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**LVT**

CASE STUDY

## WEST YELLOWSTONE

**LOCATION:** WEST YELLOWSTONE, MT **INDUSTRY:** TOURISM

West Yellowstone, Montana was incorporated in 1966. It serves as the west, most popular gateway to Yellowstone National Park, putting visitors in the middle of the geyser area of the park. Passing through West Yellowstone is the quickest way to reach Old Faithful and some of the other best-known attractions. While the town has a population of around 1,000, it sees more than 4 million visitors per year as people visit the national park.

## CHALLENGES

- Monitor remote reservoir and its surrounding area
- Observe, track, and create time lapse of snowfall and snow melt
- Use of a reliable, live webcam for website
- Need a camera that can withstand harsh conditions
- Ability to manipulate pan, zoom, tilt remotely

*“The LVT Unit has been a real asset. The embedded livestream on our website allows people to **see what we have to offer without leaving their homes.**”*

—KRISTY COFFIN

Administrator at West Yellowstone

## RESULTS



### LIVE FEED

access via desktop and mobile portals



### FLAWLESS STREAMING

even in harsh weather



### REMOTE CONTROL

of cameras via LVT platform



### #1 HIT ON

tourism website