

Digital solutions have the potential to improve access to information and quality of education. To take advantage of this, tech leaders in the education industry are leading the charge with digital innovation in the classroom, but can educators keep up? And with digital devices becoming increasingly necessary, how can these leaders ensure all students have access to the tools they need to succeed? In this One-Minute White Paper, Pulse surveyed 100 tech leaders in the education

industry to understand:

Information security

Their IT priorities for 2021

• The current state of digital solutions in the classroom

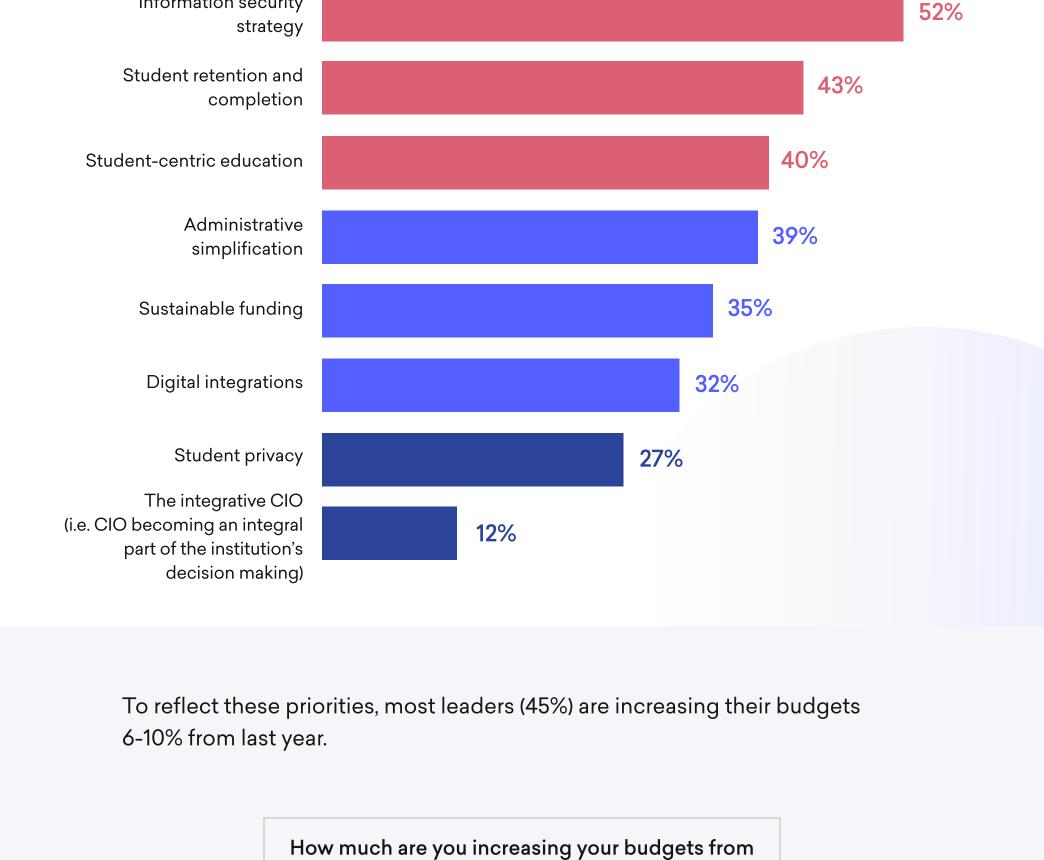
Data collected from January 18 - May 20, 2021 Total respondents: 100 tech leaders in the education industry

What is in store for the future of digital innovation in education

TECH LEADERS IN EDUCATION ARE PRIORITIZING INFORMATION SECURITY AND FOCUSSING ON THE STUDENTS

The top three IT priorities in 2021 for tech leaders in the education industry are information security strategy (52%), student retention and completion (43%), and student-centric education (40%).

What are your top three IT priorities for 2021?



20% 1-5%

last year to reflect these top three priorities?

