White-label booking and loyalty app launches for independent car service centres.

Increase bookings and repeat business.

We are pleased to announce the launch of MyCars, a white-label customer loyalty and booking solution designed for independent service centres and workshops. For the first time independent service centres can provide their customers with a _branded_ app to tie them into their products and services. The app is designed with a focus on profitable repeat business from existing customers rather than paying for bookings from price comparison websites.

"Our vision for the app is to enable small and medium garages to have a branded, useful app similar to manufacturer apps but without the enormous time and money that goes into developing these solutions." - Adam Fox, Tech Devs Ltd.

Features and benefits of MyCars include.

- Out of the box solution with client having control over the branding.
- Increase customer retention with exclusive offers and loyalty schemes within the app.
- Vehicle, tax and MOT data is automatically pulled from the DVLA so no additional workload required inputting data.
- Stats for service and MOT reminders to track customer engagement.
- Users can login with a social account (such as Google).
- Designed to be integrated with existing dealer websites.
- Workshops can upload their entire services catalogue allowing customers to search via service, requirement or issue.
- Integrations with Facebook, Google Reviews, Google MyBusiness and TrustPilot.

MyCars is available now, starting at £49 +VAT per month. For more information visit https://www.mycars.io/.

About Tech Devs Ltd: Tech Devs is a tech startup and have been developing the MyCars app, dealer websites and virtual tours since 2018.