



*In association with*



**AMAZONIA  
FUND ALLIANCE**  
PROGRAM

for



Organização  
das Nações Unidas  
para a Educação,  
a Ciência e a Cultura

Federação Nacional das Associações,  
Centros e Clubes **UNESCO** do Brasil  
**BFUCA - BRASIL**

&



**AKBARALY  
FOUNDATION**

## **PRESS RELEASE**

Cannes, May 25, 2023

**LEONARDO DI CAPRIO,  
THE BRAZILIAN AND INDIGENOUS DELEGATIONS  
INVITED BY AMAZONIA FUND ALLIANCE HAVE  
HONORED THE BETTER WORLD FUND  
BY THEIR PRESENCE  
AT THE CARLTON CANNES, ON MAY 21, 2023.**

**Manuel Collas de la Roche, President and Emily Cheong Co-President:**

**Cinematic art at the service of humanity, moving from "I" to "We": around this cultural thread, the Better World Fund aims to raise awareness.**

Since 2016, BWF, Better World Fund, a Paris-based non-profit organization, has been organizing concrete actions, prestigious international events and inspiring cultural programs.

**On Sunday 21<sup>st</sup> and Monday 22<sup>nd</sup> of May 2023**, in the halls of the Carlton Hotel in Cannes, committed and creative personalities from all over the world gathered, including Leonardo DiCaprio, Liz McComb, Arisa, Georges Tomb, Alok Petrillo, Yury Revich, Fisher Stevens, Kelly Piquet, Kiera Chaplin, Tony Nader, Hofit Golan, Swan Sit, Johanna Plafsky, Richard Orlinski, Alvaro Nuñez, Scottie Thomtson, Tom Volf, Elie BNC & United Choirs, Amazonia the Space of Life... Ms. Sonia Guajajara, Minister of Indigenous Peoples, Ms. Célia Xakriabá, Federal Deputy of Brazil, Mr. Osmar Almeida Junior, Secretary of State, Ministry of Social Development of Brazil, Chief Raoni, Mapu, ... all of them driven by the desire to positively influence the future of our society.

The evening was presented by Actress Nadia Farès and Musician Ghassan Yammine.

The Better World Fund wishes to particularly thank the AMAZONIA FUND ALLIANCE Program and their Co-Founders Thierry Klemenik and Jean-Charles Jouglu, for inviting Leonardo Di Caprio, Fisher Stevens, Alok and all the Brazilian and Indigenous Officials including Ms. Sonia Guajajara, Minister of Indigenous Peoples, Ms. Célia Xakriabá, Federal Deputy of Brazil, Mr. Osmar Almeida Junior, Secretary of State, Ministry of Social Development of Brazil, Chief Raoni, Mapu, to the Better world fund Gala. Never before, has there been any event, that had managed to group all the most prominent indigenous personalities at the same gala which gives us great pride.

- AFV ( associationnismes Forêt Vierge) - [www.rainforestorganization.org](http://www.rainforestorganization.org)
- Rewild - [www.rewild.org](http://www.rewild.org)
- Alok Institute- <https://institutoalok.org/en/alok-institute/>

We have had a great pleasure associating [www.amazoniafundalliance.org](http://www.amazoniafundalliance.org) with our event and we hope this is the beginning of a beautiful collaboration.

This year, the Better World Fund recognized individuals committed to social and environmental causes:

- Arisa (Italy) received a Best Commitment Award
- Sônia Guajajara (Brazil) received a Best Achievement Award
- Liz McComb (USA) received a Best Commitment Award
- Alice Chen (USA) received a Best Achievement Award
- Karine Gros (France) received an Academia for a Better World Trophy
- Tom Volf received a Best Achievement in Cinematography Award
- Ahmad Jamal (USA) received a Best Achievement Award Posthumously from his daughter
- Enzo Di Taranto (USA) received a Best Commitment Award
- Alok Petrillo (Brazil) received a Best Achievement Award

The funds raised went to the Akbaraly Foundation (<https://fondationakbaraly.org/>), represented by its founder Cinzia Akbaraly, an organization that promotes the right to health, education and a better quality of life for women and children in Madagascar, as well as to the Amazônia Fund Alliance program for the Brazilian Federation of UNESCO (BFUCA) (<https://www.amazoniafundalliance.org/>), an organization that opts for the preservation of Amazonian ecosystems.

