



COLIVING AWARDS

Application Guide 2024

Coliving Awards is the first award ceremony dedicated to highlighting key innovators, actors and ideas that are shaping the coliving industry.

If you are reading this guide, you are most likely considering and already preparing your application to the Coliving Awards 2024. It is imperative that you follow the instructions and requirements in order to prove your eligibility and position within the competition.

Thank you for joining us on this journey. We look forward to receiving your application and of course wish you the best of luck!

For Frequently Asked Questions, please check our [FAQ page](#).

For any further questions or queries, you can send us an email to connect@colivingawards.com.

Eligibility, Criteria & Process

Phase 1: Eligibility

In phase one, all applications will be reviewed by our internal team to make sure that all criteria are being met. During the eligibility phase our team will not judge or give a specific score to your application. We will simply make sure that the specific set of criteria are well represented in the deliverables from each applicant.

The criteria for each category includes a checklist and a set of relevant questions which need to be answered within the application and presentation in order to qualify. Please note that applications that do not directly respond to the criteria checklist and application questions and are not written in English will not be eligible to be evaluated by our lead judge and jury panel.

Phase 2: Evaluation from Lead Judge (Criteria & Evaluation Questions)

After our team reviews the applications for eligibility, our lead judge will evaluate all eligible presentations from his / her own category for phase two. According to the criteria checklist and required answers to respective questions, our lead judge will give a score for each application, which will result in the selection of maximum 4 finalists and 1 or more honourable mentions.

Phase 3: Jury Panel & Public Vote

Further evaluation by the whole jury panel will also be based on the set criteria and respective questions, and our wider jury panel will be responsible for nominating the winners of each category, alongside the public vote and the previous scores from each jury member.

Transparent Voting Procedure

Our voting system is based on the combination of different voting power percentages, accounting for: the expertise based evaluation by our lead jury member (35%), a congregate of votes by the jury panel (30%) and a public vote by industry stakeholders and audience through LinkedIn (35%).

The audience vote remains visible for the public to follow throughout the process, however the final results will be disclosed during the awards ceremony.

To see more about our voting procedure, you can review our [FAQ page](#).

Marketplace & Aggregator

Discovering, booking and curating colivers

Category Description

Colivers need to do their due diligence when moving into a new home and what better way to do so than through a platform that curates and rates these coliving spaces according to peer reviews and interests. The "Airbnbs of coliving" – coliving booking and discovery platforms – are emerging left and right trying to be the go-to places for booking within this fast-growing sector. For both colivers' sake and the sector's, we need to know which platforms are the best ones to use, and this category will aim to do just that and narrow them down to award the best-in-class coliving marketplaces and aggregators.

For whom?

Discovery and booking platforms, aggregators and marketplaces

Eligibility checklist

Your application will be considered eligible according to the criteria below:

- 1) **Relevance:** marketplace / platform is dedicated specifically to coliving / shared living communities.
- 2) **Curation process:** both B2B and B2C curation processes are well established and consider different shared living typologies and characteristics as well as varying resident needs and interests.
- 3) **Integrated features:** discovery, booking and curation features are well defined and can be integrated into other technologies / platforms when applicable.
- 4) **International reach:** marketplace / platform has a global reach and includes shared living communities from around the world.
- 5) **User experience:** marketplace / platform has an intuitive and accessible user experience and significantly enhances the efficiency of the discovering and booking process.

Evaluation questions

Besides the relevant information supporting the eligibility criteria, we have designed a set of questions that supports each of the evaluation points accordingly. Please make sure to answer each of these questions in your presentation in order to be eligible and properly evaluated by our lead judge and jury panel.

- 1) **Relevance:** How does your marketplace / platform cater to the needs of the shared living sector and its users? What makes your marketplace / platform stand out compared to others in the shared living sector?
- 2) **Curation process:** How do you curate coliving communities onto your marketplace / platform and what are the criteria to do so? What are the criteria for B2C curation?
- 3) **Integrated features:** What additional features does your marketplace / platform provide and how can it integrate into other technologies when necessary? What integration features are available with your marketplace / platform? Please provide any examples / case studies of such integrations with other partners / products / tools.
- 4) **International reach:** In which countries does your marketplace / platform operate? How is your marketplace / platform fostering long-term innovation, impact and consolidation within the wider shared living and real estate sectors?
- 5) **User experience:** What is the user experience of your marketplace / platform and how do you facilitate booking and discovery processes for colivers and shared living communities?

Deliverables

In order to participate and submit a valid application to the Coliving Awards you will need to:

- Meet all the eligibility criteria, provide argumentation to prove you are meeting the eligibility criteria as well as include the answer to the set of questions within the specific category
- Fill in the form you will find on the portal to submit your application.
- In the form you will find a field to provide a **short description** that elevates your project submissions. This description may be used to present your project online on our website and during the Coliving Awards ceremony. Make sure it's representative and provides a high level outline of your project positioning in relation to the specified criteria. The length for this description should be between 1200 - 1500 characters including spaces.
- Deliver a presentation containing all information as stipulated in the point above, in PPT or PDF format (size 16:9, horizontal)
 - You can create a presentation with your own visual language and branding and provide as much information as you please to strengthen your applications. However, we are providing a templated presentation that may guide you through the process. Download the **Marketplace & Aggregator** presentation template from the category page [here](#).
 - Your presentation should have a maximum of 20 slides.
 - Your presentation must as well include the following information:

- Name / Company representative of the applicant
 - Organisation / Company and logo (if applicable)
 - General information about the specific project / site / product in English
 - Additional resources requested in the eligibility and evaluation criteria, such as criteria for curating shared living communities onto your marketplace / platform, engagement rates, case studies and number of users
- Applications must be in English in order to be processed and accepted
 - Upload to the applicant portal the following materials:
 - Supporting images / renders (in hi-resolution JPG / PNG - 150 dpi) in ZIP format (max 10 images)
 - Name your files with the following system: organisation-projectname-image#
 - Representative project image (max 10 MB) to be used as a thumbnail in the application portal and other relevant communication from Coliving Awards about your project