Be the Center of Your Community

Rec Automation is built for the unique needs of campus rec facilities.

Get back to being the center for:
your **student body**
your **staff**
your **community**.

Students

Keep your student body connected with easy-to-use online services, a convenient mobile app, and SMS messaging.

Students get easier access, and you get better engagement and a happier, healthier student body. Win-win.

Community

Expand your community reach with flexible membership options, a mobile app that drives repeat registrations, and touch screen compatible POS.

Community members get a new fitness option and you get to build revenue beyond your campus.

Staff

Empower staff with training resources that simplify onboarding, an intuitive platform, and customizable dashboards.

Staff gain confidence to do their jobs and you get a more efficiently run center.

Impact

Now that your center is set up for success, it's time to prove your impact.

Financial tools, reporting, and Performance Analytics give you the information you need with less effort.

recautomation.com | 847-597-1764 | info@recautomation.com

RecAutomation

Reach Your Entire Community

VFPnext

Students

A busy student body makes it hard to connect. You need a communication system to help you reach the students who might miss your messages.

VFP's integration with Rec Automation brings student records in automatically.

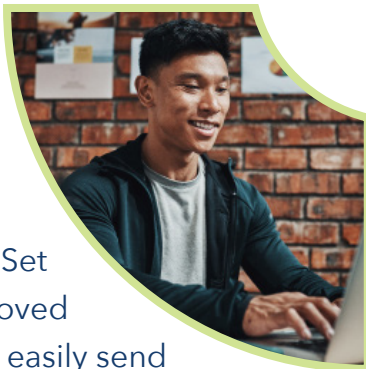*Automated messaging based on student status, year, or interests.*

Staff

No more guessing games for your team. Set up a cadence of approved messages so staff can easily send communication.

"Set it and Forget it" mechanism – decide once and let VFP do the rest. Adjust as needed.

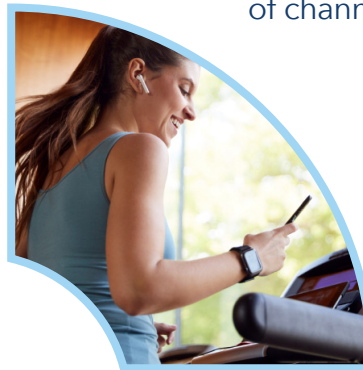*Bi-Directional text messaging for students and community.*

Community

Your community wants to know about your programming, events, and resources – through a variety of channels. Send it automatically through VFP's CRM.

However you attract members, VFP's comm channel personalizes messaging.

Drive revenue with dedicated program cadences.

Impact

You've had to rely on virtual message boards, door signs, and long university newsletters. You need a way to reach different groups with personalized communication so your message lands.

Unlimited, timely, and effective cadences built to drive better results.

vfp.us | **847-597-1764** | **info@recautomation.com** | **RecAutomation**