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LVT



CASE STUDY

### **CITY OF CAMDEN**

LOCATION: CAMDEN, NJ INDUSTRY: PUBLIC SECTOR

Directly across the Delaware River from Philadelphia, Camden is one of the largest municipalities in New Jersey. The city has faced challenges with illegal dumping at more than 50 sites, costing them millions of dollars in cleanup.

#### **CHALLENGES**

- Monitor two sites that receive up to 75 tons of trash annually
- Collect video evidence for prosecutions
- · Add deterrence to sites to prevent dumping

# "The deterrence factor of LVT has been huge.

Nobody stops. They just drive by."

**—KEITH L. WALKER** 

Director, Department of Public Works

## **RESULTS**



#### **ZERO DUMPING**

at sites being monitored by LVT Units



#### **CLEANER COMMUNITIES**

neighbors and volunteers joining cleanup efforts



#### **SAVE MILLIONS**

in tipping fees from fewer dump runs



#### **FAST RESPONSE**

employees can move units to new illegal dumping sites