Understand the design process

DEFINE A CHALLENGE

Decide on who you want to design for, and what you want to help them do

EMPATHISE WITH PEOPLE

Know the people you are designing for, so you understand their needs better

IDEATE POSSIBILITIES

Dream up lots of different solutions that might be useful to people

PROTOTYPE YOUR DESIGN

Turn your ideas into something more real, so you can test them out on people

TEST YOUR DESIGN

Show your prototype to the people you designed for, to see what they think
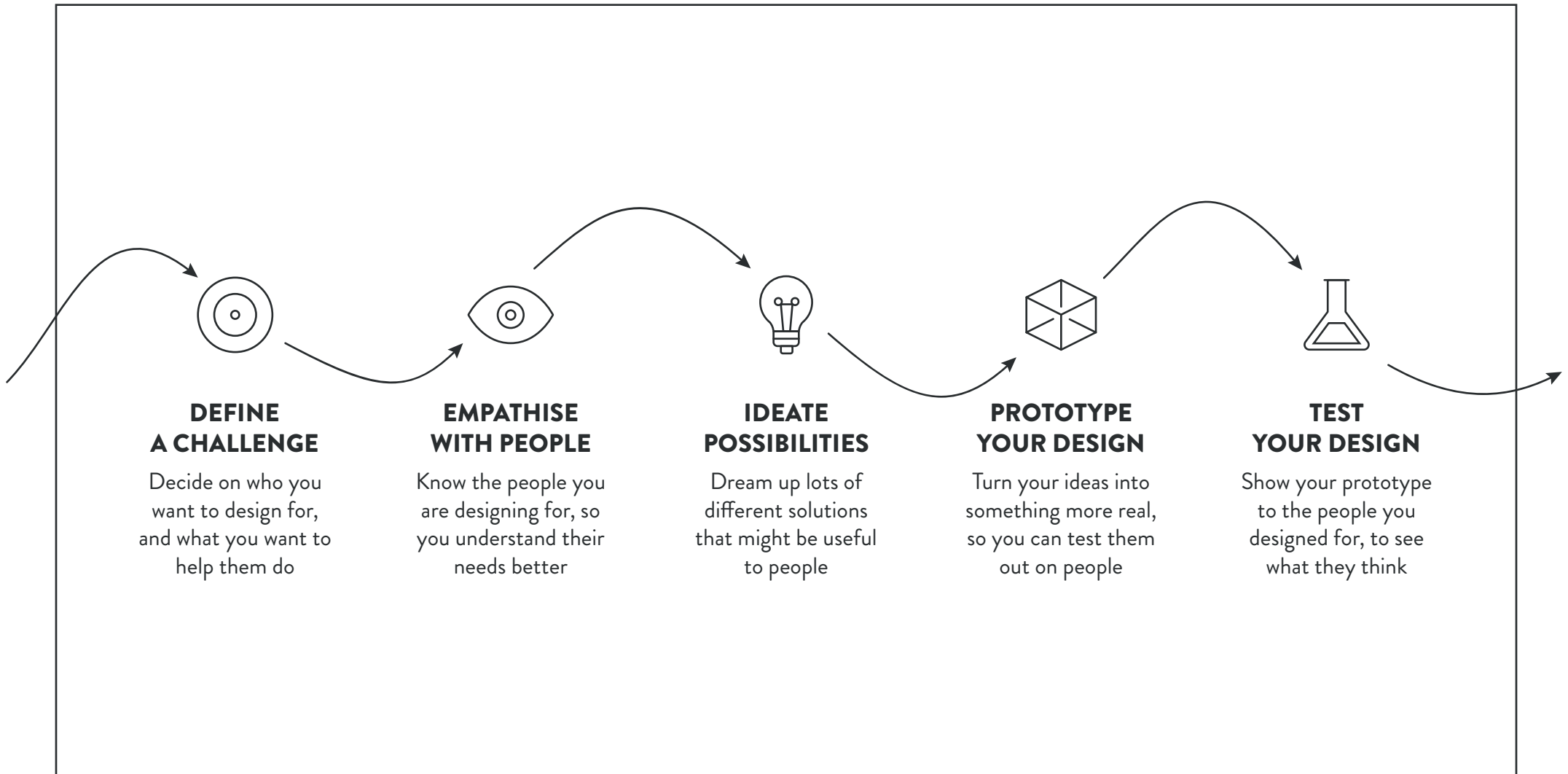
To design something useful, we follow a Design Thinking process. This is a series of phases, with each phase getting you closer to designing a suitable solution.