45%

6-10%

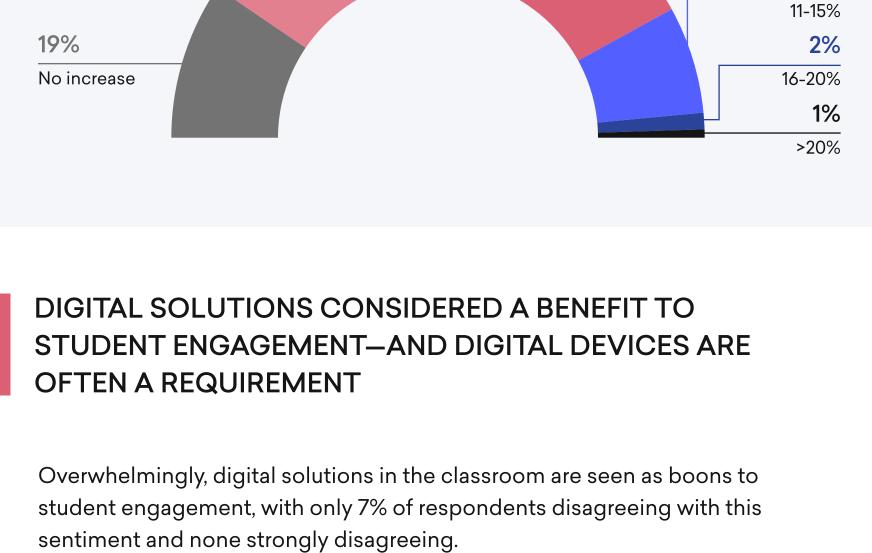
13%

39%

15%

28%

21%

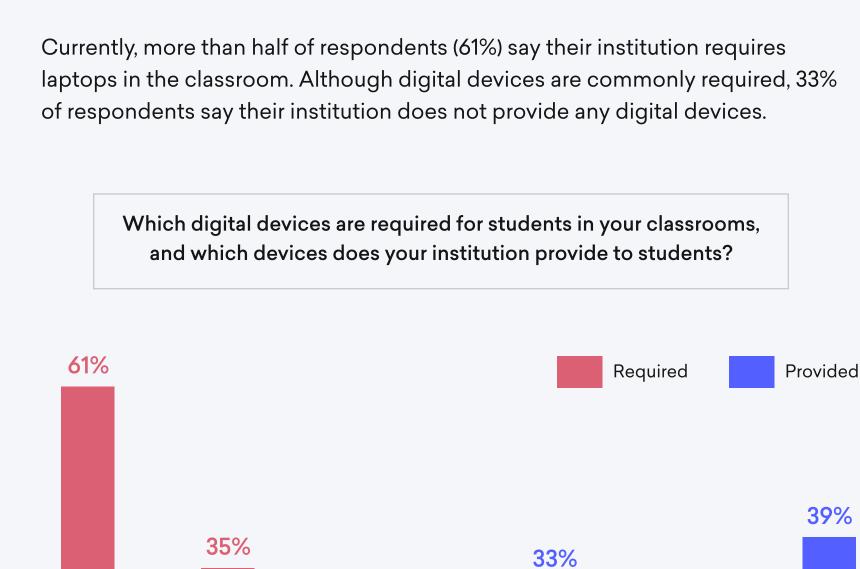


To what extent do you agree that digital solutions

in the classroom will keep more students engaged?

