Choose a person to design for

Ramesh, 81
- Poet
- Cardiff
- Lives alone

Design for Ramesh ☐

Betty, 75
- Retired
- Glasgow
- Husband & 2 cats

Design for Betty ☐

Nico, 50
- Engineer
- Birmingham
- Wife & 3 kids

Design for Nico ☐

Yusra, 36
- Lawyer
- Sheffield
- Husband & 2 kids

Design for Yusra ☐

Mo, 25
- Cafe owner
- Belfast
- Partner & 2 dogs

Design for Mo ☐

Patricia, 18
- Student
- Leeds
- 3 housemates

Design for Patricia ☐

Kamal, 11
- School
- Swansea
- Mum, dad & 2 brothers

Design for Kamal ☐

Lizzie, 9
- School
- Edinburgh
- Mum, sister & cat

Design for Lizzie ☐

Choose someone you want to design for. Use the information here as a starting point. You'll have the chance to develop their profile in the "Empathise" phase.

DESIGN CLUB