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CASE STUDY

BASS PRO SHOPS

LOCATION: FREEPORT, BAHAMAS INDUSTRY: RETAIL

In 2019, Hurricane Dorian hit the Bahamas hard, destroying 90% of buildings and leaving 70,000 in need of food and water. In response, Bass Pro Shops, one of the leading outdoor and conservation specialists in North America, joined forces with LVT to provide Christmas for the locals with the Santa's Wonderland event. They needed to guard thousands of dollars-worth of food stores and assets without the benefit of reliable infrastructure.

CHALLENGES

- Set up and be operational within four weeks
- No electricity at the site
- Control a large area
- Prevent theft from event site
- Work with local law enforcement

*“[LVT] donated a couple units and got them to the Bahamas for us to leverage for this event in very short term... For us **it was the beginning of a great partnership.**”*

—JASON JACKSON
Chief Security Officer

RESULTS



DONATED

D3 security units to secure the four-day event



SET UP

in minutes and deployment protected 20,000 people



PROVIDED

live views, alerts, and theft deterrence



SECURED

more than \$5 million in donations, toys, and gear