

THE EVOLUTION OF HUMANITY



BETTER WORLD
Fund

At the 76th Annual Cannes Film Festival

May 21st & 22nd, 2023

AT THE CARLTON CANNES HOTEL

Auction for the Benefit of



AMAZONIA
FUND ALLIANCE
PROGRAM

for



Organização
das Nações Unidas

Federação Nacional das Associações
Centros e Clubes UNESCO do Brasil
BRUCA - BRASIL

&



AKBARALY
FOUNDATION



BETTER WORLD
Fund

Bid Now & Support

The Akbaraly Foundation & The Amazonia Fund Alliance Program



AKBARALY
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&



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FNUCA - BRASIL



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Manuel Collas de La Roche

President & Founder of The Better World Endowment Fund



The better world to which we all aspire is now within our reach. Deeply humanitarian, I am convinced that together we can move mountains by providing concrete solutions to tomorrow's challenges. In 2016, driven by the desire to take part in this movement of awareness, I launched the Better World Fund.

Yes, there is hope.

Everywhere in the world, women and men are creating, innovating, and taking action for climate change, social inequalities, culture, and education. **The Better World Fund's ambition is to highlight and financially support these actions that give hope.**

The power of film seemed to me an obvious way to raise awareness and inspire global world citizens to act for the future of our planet.



I need you, as they need you.

Thanks to you and your generosity, we are proud to have helped numerous associations and foundations during our successful programs and events.

May it be at the Cannes Film Festival, at the Venice Film Festival, in Los Angeles, in Toronto, in Monaco, in Cairo, in New York, in Saudi Arabia or even during the Expo 2020 in Dubai, **we have been honored to have educated and spread awareness to millions of people.**



The Federative Republic of Brazil

Country of Honor



The Better World Fund is proud to announce that Brazil will be the country of honor for its 2023 edition of the Better World Fund Event during the Cannes Film Festival.

This decision reflects the organization's commitment to highlighting countries that are making significant progress in advancing sustainable development goals.

Brazil, known for its rich culture, biodiversity, and innovative initiatives, has been recognized as a leader in promoting social and environmental sustainability, making it a perfect fit for the event. **The Better World Fund hopes to use this platform to showcase Brazil's achievements and inspire others to follow.**

The Amazônia Fund Alliance

A program for the UNESCO Brazilian Federation - BFUCA

The AMAZÔNIA FUND ALLIANCE Program is born of an alliance uniting BFUCA the UNESCO Brazilian Federation of Clubs & Associations and the AMAZÔNIA FUND CLUB to finance the projects of some of the most important Brazilian Non-profit organizations to support more than 300 indigenous tribes.



AMAZONIA
FUND ALLIANCE
PROGRAM

for



Federação Nacional das Associações,
Centros e Clubes UNESCO do Brasil
BFUCA - BRASIL

Current efforts to ensure water security only recycle reuse and attempt to purify what little water we have left. This is why the Beyond Water Solution is the most adapted solution to help resolve this emergency in the Amazon Rainforest. **The solution we bring to the tribes is PREDICTABLE, SUSTAINABLE, SCALABLE ... So DONATE and make an instant IMPACT !**



IN NATURE WE BREATHE
IN PEOPLE WE BELIEVE
IN **AMAZÔNIA** WE ALL LIVE
IN THE PRESENT WE **FUND**
IN **ALLIANCE** WE TRUST
IN LIVING FORESTS WE THRIVE
IN KINSHIP WE NURTURE
IN AWARENESS WE PROTECT
IN ACTION WE STAND
IN A **PROGRAM** WE ADVANCE

The Akbaraly Foundation

"Care for the People, Life for the World"

The Akbaraly Foundation develops sustainable and integrated projects to promote the right to health, education, and a better quality of life for women and children in Madagascar, reaching hundreds of thousands of vulnerable people every year since 2009.



Through its participation in the Better World Fund Event during the Cannes Film Festival, all funds raised will be destined to the construction of a new foster home in Fianarantsoa, in the South of Madagascar. Here, thousands of children are affected by malnutrition due to the ongoing famine and drought conditions, exacerbated by the increasing impact of climate change.





