

# How to engage community and create culture around experimentation?

**Which test will win polls**



**Lunch & Learn**



**Road showing learns across teams**



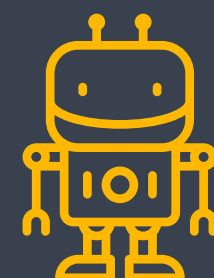
**Ambassador/Lead Q&A sessions / Office hours**



**Peer reviews**



**Slack and Email Bots that announce winners**



**Group Miro Ripdowns and Audits**

**Awards**



**Hackathons for ideation and voting**

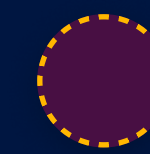
**Workshops for Training/ Ideation/Solutions**



**COE committee**



**EDUCATION**



**ENGAGEMENT**



**KNOWLEDGE SHARING**