

COVID Campaign Stewardship Report

2020-2021 Highlights and Milestones



- Opened the 2020-2021 school year on August 26, 2020, becoming one of the first New York City schools to reopen.
- Welcomed 225 students, some learning remotely in a separate Distance Learning cohort. Ended the year with 240 students and have enrolled 280 students for the 2021-2022 school year.
- Overhauled facility and programming: created class-size distinct pods, installed touch-less faucets and water fountains, implemented health screening app and exit-entry protocols, among many other accommodations.
- Completed the entire school year with only one 5-day all-School closure (November 2020).
- Added the first floor auditorium space for Zoom-facilitated weekly Assembly and all music classes.
- Created, presented, and filmed Christmas and Spring Concerts.
- Announced plans to expand Upper School to high school grades. Commenced Ninth Grade this August (Fall 2021), adding one grade each year until Twelfth Grade.
- Celebrated the School's 25-year anniversary on June 3, 2021, with our first in-person gathering since March 2020!



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2020-2021 Budget vs. Actual and Campaign Giving



2020-2021 Budget vs. Actual

	BUDGET	ACTUAL
Net Tuition Revenue	\$4,145,800	\$4,811,836
Fees and Other	\$180,800	\$194,820
Foundations and Grants	\$225,000	\$225,000
Contributions (Unrestricted)	\$201,239	\$623,688
Contributions-Gala/Auction (net)	\$163,040	\$28,335
Investment Income	\$45,000	\$5,907
Other Income (PPP Loan Forgiveness)	\$0	\$44,085
Capital	\$0	\$60,000
Total Revenue	\$4,960,879	\$5,993,671
Total Personnel Expenses	\$4,342,691	\$4,285,392
Total All Other Expenses	\$2,131,953	\$1,816,171
Total Expenses	\$6,474,644	\$6,101,563
SURPLUS/DEFICIT	-\$1,513,765	-\$107,892

It's not lost on me that we were the first school to reopen its doors and the only classical Christian school in New York City. These two things are not unrelated; it is only because of our faith that we have courage to take this step. And we have seen God's faithfulness time and again. –Rim Hinckley, Head of School

The pandemic hit my family hard. My husband and I grappled with all the usual questions: Should we move to a different place? Are we safe in the city? But the one thing that we never questioned, and what ultimately made us decide to stay put amidst the chaos of the times, was our son's education at Geneva School. The focus on Christ, the community, and the loving support of our child have been invaluable to us. –Parent of Kindergarten student

We are really impressed with how Geneva School has made and executed such a sound plan to get kids learning and interacting again. –Parent of Eighth Grade student