"Dear friends,

It is a great honor that the Better World Fund has decided to support the Maria Callas Foundation on the 100th anniversary of her birth. Since the Foundation was established by Callas's closest friends and myself, it has initiated and supported several major projects such as the award-winning film « Maria by Callas », the eponymous exhibitions created in Paris in 2017 and Monaco in 2018, three books: Maria by Callas (Assouline), Callas Confidential (La Martinière), and Letters & Memoirs (Albin Michel) which was adapted to the worldwide successful theatre performance featuring Monica Bellucci.

As a non-profit organization, our continuous goal is to further protect and promote Callas's legacy. A prime example of this is the extensive collection acquired over the years, including the largest archive of her personal letters, photo albums, private recordings, and other memorabilia. The goal of our organization is to establish the Maria Callas Museum with a permanent collection freely accessible to the public, scholars, and future generations.

We, also, aim at supporting young artists and musicians from underrepresented groups or less privileged backgrounds through scholarships and promotion in association with other music institutions worldwide.

During the Callas Centenary, our immediate priorities include digitalization and preservation of the invaluable audio and visual material we hold, including numerous unpublished recordings and never-before-seen photographs and private films. In addition, we are preparing an exhibition featuring our exclusive collection.

For all those endeavors we rely on the support of donors, and any contribution is essential to the fulfillment of the Foundation's founding goals. Please do not hesitate to contact us for any further information with the QR code here below.

With the great and utmost appreciation for your interest and support."

Tom Volf
President of the Maria Callas Foundation



Sumptuous Entertainment

Artist, Performers, Composers & More...

Nadia Fares - French Actress

Nadia Fares is a French actress and producer born to a Moroccan father and an Armenian mother.

She began her career as a singer moving from the south of France to Italy and then to Paris at the age of 18. She got her first main role on the big screen in 1994.

She then performed in films with Jean Reno, Gérard Depardieu, Benoit Magimel, and Mel Gibson, and worked with great directors

In 2001, Nadia Fares decides to put a pause on her career to devote herself to her family and her two daughters. After more than 15 years of absence, Nadia Fares returned to France to resume her acting career and also to defend important causes such as the protection of the environment and the well-being of animals.



©Pascalito

Ghassan Yammine - Singer and Composer

Internationally awarded singer, pianist, composer and songwriter. Producer and presenter of a “Musical” show on MTV. He has received the National Order of the Cedar and the Medal of the Presidency in Lebanon. The French Republic awarded him with the Gold Medal of Arts, Science and Literature. As the founder of “Ecole des Arts Ghassan Yammine”, he has been elected as a board member of the European Association of Higher Conservatories and the French Federation of Artistic Institutions.



Arisa - Italian Pop Star

Arisa is an Italian pop singer whose debut single, "Sincerita," was a chart-topping smash hit upon its release in 2009. Singer, actress, writer, TV personality: Arisa's artistic career branches out in many directions, all illuminated by her versatile talent.

Arisa undoubtedly has one of the best voices of the Italian singing panorama, with the ability to move even the most demanding listeners.

Sumptuous Entertainment

Artist, Performers, Composers & More...



Georges Tomb - Pianist & Composer

Georges Tomb is an award-winning composer and concert pianist of international fame. Tomb has been involved in the Classical World of Music, Ballet, and Cinema since the age of 4. His music traveled the world's most prestigious opera venues and concert halls, Tomb has many orchestral projects in Europe and will have his Carnegie Hall debut in May 2024, where he was commissioned to write a piece dedicated to Memorial Day.

Liz McComb - Gospel, Blues, Soul & Jazz Artist

Liz is, above all, moving and generous, through her voice, her piano playing and her absolute physical commitment.

Over the years, through hard work, she has established herself through prolific and unanimously celebrated recordings: 12 albums alternating live and studio, Mahalia Jackson Prize, Victoires du Jazz & More...



Yury Revich, Olario - Violinist & Composer

Austrian violinist and composer Yury Revich has been an Honorary Representative of UNICEF Austria. Under the invitation of the Austrian president, Yury performed at, curated, and directed the concert dedicated to the Day of Austria at the Dubai 2020 Expo in 2021. He has been featured by Vogue, Forbes Magazine, The Times, ORF & More...



Amazonia the Space of Life

An ancestral dance aimed at fighting climate change that be captured by a professional film crew from Inside Us Films and will be directed by Lia Beltrami, a highly accomplished filmmaker who has won numerous awards for her documentaries. In 1997 she founded Religion Today Film Festival and was appointed as Representative of Religions for Peace at FAO-UN.

