

Fellowship for execs to work with state government

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Bengaluru: The/Nudge Foundation has announced a fellowship for C-suite executives and leaders from diverse domains to work with principal secretaries in state governments, on catalytic initiatives and programmes of strategic importance.

Called The Indian Administrative Fellowship (IAF), this initiative will augment the capacity of senior civil servants in light of Covid-19 with a dedicated Fellow who brings strategic acumen, entrepreneurial drive, as well as capability to execute solutions for critical problems.

Sudha Srinivasan, CEO of The/Nudge Centre for Social Innovation, said public-private partnerships are the need of the hour. "Individuals can have a disproportionate impact by contributing their skills and knowledge to the design and implementation of government grammes. Governments too have opened doors to welcome motivated and socially conscious citizens to work on initiatives for public good. We have drawn from the experience of role models like Phanindra Sama, founder RedBus and of course, Nandan Nilekani's success as founding chairperson of UIDAI, to create this fellowship," she said.

Bengaluru-based The/Nudge Foundation is a non-profit that runs a variety of programmes focused on poverty alleviation.