

# **Application Guide 2024**

Coliving Awards is the first award ceremony dedicated to highlighting key innovators, actors and ideas that are shaping the coliving industry.

If you are reading this guide, you are most likely considering and already preparing your application to the Coliving Awards 2024. It is imperative that you follow the instructions and requirements in order to prove your eligibility and position within the competition.

Thank you for joining us on this journey. We look forward to receiving your application and of course wish you the best of luck!

For Frequently Asked Questions, please check our <u>FAO page</u>. For any further questions or queries, you can send us an email to <u>connect@colivingawards.com</u>.

## Eligibility, Criteria & Process

### Phase 1: Eligibility

In phase one, all applications will be reviewed by our internal team to make sure that all criteria are being met. During the eligibility phase our team will not judge or give a specific score to your application. We will simply make sure that the specific set of criteria are well represented in the deliverables from each applicant.

The criteria for each category includes a checklist and a set of relevant questions which need to be answered within the application and presentation in order to qualify. Please note that applications that do not directly respond to the criteria checklist and application questions and are not written in English will not be eligible to be evaluated by our lead judge and jury panel.

### Phase 2: Evaluation from Lead Judge (Criteria & Evaluation Questions)

After our team reviews the applications for eligibility, our lead judge will evaluate all eligible presentations from his / her own category for phase two. According to the criteria checklist and required answers to respective questions, our lead judge will give a score for each application, which will result in the selection of maximum 4 finalists and 1 or more honourable mentions.

### Phase 3: Jury Panel & Public Vote

Further evaluation by the whole jury panel will also be based on the set criteria and respective questions, and our wider jury panel will be responsible for nominating the winners of each category, alongside the public vote and the previous scores from each jury member.

### **Transparent Voting Procedure**

Our voting system is based on the combination of different voting power percentages, accounting for: the expertise based evaluation by our lead jury member (35%), a congregate of votes by the jury panel (30%) and a public vote by industry stakeholders and audience through LinkedIn (35%).

The audience vote remains visible for the public to follow throughout the process, however the final results will be disclosed during the awards ceremony.

To see more about our voting procedure, you can review our FAQ page.

### **Coliving Developer of The Year**

Building Communities, Redefining Living Spaces

### **Category Description:**

Recognising the pivotal role of developers in shaping the future of shared living environments, the Coliving Developer of the Year award celebrates excellence in the conception, design, and implementation of innovative coliving spaces. From visionary architecture to sustainable construction practices, this award honours developers who redefine the boundaries of shared living, creating spaces that inspire, connect, and enrich the lives of their residents.

### For whom?

This category is open to real estate developers and development firms specialising in the creation of coliving spaces.

### **Eligibility checklist**

Your application will be considered eligible according to the criteria below:

- 1) Realised Projects: Projects must have been completed and are currently in operation.
- Innovative Design & Construction: Demonstrates innovative approaches to design, construction, and technology integration in coliving developments.
- Sustainability: Incorporates sustainable building practices and environmentally friendly features into coliving projects.
- Community Integration: Designs spaces that foster community interaction, social engagement, and resident well-being.
- 5) **Impact & Vision:** Exhibits a clear vision for the future of shared living and demonstrates a positive impact on the communities they serve.

### **Evaluation questions**

Besides the relevant information supporting the eligibility criteria, we have designed a set of questions that supports each of the evaluation points accordingly. Please make sure to answer each of these questions in your presentation in order to be eligible and properly evaluated by our lead judge and jury panel.

- 1) **Realised Projects:** Provide examples of coliving projects that have been completed and are currently in operation. How have these projects contributed to the advancement of the shared living industry?
- 2) Innovative Design & Construction: What innovative design elements or construction techniques were implemented in your coliving developments? How did these innovations enhance the overall living experience for residents?

- 3) Sustainability: Describe the sustainable features and practices incorporated into your coliving projects. How do these sustainability initiatives contribute to the environmental performance and long-term viability of your projects?
- 4) Community Integration: How do you design coliving spaces to promote community interaction and social cohesion among residents and the local neighbourhood? Provide examples of amenities or communal areas that facilitate resident engagement and well-being. Describe initiatives that promote integration within the neighbourhood and connection to the local community.
- 5) Impact & Vision: What is your vision for the future of shared living, and how does it inform your development projects? Share examples of how your coliving developments have positively impacted the communities in which they are located.

#### Deliverables

In order to participate and submit a valid application to the Coliving Awards you will need to:

- Meet all the eligibility criteria, provide argumentation to prove you are meeting the eligibility criteria as well as include the answer to the set of questions within the specific category.
- Fill in the form you will find on the portal to submit your application.
- In the form you will find a field to provide a *short description* that elevates your project submissions. This description may be used to present your project online on our website and during the Coliving Awards ceremony. Make sure it's representative and provides a high level outline of your project positioning in relation to the specified criteria The length for this description should be between 1200 1500 characters including spaces.
- Deliver a presentation containing all information as stipulated in the point above, in PPT or PDF format (size 16:9, horizontal).
  - You can create a presentation with your own visual language and branding and provide as much information as you please to strengthen your applications. However, we are providing a templated presentation that may guide you through the process. Download the Coliving Developer of the Year presentation template from the category page here.
  - Your presentation should have a maximum of 20 slides.
  - Your presentation must as well include the following information:
    - Name / Company representative of the applicant
    - Organisation / Company and logo (if applicable)
    - General information about the specific project / site / product in English
    - Additional resources requested in the eligibility and evaluation criteria, such as impact measures, occupancy rates, testimonials, NPS scores, referral rates, retention rates, etc.
- Applications must be in English in order to be processed and accepted.
- Upload to the applicant portal the following materials:
  - Supporting images / renders (in hi-resolution JPG / PNG 150 dpi) in ZIP format (max 10 images)

- Name your files with the following system: organisation-projectname-image#
- Representative project image (max 10 MB) to be used as a thumbnail in the application portal and other relevant communication from Coliving Awards about your project.