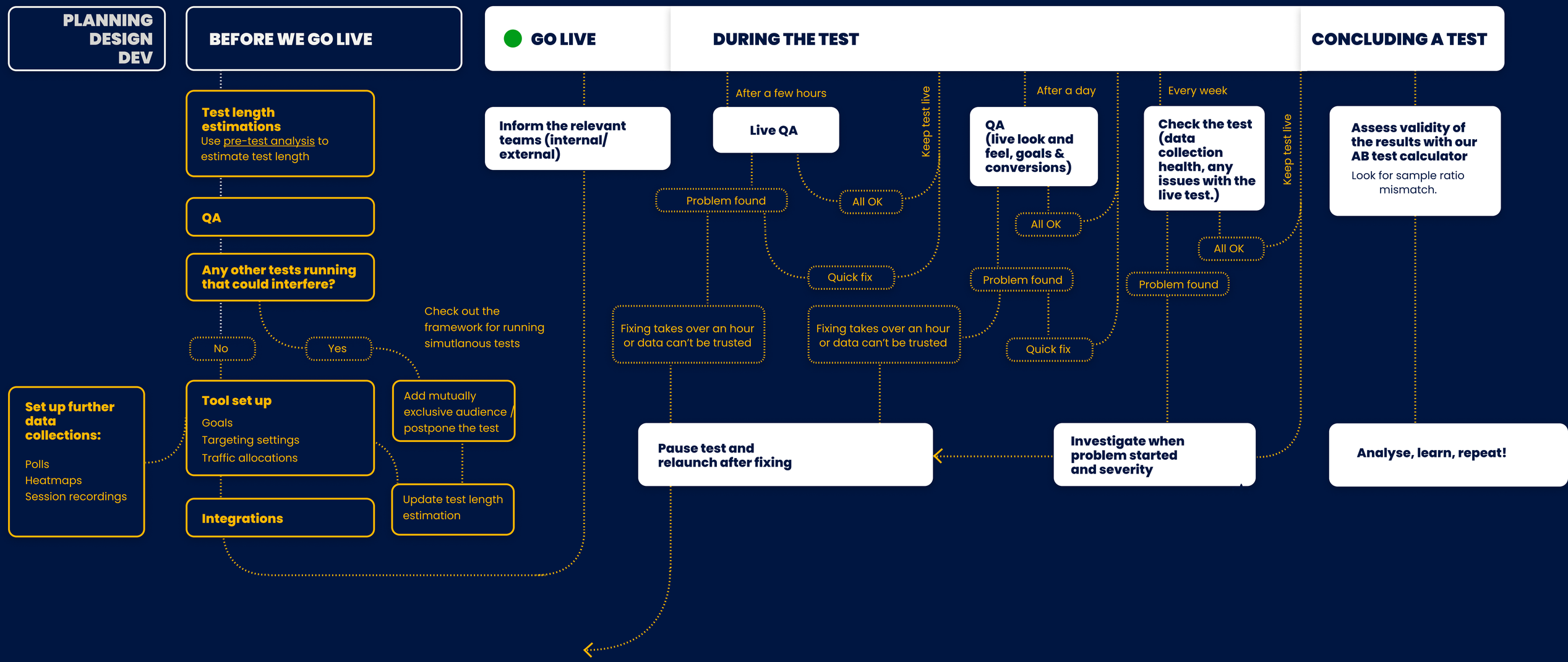
A/B Testing process

speero by CXL