18% Strongly agree 7% Disagree

75% 0% Agree Strongly disagree



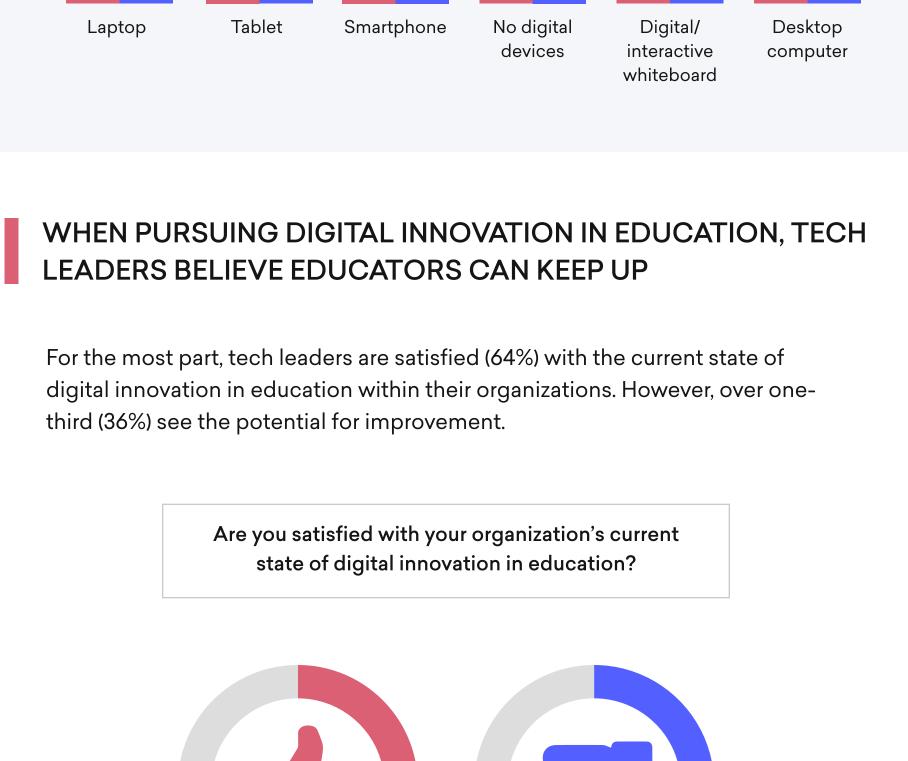
28%

5%

15%

23%

27%



To what extent would you agree with this statement:

"Educators at my institution are prepared to

implement digital innovation solutions in 2021."

And most tech leaders (85%) believe that educators in their institution are

prepared to implement digital innovation solutions in 2021.

No

1%

14%

37%

6-10%

18%

11-15%

16-20%

3%

1%

>20%

Disagree

Strongly disagree

Yes

18%

34%

1-5%

7%

None

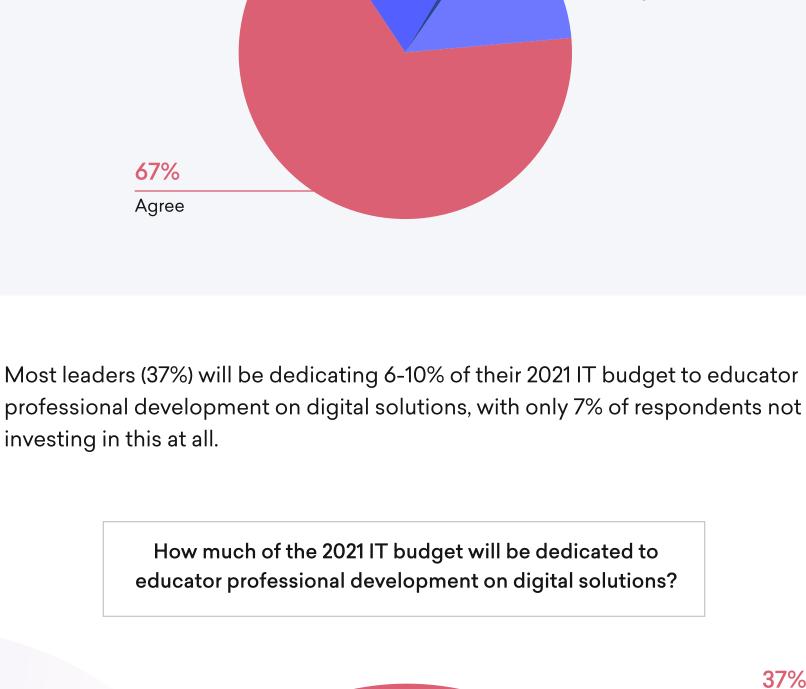
ORGANIZATIONS

63%

programs (46%).

56%

Strongly agree



24%

48%

42%

22%

IMPROVING ACCESS TO INFORMATION IS THE #1

cost efficiency (56%), and improve communication (52%) in 2021.

