffler Lighting Solutions and Pedagogy operating companies and all their associated brands and consulting services for United For Growth.

“We are very pleased that such a highly talented executive leader with 37 plus years of general management, sales and marketing experience has joined our management team and look forward to his operating leadership and execution of our growth strategies,” said Mr. Lewis. “Jeff’s career is distinguished by his in-depth experience in ownership and C-Level oversight roles in manufacturing and distribution in the educational, healthcare, office and hospitality furniture space that is critically significant to our strategic plans for growth and diversification”

Prior to joining UFG, Mr. Schreiner served in senior executive roles, including President of JA Schreiner, LLC, providing sales and marketing strategic consulting services, Vice President of Sales & Marketing, Palmer Hamilton, President of OSI Furniture, General Manager of Surface Works/Bayview Industries and Co-owner and managing partner of De`cor Unlimited and Lakeshore Business Interiors respectively. Jeffrey will also serve as a senior leadership member of the Corporate Executive Committee for UFG in the company efforts to advance its corporate mission, vision and execution of the strategic plan. Mr. Schreiner holds several patents and professional achievements, while earning his education at Lakeshore Tech UW System in Applied Arts.

“I am very pleased to continue and be part of this growing company and experienced leadership team, especially during this time in our industry where consolidation presents significant opportunities for our customers, partners and operating entities. I look forward to leading these UFG operating entities and driving the company strategic plan,” said Jeffrey Schreiner.

About United For Growth: United For Growth, LLC, headquartered in Chardon, Ohio, led by an experienced industry management team is a national brand and holding organization as part of a strategic organic and acquisition plan that includes leveraging industry experienced operating leadership managing a family of operating companies that deliver products and services to the educational, commercial and small office and home office consumer market (“SOHO”). Our operating companies distribute product/brand categories consisting of educational, commercial furniture, small and home office furnishings, restroom partitions, lockers, visual display products, LED lighting retrofits, fixed seating, floor protection (mats, glides, casters), accessories and all repair parts serving over 100,000 customers currently in the United States and plans to expand internationally.

www.unitedforgrowthinc.com.

About Shiffler Equipment Sales: Shiffler Equipment Sales, Inc., a UFG operating company, headquartered in Chardon, Ohio, was founded in 1972 as a family owned business by William Shiffler, a former school teacher, to provide parts and services to the educational market. Today, Shiffler, the original platform United For Growth company is led by an experienced industry management team that includes the company co-founder John W. Shiffler, who has been actively involved with the operations for the past thirty-five years. Shiffler Equipment Sales acquired WhiteBoard Depot.com in 2016, Commercial Sales in 2018 and Youngs Catalog in 2019. All three of these strategic tuck-in acquisitions and their brands have been integrated into the operations to leverage the synergies and growth opportunities to expand its business from a product, market and demographic standpoint. The company is a national company of multiple brands that represents over three hundred of the highest quality vendor and OEM brands providing over fourteen-thousand products, parts and services including furniture, glides and casters, restroom partitions, lockers, visual boards and accessories, buildings and grounds solutions, custodial supplies, safety and security solutions, energy efficient lighting solutions, and installation services throughout the United States. For more information on Shiffler Equipment Sales, Inc., see www.shifflerequip.com, www.youngs-inc.com, www.whiteboarddepot.com.

About Martin Public Seating:

Formed in 1976, in Seville, OH, a UFG operating company that operates as a project-based distributor dealer serving primarily the educational market with a solid reputation of supplying schools their classroom furniture throughout the state of Ohio and California, while expanding its regional footprints. The Company works closely with architectural firms for renovations and new construction representing the leading industry vendors. Martin Public Seating offers personal guidance in the selection of a variety of furnishings, office and classroom furniture, fixed seating, classroom accessories, floor protection, restrooms, lockers, visual display products, safety and security solutions, energy efficient lighting and

provides complete design, delivery and installation services. For more information see

www.martinpublicseating.com.

About VIOTY, LLC:

Formed in July, 2020, in Chardon, OH and Agoura Hills, CA, a UFG operating company which has recently joined the UFG family with the investment and formation of UFG's newly formed subsidiary that is positioned with its experienced leadership talent that previously had launched an e-Commerce furniture distribution online sales division that grew from a start up to over \$500M in revenue in the emerging online market that provides furniture and other branded solutions to the explosive SOHO market. For more information see www.vioty.com.

About Shiffler Lighting Solutions: Shiffler Lighting Solutions is an exclusive Lighting Retrofit Business Unit of Shiffler Equipment Sales, Inc. offering the most comprehensive line of indoor and outdoor energy efficient lighting solutions, including the latest LED lighting technologies from audit to install. This operating entity works closely with facility directors and business owners to assess their use of eco-friendly lighting, while providing options to help convert to more efficient and environmentally friendly forms of indoor and outdoor lighting. For more information see www.shifflerlightingsolutions.com .

About Pedagogy, LLC: Pedagogy Furniture formed in August, 2020 in Chardon, OH, a UFG operating company which has recently joined the UFG family with driving furniture design and leveraging manufacturing experts that have extensive experience in distribution and producing some of the most popular furniture components sold in the United States. Pedagogy Furniture and its Makertron product is the recipient of Ed Spaces People's Choice Innovation Award Winner in 2020. For more information see www.pedagogyfurniture.com.

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