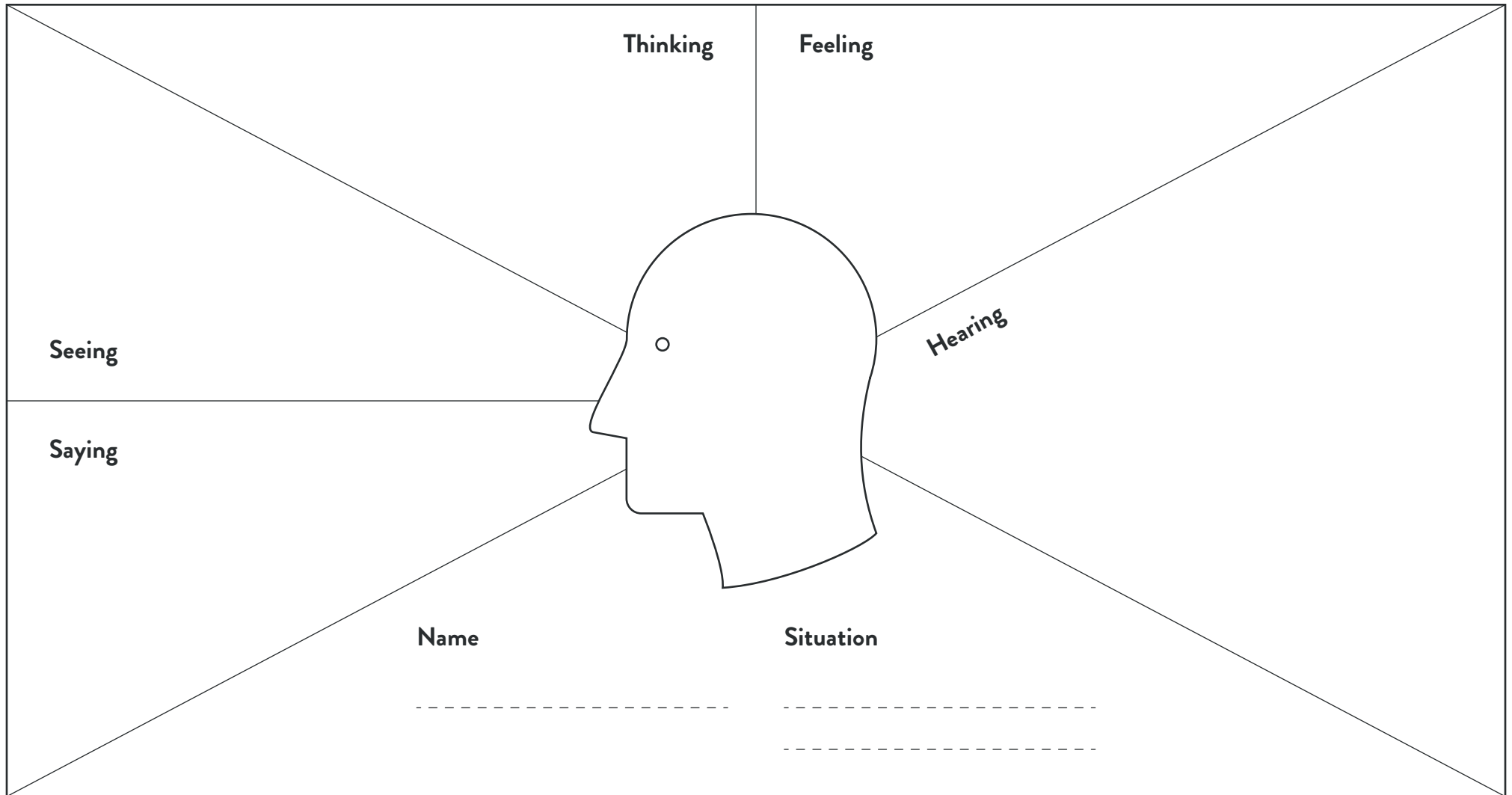


Build an empathy map



Pick a situation related to your design challenge, then fill in the areas above to better understand your user. Use the insights to help generate ideas.