

Application Guide 2024

Coliving Awards is the first award ceremony dedicated to highlighting key innovators, actors and ideas that are shaping the coliving industry.

If you are reading this guide, you are most likely considering and already preparing your application to the Coliving Awards 2024. It is imperative that you follow the instructions and requirements in order to prove your eligibility and position within the competition.

Thank you for joining us on this journey. We look forward to receiving your application and of course wish you the best of luck!

For Frequently Asked Questions, please check our FAO page.

For any further questions or queries, you can send us an email to connect@colivingawards.com.

Eligibility, Criteria & Process

Phase 1: Eligibility

In phase one, all applications will be reviewed by our internal team to make sure that all criteria are being met. During the eligibility phase our team will not judge or give a specific score to your application. We will simply make sure that the specific set of criteria are well represented in the deliverables from each applicant.

The criteria for each category includes a checklist and a set of relevant questions which need to be answered within the application and presentation in order to qualify. Please note that applications that do not directly respond to the criteria checklist and application questions and are not written in English will not be eligible to be evaluated by our lead judge and jury panel.

Phase 2: Evaluation from Lead Judge (Criteria & Evaluation Questions)

After our team reviews the applications for eligibility, our lead judge will evaluate all eligible presentations from his / her own category for phase two. According to the criteria checklist and required answers to respective questions, our lead judge will give a score for each application, which will result in the selection of maximum 4 finalists and 1 or more honourable mentions.

Phase 3: Jury Panel & Public Vote

Further evaluation by the whole jury panel will also be based on the set criteria and respective questions, and our wider jury panel will be responsible for nominating the winners of each category, alongside the public vote and the previous scores from each jury member.

Transparent Voting Procedure

Our voting system is based on the combination of different voting power percentages, accounting for: the expertise based evaluation by our lead jury member (35%), a congregate of votes by the jury panel (30%) and a public vote by industry stakeholders and audience through LinkedIn (35%).

The audience vote remains visible for the public to follow throughout the process, however the final results will be disclosed during the awards ceremony.

To see more about our voting procedure, you can review our <u>FAQ page</u>.

Interior & Furniture Design

Environments and designs that instil pride, comfort and wellbeing

Category Description

Our home environments must be designed to be places of sanctuary, environments that instil a sense of pride, identity and wellbeing. When designing coliving environments, residents need to feel that they have options: scales between intimacy and social life, both private and public spaces that are curated to respond to every need. This category will celebrate the designers who are creating interior design and FF&E innovations that incorporate elements of biophilia, sociability, modularity, personalisation and flexibility.

For whom?

Interior designers, product designers, furniture designers, design studios, in-house design teams

Eligibility checklist

Your application will be considered eligible according to the criteria below:

- 1) **Innovative manufacturing and design process**: your product / design is made via a transparent and efficient manufacturing system / design process.
- 2) Use of innovative / sustainable materials: your product / design uses state-of-the-art and sustainable practices and materials (e.g. biophilia, modularity, prefabrication, upcycling, etc.).
- 3) Fosters interaction / productivity / creativity: your product / design enables residents and the public to interact and enhances social interaction, productivity and creativity.
- 4) **Scalability & durability**: your product / design has been created with scalability, circularity and sustainability in mind.
- 5) **Comfort & personalisation**: your product / design is flexible and enables personalisation and fosters a sense of ownership, pride, identity, comfort and wellbeing amongst users.

Evaluation questions

Besides the relevant information supporting the eligibility criteria, we have designed a set of questions that supports each of the evaluation points accordingly. Please make sure to answer each of these questions in your presentation in order to be eligible and properly evaluated by our lead judge and jury panel.

- 1) **Innovative manufacturing and design process**: How is your product / design cost effective and financially sustainable in the long-term? What is its manufacturing system / design process?
- 2) Use of innovative / sustainable materials: How have you incorporated elements of sustainability, biophilia, circular design and/or modularity into your product / design?
- 3) Fosters interaction / productivity / creativity: How does your product / design foster wellbeing and community? Please provide case studies on how your product / design has enabled interaction / productivity / creativity in shared living communities.
- 4) **Scalability & durability**: How does your product / design consider long-term durability, sustainability and scalability? What are some of the metrics you are using to measure these aspects?
- 5) **Comfort & personalisation**: What has been the proven impact of your product / design on residents, staff and locals? Please provide any qualitative and quantitative data / metrics possible into how your product / design fosters a sense of ownership, pride, identity, comfort and wellbeing amongst users.

Deliverables

In order to participate and submit a valid application to the Coliving Awards you will need to:

- Meet all the eligibility criteria, provide argumentation to prove you are meeting the eligibility criteria as well as include the answer to the set of questions within the specific category
- Fill in the form you will find on the portal to submit your application.
- In the form you will find a field to provide a *short description* that elevates your project submissions. This description may be used to present your project online on our website and during the Coliving Awards ceremony. Make sure it's representative and provides a high level outline of your project positioning in relation to the specified criteria The length for this description should be between 1200 1500 characters including spaces
- Deliver a presentation containing all information as stipulated in the point above, in PPT or PDF format (size 16:9, horizontal)
 - You can create a presentation with your own visual language and branding and provide as much information as you please to strengthen your applications. However, we are providing a templated presentation that may guide you through the process. Download the **Interior & Furniture Design** presentation template from the category page here.
 - Your presentation should have a maximum of 20 slides.
 - O Your presentation must as well include the following information:
 - Name / Company representative of the applicant

- Organisation / Company and logo (if applicable)
- General information about the specific project / site / product in English
- Additional resources requested in the eligibility and evaluation criteria, such as including qualitative and quantitative data and any other metrics that inform your the creation of your product / design
- Applications must be in English in order to be processed and accepted
- Upload to the applicant portal the following materials:
 - Supporting images / renders (in hi-resolution JPG / PNG 150 dpi) in ZIP format (max 10 images)
 - Name your files with the following system: organisation-projectname-image#
 - Representative project image (max 10 MB) to be used as a thumbnail in the application portal and other relevant communication from Coliving Awards about your project