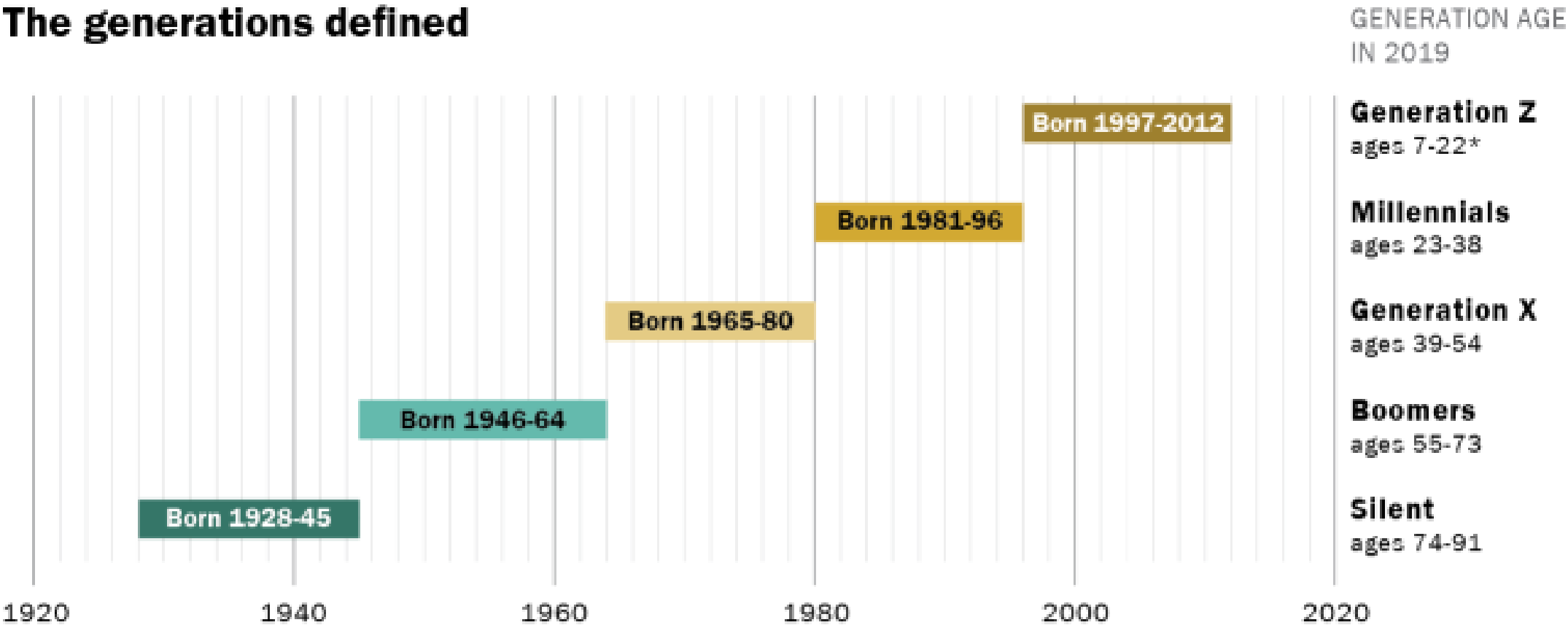


How do we stay  
“**Relevant**” ?



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# The generations defined



\*No chronological endpoint has been set for this group. For this analysis, Generation Z is defined as those ages 7 to 22 in 2019.

PEW RESEARCH CENTER



# Challenges & Solutions



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1

**Government  
Taxation**

**GST, TDS**

2

**Low Liquidity  
Each Club  
Operating  
Separately**

3

**Increasing  
operational costs**

4

**Innovation taking  
the backseat**

# Challenges



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TOGETHER  
WE CAN DO  
MORE



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What is missing ?

**Trust** – Governments & Among Stakeholders

**Unification** – Unified Strategy & Systems

**Relevance** – The age of “ Gen-Z ”



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Adoption Of Technology

**BLOCKCHAIN**

**WEB3**

**CRYPTOGRAPHY**



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How are these technologies  
**relevant** to us ?



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# Realistic Adoption of Technology

## BLOCKCHAIN

**Trust** is  
Inherent to  
the protocol



## WEB3

**Control** &  
Privacy



## Cryptography

**Security**



## Fortis **TOTE** - Blockchain Based Trust Network

- Supports Bet-by-Bet, ITSP, File-Based etc.
- Scale -Tested for 120K transactions per second
- Public / Private Chain Support

## Fortis **ID**® - Distributed Digital Identity

- Corporate Digital Identity
- Digital Asset Identity – All assets can be classified
- Seamless customer experience



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Mobile

Desktop

Web

Kiosk

CLUB 1

CLUB 2

CLUB 3

**Fortis TOTE**

Blockchain Based Trust Network

**Fortis ID<sup>®</sup>**

Distributed Digital Identity



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# Smart Solutions built for a **Billion** Users

**Fortis** **TOTE**

✦ Trust Network for Racing Industry Powered by Blockchain Technology

**Fortis** **ID**®

✦ KYC, AML and Responsible Gaming Solutions



# Thank you



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