Élie Bnc and the United Choirs - A Slam Performance

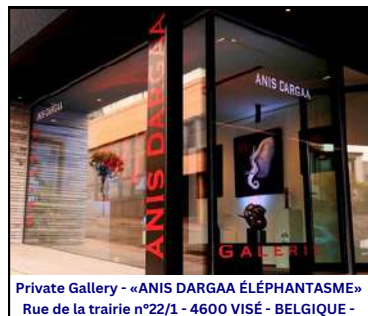
"Unité" is an international artistic project bringing together several children's choirs from around the world. Initiated by the producer and artist Elie BNC, the project was born out of a need to communicate messages through art and music. The title "Unité" is a fusion between a classical choral expression & modern, contemporary music.



Anis Dargaa

Surrealist Belgian painter and sculptor

The Belgian surrealist painter and sculptor Anis Dargaa exhibits around the world and orchestrates each year around 40 events and award ceremonies commissioned by many brands and press groups, we find him in Paris, New York, London, Munich, Cannes, Monaco, Gstaad, Florence, Geneva, Fez...



With Paris Match, he awards prestigious trophies to celebrity golfers in Belgium and France.

It is with the Spirlet automobile group that he signs a car from the Land Rover range, the «velar», renamed by the artist «Vel'art/dargaa d'or». He also signs a collection of bottles of Champagne with the Champagne of the «Principality of Liège» «ELEPHAMPAGNE».

He presents many trophies to world celebrities through prestigious events, such as the Dargaa D'or, the Folies Nobles blanches, the best talents of the year with the show «C'est du Belge» and the magazine «Paris Match», Infinium «Matière Grise» with the RTBF, «Cinéart» at the Cannes Film Festival, the Geneva Spring Ball, and more...



LIMITED EDITION ELEFEZ BY ANIS DARGAA

Recognizing Our Awardees

Celebrating Excellence and Impact



Arisa

Best Commitment Award



Sônia Guajajara

Best Achievement Award



Liz McComb

Best Commitment Award



H.R.H Prince

**Vacharaesorn
Vivacharawongse**

Best Achievement Award



Karine Gros

Academia for a Better
World Trophy



Tom Volf

Best Achievement in
Cinematography Award



Ahmad Jamal

Best Achievement
Posthumous Award



Enzo Di Taranto

Best Commitment Award



Alok Petrillo

Best Achievement Award



International Institute of Well-Being

IIWB or the International Institute of Well-Being is an association that aims to establish solid links between Chinese talents and intellectuals with the rest of the world through meetings and exchanges in order to promote culture and Chinese know-how as well as learning from others.

Several projects are underway in 6 distinct sectors:

- Fashion
- High-end Gastronomy and Viticulture
- Art and Publishing
- Literature
- Medical
- Tourism

Last March, IIWB signed a collaboration with SKEMA Business School. Together, they want to build an international training platform for Chinese people and formulate a talent training model that combines Chinese and Western elements to jointly promote the building of a modern overseas-bound talent team.

Grace Shi, executive director and spokesperson for the association, said, “There are significant differences in education between China and the West, and the exceptional talents they cultivate have their own characteristics. We hope that we can learn from each other's strengths, bring Chinese elites to Europe, connect them with the Western century-old elite, and help them learn from each other.”

Emily Cheong, one of the association's founders and general secretary, said: “Currently, the fields of culture and art, business management, technology, and healthcare are under negotiation, and we will continue to develop other excellent collaborations with business schools in the future because each business school has its own training methods. This will provide more personalized academic services to talents in different directions.”

The IIWB Association hopes to play a major role through the creation of a powerful network.



3.14 Cannes

The 3.14 CANNES has always been committed to promote a healthy way of living. Through what we eat we have the ability to change habits and find a healthier way to protect our planet. All of our dishes are homemade with high-quality food. By making these decisions, the 3.14 CANNES stands for a happy and healthy future!

Ideally located in the heart of the famous Croisette in Cannes, the 3.14 CANNES offers an exceptional experience, emphasized by its design and unique layout, a CASINO with its outstanding ROOFTOP, a PRIVATE BEACH, and soon a gorgeous BOUTIQUE-HOTEL.



3.14 Plage

Much more than a beach restaurant, the Plage 3.14 invites you to have an extraordinary experience of well-being.