*« We are very honored that so many people came out for our event, which is growing every year. This evening was proof that it is possible to move from "I" to "we", encouraging projects that can change lives and improve entire communities.*

*At the heart of the International Film Festival, I remain convinced that today the film industry plays a statutory role as a vehicle for social, educational and environmental values.»*

**Manuel Collas de la Roche, President et Emily Cheong Co-President.**



Emily Cheong, Grace Shi, Manuel Collas de La Roche, Nadia Farès, Maud Truchi



Célia Xakriabá, Leonardo Di Caprio, Sonia Guajajara, Mapu



Emily Cheong, Arisa, Manuel Collas de La Roche



Cinzia Akbaraly, Manuel Collas de La Roche, Emily Cheong, Maud Truchi, Grace Shi



Célia Xakriabá, Mapu



Liz McComb, Sumayah Jamal, Ghassan Yammine, Manuel Collas de La Roche

This event was set up thanks to the help and support of the IIWB association (INTERNATIONAL WELL-BEING INSTITUTE) which aims to establish solid links between talents and intellectuals internationally in order to bring together the elite through meetings and exchanges. We sincerely thank Doctor ZHANG Dazhun, Ph.D. in Psychology, Emily Cheong Secretary General of the IIWB Association, and Grace Shi General Director and Spokesperson of the IIWB Association.

For **Manuel Collas de la Roche**, "The Better World Fund distinguishes itself by its unique and disruptive format, offering a rich program, full of meaning and hope. Through our conference program, we will explore this essential theme of living together, because today, in our world, where our climate alerts us to our behaviours, where the rise of inflation, inequality and violence threaten our policies as well as our societies, living together is no longer an option."

Thus, the cycle of conferences led by experts in their fields, social, educational, cultural and environmental, was a great success.

This 2023 edition put the young generations in the spotlight; all those who carry in them our future by drawing us a "better world". A real success for the conference-debate entitled "Youth's got the power" led by young people, with young people, for young people, for our tomorrow.



After Cannes, the 80th edition of the Festival will take place on Thursday 7<sup>th</sup>, Friday 8<sup>th</sup> and Saturday 9<sup>th</sup> September 2023, at the MOSTRA in VENICE, to benefit the Maria Callas Foundation in honor of its centenary, in the presence of many emblematic personalities, including Monica Bellucci and Tom Volf. This next Better World Fund program, which promises to be rich, constructive and inspiring, will be held in the sublime Palazzos such as the Ca' Sagredo Hotel, the Cipriani Hotel, and the Misericordia di Venezia.

Manuel Collas de la Roche and Emily Cheong call out,  
"Together, let's reenchant the world and move from 'I' to 'we'."

More info [here](#)

The event was held thanks to the precious support of Emilie Cheong, IIWB, et les soutiens de nos sponsors : 314 Cannes, Joanna Plafsky, Maslina Resort, Studio Mao, Squair, Clinique La Prairie, SDB New Delhi, LUXURY International Magazine, Filmfestivals.com, Chic Icon, Paris Saclay University, Paris-Saclay Foundation, Open Culture Foundation, Jazz Magazine, Responsible Jewelry Council, Herflix, Luxury Limited Edition, Jazzbook

Records, We Do Sync, Doctor's Natural, Kamal Sagar / Total Environment, Luxury Investment Magazine, Rinascimento Magazine, Celebre Magazine, Circle X – The Green Trillion Club, Academia for a Better World, Fab UK Magazine, United Studio, Breaking-News-Arabia.com, Qatar-Media.tv, Dubai-Media.tvet, Breaking News: Saudi Arabia, Breaking News Kingdom of Bahrain, Opportunity Saudi, Opportunity Mena, Opportunity Europe, Inside US Films, Fashion TV, Wella Company, Maia Wine, France Musique, !Teoola, Reporters d'Espoirs et Le Muni.

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