52%

DIGITAL TRANSFORMATION GOAL FOR EDUCATIONAL

When it comes to digital transformation goals, tech leaders in education say

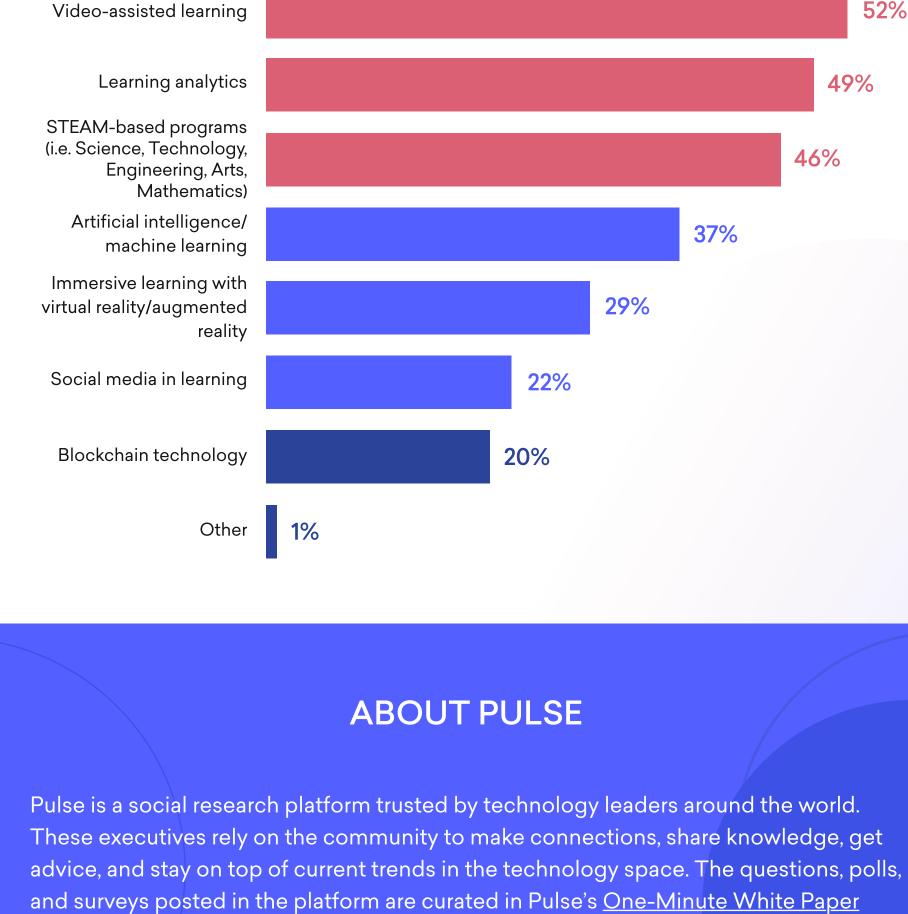
their organizations are aiming to improve access to information (63%), achieve

What are your organization's digital transformation goals in 2021?

Saved **Improved** Cost **Better** Support for Student Preparation for efficiency communication the workforce access to diverse collaboration time information learning Video-assisted learning is the most popular (52%) new technology under

consideration in 2021, followed by learning analytics (49%) and STEAM-based

Which new technologies do you plan to consider in 2021?



RESPONDENT BREAKDOWN

reports, which reflect what IT leaders care about right now—and in the rapidly evolving

world of software, real-time data and insights is what matters most.

EMEA 2%

Manager

REGION

TITLE

Director

51%

C-Suite

North America 96%

Learn more about Pulse at <u>www.pulse.qa</u> or reach out to <u>hello@pulse.qa</u>.

University 60% Community **15**% college Secondary school 10% APAC 2% Vocational/trade 6% school

Primary school

Other

TYPE OF EDUCATIONAL INSTITUTION

5%

COMPANY SIZE

22%

5%

13%

17%

<501

employees

501 - 1,000

employees

1,001 - 5,000

employees

21% VΡ 43% Insights powered by PULSE

10,001+

employees

5,001-10,000

employees