

MID CITY ART LIFT GRANT APPLICATION



Application and supporting documents must be submitted to:

Mid City Merchants
P. O. Box 64863
Baton Rouge, LA 70896

info@midcitymerchants.org

www.midcitymerchantsbr.org

Business name: _____

Business address: _____

Contact name: _____

Phone number: _____

E-mail address: _____

Are you a current member of Mid City Merchants? Yes ☐ No ☐

Do you own or rent your property?

If you rent, do you have the permission of the property owner/manager to make the proposed improvements?

Yes ☐ No ☐

Have you previously applied for or been awarded MCRA's FACELIFT! Grant Program? Yes ☐ No ☐

Describe the proposed Art Element improvements (supplemental images/design documents required).

Does the proposed Art Element improvement comply with the Government Street UDOD & EBR UDC.

Please attached drawings, pictures of the subject property where Art Element improvements are proposed, and a proposed budget for the improvements. All improvements must be in compliance with Government Street Urban Design Overlay District guidelines and the East Baton Rouge Parish Unified Development Code. Proposed improvements must be completed within 365 days in order to receive the reimbursement grant funds.

MID CITY ART LIFT!



Did you know that portions of Mid City are recognized by the State of Louisiana as the Mid City Cultural District? The Louisiana Cultural Districts Program was created by Act 298 of the 2007 Regular Session of the legislature. The primary goal of this initiative is to spark community revitalization based on cultural activity through tax incentives, technical assistance, and resources.

Mid City is the cultural heart of Baton Rouge. This vibrant community is teeming with artists, designers, homes, and businesses dedicated to preserving and enhancing the culture of Baton Rouge and Louisiana through the creative arts. For 20 years, Mid City Merchants Association has held a number of annual Merchants events aimed at promoting local businesses while helping to strengthen and grow the local arts scene. Events such as White Light Night and Hot Art Cool Nights help to raise revenue for the **Mid City Public Art Fund**.

The ART LIFT! Grant program is the first step of many to use the funds raised from events held by the Mid City Merchants to infuse every facet of Mid City with creativity and life! This grant program is administered as a reimbursement grant for up to 1/4 of the cost of the Art Element improvements with a cap of \$2,000/grant. Guidelines for the Art Lift grant program are as follows:

1. To be eligible to receive an ART LIFT! grant, applicant or artist must be members of Mid City Merchants Association.
2. Proposed Art Element improvements must be visible by the public, even if they are to be placed on private property.
3. Proposed Art Element improvements must be complete within 12 months of grand approval to be awarded funds.
4. Applicants for ART LIFT! grants must provide documentation that the artist was paid for their work prior to grant fund payout.
5. Applicants who receive ART LIFT! grant funds in a calendar year are not eligible to apply for funds for the following calendar year.

It should be noted that the ART LIFT! grant program can be combined with MCRA'S FACELIFT! grant program.

Eligibility: Art Element improvements that are eligible to receive funding are shown below.



ARTISTIC SIGNAGE



HAND-PAINTED SIGNAGE



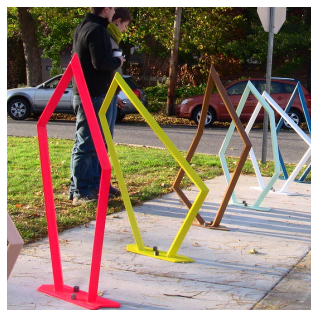
SCULPTURE



MURALS



SCULPTURAL FENCING



CREATIVE BIKE RACKS



CREATIVE PUBLIC SEATING