Sunny all year round, the beach 3.14 offers a perfect atmosphere for relaxation and healthy lifestyle. Year after year, our chefs put together a tasty and gourmet menu to be enjoyed at any time of the day, using fresh and local products found in the markets of the Côte-d'Azur. With organic, vegan and gluten-free food as well as sumptuous seasonal flavors are guiding principles for our restaurant.





Maslina - Mindful Luxury Resort

Relais & Chateaux member Maslina is a contemporary, five-star resort on the Croatian island of Har. Situated in the stunning Maslinica Bay, Maslina is surrounded by olive groves and terraced vineyards and stretches across two hectares of lush pine forest overlooking the crystalline Adriatic Sea. Boasting 50 rooms & suites and three villas, Maslina is a Mindful Luxury resort that holds wellness, family, culinary arts, cultural heritage, and authenticity at its core.

Sustainability at Maslina Resort

Maslina Resort is driven by its Mindful Luxury philosophy - the alchemy between personal and professional service, a stunning location, sincere respect for the environment, and an interior design that is contemporary and chic, yet family-friendly. Mindful Luxury promises respectful high-end hospitality motivated by Har Island's rich cultural and natural heritage.

Design at Maslina Resort

Maslina Resort fuses classic Mediterranean styles with contemporary French touches, respecting the nature already in place as the foundation of the design philosophy. The integrated interior design is inspired by the four elements of nature. Native and local species are used to maintain the landscape language already in place, where wild Mediterranean vegetation thrives. The low-intrusive architecture floats on the landscape like scattered pavilions, decorated with a ventilated wooden façade that blends in with the island environment.

The Restaurant

Supporting Maslina Resort's Mindful Luxury philosophy, the culinary focus embraces the UNESCO-protected Mediterranean Diet but adds a contemporary flair. The cuisine at Maslina Resort respects local ingredients and producers and recognizes seasonality, with many ingredients harvested from our 7,000 sqm Organic Garden. The idea behind our Restaurant is to have the shortest circuit: "from the earth to the table".

Overall, Maslina is committed to sustainability through its Mindful Luxury philosophy. We are driven by authenticity, humbleness, respect, and kindness to people and the environment and lead by example through the promise of leaving a legacy for the generations to come.



Squair is a modern full-service law firm with several offices in France and abroad.

With a global offer in business law, Squair covers a broad spectrum of expertise and know-how to its clients: large French and international groups, ETIs and SMEs, entrepreneurs, startups, credit institutions, investment or debt funds and family offices.

Digital technology has profoundly impacted our professional and personal relationships. In just a few years, the business world has seen its models change. You now have to be proactive and flexible, as well as be able to adapt to alternative work structures, to new lifestyles. How is it possible to deliver the best legal expertise without integrating these paradigm shifts?

Squair was created to answer this question, a new model of law firm, inspiring, socially responsible and efficient.

In a world that is reinventing itself, Squair offers a fresh perspective and an innovative alternative to the traditional law firm/lawyer/client relationship. A non-hierarchical structure where partners do not work for the firm but for the clients, the role of Squair consisting in making sure that each one of them has a team and the necessary resources to offer high-value support at the right price

22nd of May, 2023
At the Carlton Cannes Hotel

"For the Evolution of Humanity"

"Academia for a Better World"
in partnership with the Paris-Saclay University

-
9:30am to 11:00am



Mastermind Conference
in partnership with Circle X

-
11:00am to 1:15pm



Better World Fund Brunch

-
1:15pm to 2:30pm



Youth's got the Power Masterclass

-
2:00pm to 4:00pm



"Maria by Callas" by Tom VOLF
A Special Screening followed by Q&A

-
4:00pm to 6:00pm

"Academia for a Better World"

In partnership with the Paris-Saclay University

The 2023 Academia for a Better World ABW Conference will stage during the Cannes Film Festival outstanding international speakers to present the best solutions worldwide addressing **endemic inequalities that women and children are suffering from exacerbated by climate change and social divide, especially for coastal populations.**

Academia for Better World was created in December 2021 by "Université ParisSaclay" and Better World Fund. It is a borderless philanthropic platform whose objective is to facilitate the deployment of the best global solutions in support of the United Nations' 17 sustainable development goals.

université
PARIS-SACLAY



Academia for a better world

FONDATION
PARIS-SACLAY
université



Karine Gros

Senior lecturer at the University of Paris-Est-Créteil appointed as a "Qualified Person on the National Advisory Council for the Disabled - CNCPH"



Pierre Erwes

Chairman BioMarine – Partner & Deal flow and strategic partnerships – Blue Forward Fund



Maria Listur

Artist and Performer: Researcher in the fields of painting, sound and movement.



Daniela Piana

Co-founder of WE-H World Educational Heritage & Founder of Maison des intelligences Sociales et numériques



Patrick Duvaut

Vice-President at University Paris-Saclay, Head of its Foundation



Sandra Oucher

Pharmaceutical scientist and Biomedical engineer; Vice President of the World Education Heritage

Mastermind Conference

In Partnership with Circle X - The Green Trillion Club

The Planet is talking to us... CO2 emissions, plastic invasions, icebergs melting, ocean rising and unprecedented natural disasters are threatening the very existence of humanity. It is time to reinvent our relation with Nature by elevating our mindsets, behaviors and impact. It is also now time to fully seize the personal & business opportunities offered by the new multi-trillion green & blue economy.

This Mastermind will creatively articulate personal experiences & business endeavors to celebrate the UN International Day for Biological Diversity. The preservation of biodiversity is essential to ensure a sustainable future for humanity by enabling a transition from an "I" society of competitive consumption to a "We" humanity of collective growth. As we elevate our consciousness, we restore our harmony with Nature.

CIRCLE X is an elite private Club of influential people engaged in Sustainability & Climate Finance at the horizon 2030. Its members -- politicians, scientists, bankers, family offices, investors, entrepreneurs, developers, activists and celebrities -- are highly vetted and personally invited to participate in exclusive "Sustainable Luxury Living" masterminds & edutainment events in the most exclusive locations worldwide: from New York, Miami and Los Angeles, to Cannes, Monaco, London, Venice and Dubai.



Enzo di Taranto
Mastermind Strategist



Website



Contact

For the Evolution of Humanity

Moving from "I" to "We"

Transcendental Meditation & Well-Being



Tony Nader

Leader of the
Transcendental
Meditation Movement



Patrice Vernay

Founder of EWO
INFINITE GROUP



Maud Truchi

Founder of
Maslina Resort



Ilana Devillers

CEO & Founder of
Food4All



Sébastien Donati

Founder of
TELMA

Panel 1 SUSTAINABLE LUXURY LIVING

Panel 2 FROM HUMANITARIAN TO SUSTAINABLE DEVELOPMENT



Cinzia Akbaraly

Founder of the
Akbaraly Foundation



Melanie Grant

Executive Director
of the Responsible
Jewellery Council



Sonia Diop

President & Founder
of the Legacy Forum



Ludwig Forrest

Head of Philanthropy
at the King Baudouin
Foundation



Kiera Chaplin

Businesswoman,
Fashion Icon, and
Activist

Panel 3 POLITICAL, FINANCIAL & LEGAL SUSTAINABILITY



Osmar Almeida Junior

Secretary of State
for the Ministry of
Social Development.



Mapu

Founder of the Huwa
Karu Yuxibu Center



Célia Xacriaba

Federal Deputy
of Brazil



Siddharth Batra

Advocate-On-Record,
Supreme
Court of India



Max Studennikoff

Chairman & Founder
of the Climate
Change Forum



**Alexandre de Beauharnais
Romanovsky**

Founder of Spectrum
Vision Ventures

Youth's got the Power Masterclass

By young people, with young people, for young people

This 2023 edition will also put the spotlight on youth. All these young people who carry within them our tomorrow, creating for us a "better world".

Understanding their relationship to work, money, inclusion, search for meaning and sensitivity to great causes is the great challenge that we face today.

However, these young people offer us the most indispensable energy: HOPE.

Our speakers, all under 30, will talk about their own inspiring experiences, as well as about the changes in their lives, often driven by a passion, a trigger, an aspiration. They will interact with the young people present on themes that make sense, such as entrepreneurship, commitment, confidence, self-esteem, courage, audacity, etc.



Abedelhak Boutrif

27 years old entrepreneur, founder of the "Operation Hyperion" initiative.



Dylan Letierce

26 years old, founder of the French start-up Knap, connected trolleys.



Alicia Dadoun

27 years old actress, film, television. Entrepreneur.



Romain Valois

17 years old, high school student. Founder of the urban media, Versus.

Our Partners



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<https://www.betterworld.fund/>