



MONACO
BETTER WORLD
FORUM

MONACO BETTER WORLD FORUM

Cannes Film Festival 2019

MAY 18TH

OCEAN IMPACT DAY

Country of honor
UNITED ARAB EMIRATES



UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT



CANNES 2019



In the age of technology, the multiplication of social networks and the apogee of the virtual, which makes us lose sight of the true meaning of life, it is essential to refocus on our values and to make them live through our actions.

Humanists must incarnate their values and inspire our actions to regain that balance and the harmony that is increasingly maltreated on this planet.

I created the Better World Forum because I am firmly convinced that humanity must be reborn on a new basis, to allow the enlightenment of every human being to flourish and to illuminate our world that so badly needs it.

I am convinced that cinema has the power to put forward this aspiration to a more fraternal, more compassionate world.

Beyond all political, religious or cultural differences, we highlight environment, biodiversity, and ecosystems.

More than ever, we must protect our Mother Earth.

We need to unite, get out of the silence, build bridges and create synergies, not to revolt but to restore a proper balance, to guide and inspire future generations to engage for a Better World... so that peace gains the spirits, the hearts, and ultimately guides the world.

Manuel Collas De La Roche

President and Founder of Monaco Better World Forum

Country of honor
UNITED ARAB EMIRATES



**UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT**



HIS EXCELLENCY DR. THANI BIN AHMED AL ZEYOUTI

Minister of Climate Change and Environment,
United Arab Emirates

His Excellency Dr. Thani Ahmed Al Zeyoudi was appointed as the Minister of Climate Change and Environment for the United Arab Emirates in February 2016. Previously, His Excellency served as Permanent Representative of the UAE to the International Renewable Energy Agency (IRENA), 2010-2017. He also was the Director of the Department of Energy and Climate Change (DECC) within the Ministry of Foreign Affairs, 2010-2016.

H.E. Dr. Al Zeyoudi first began his career as a reservoir engineer at the Abu Dhabi Marine Oil Company and then moved to Masdar, where we worked on advancing renewable energy technologies and solutions. H.E. Dr. Al Zeyoudi played a major role in the UAE's successful campaign in 2009 in host IRENA, the first international organization dedicated to renewable energy.

In 2015, Dr. Al Zeyoudi was awarded the first Gulf Cooperation Council Prize for Excellence in recognition of his pioneering efforts in renewable energy. He is a member of several committees, including the Emirates Green Development Council, as well as Audit and Selection Committees of Zayed Future Energy Prize.

E. Dr. Al Zeyoudi holds a Bachelor's degree in Petroleum Engineering from the Tulsa University, an MBA from the New York Institute of Technology, MSc in Project Management from the British University in Dubai, and a PhD in Strategy, Programme & Project Management from SKEMA Business School in France, for which he received the Sheikh Rashid Award for Scientific Excellence for holders of doctorate degrees.

OCEAN IMPACT DAY

CANNES FILM FESTIVAL

MAY 18TH

Country of honor



UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT



Manuel Collas de La Roche,

President and Founder of the Monaco Better World Forum

with His Excellency Dr. Thani bin Ahmed Al Zeyoudi,

Minister of Climate Change and Environment »

PRESS CONFERENCE

— CANNES • ROOF TOP 3.14 —

#LAJOURNÉEBYTHELAND



Gustavo Montero



Jerry Reid



Kiera Chaplin - Helga Piaget - Nicolas Imbert

PRESS CONFERENCE



Moran Hadad



Jessica Chaijaya - Rachel Montfort
Denny Haryono - Dr. Thiago Freire



Brian and Sandy Stewart - Brian Etemad
Manuel Collas de la Roche - Nathalie-Sophie Knauf
Zeinab Mohamed-Abdallah



GALA DINNER

— CANNES • HÔTEL MARTINEZ —

AWARDS CEREMONY

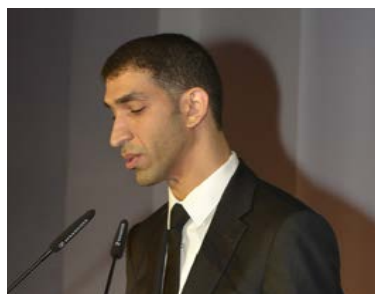


BEST COMMITMENT

**His Excellency
Dr. Thani bin Ahmed Al Zeyoudi,**
Minister of Climate Change and Environment,
United Arab Emirates



Chris Tucker, His Excellency Dr. Thani bin Ahmed Al Zeyoudi
Brian Etmad, Manuel collas de la Roche, President MBWF



His Excellency Dr. Thani
bin Ahmed Al Zeyoudi



Manuel collas de la Roche,
President MBWF



GALA DINNER

AWARDS
CEREMONY

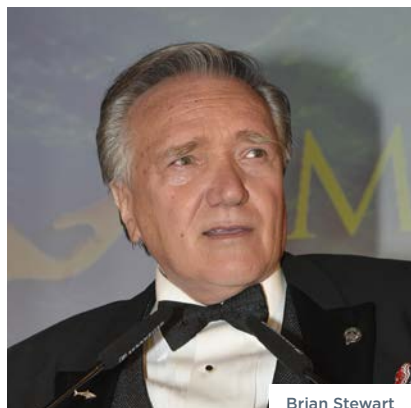


BEST
ACHIEVEMENT

Rob Stewart
(posthumously)



Brian Stewart - Sandy Stewart



Brian Stewart



Jerry Reid



GALA DINNER

AWARDS CEREMONY



BEST COMMITMENT

Umesh Waghdare

Founder and Chairman Aris Bioenergy



Dhananjay Kabre - Umesh Waghdare



Dhananjay Kabre - Umesh Waghdare



GALA DINNER

— CANNES • HÔTEL MARTINEZ —

PHOTO-CALL & DINNER



Kiera Chaplin - Nataliya Resh - Nathalie-Sophie Knauf
Jessica Chajaya Fatima Al Zahra - Kelly - Laurent Lamothe

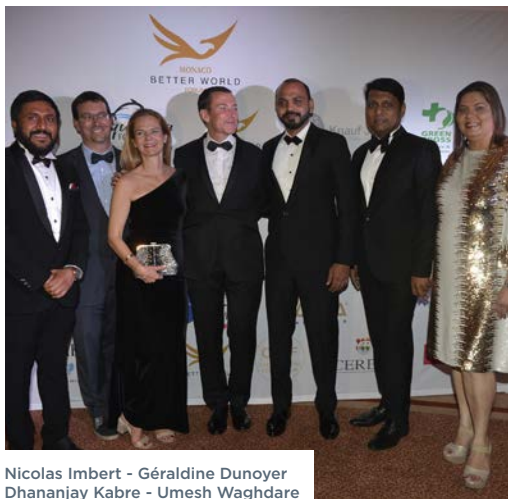


Jimmy Jean-Louis

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J. Hoernschemeyer - France Berthou
Valérie Simandoux Jean-Michel Stazzu
Ysé Brisson - Joset Brandmaier



Nicolas Imbert - Géraldine Dunoyer
Dhananjay Kabre - Umesh Waghdare



Gitte Peters - Mia Peters - Jimmy Jean-Louis

GALA DINNER

PHOTO-CALL & DINNER



Enzo di Taranto - Manuel Collas de la Roche,
President MBWF, Alain Mamoumani,
Antoine Lassaigne



Enzo di Taranto - Manuel Collas de la Roche, President MBWF,
Alain Mamoumani, Chris Tucker, Gustavo Montero, Nataliya Resh,
Shalimi Arora Kochtar, Jimmy Jean-Louis



Denny Haryono, Enzo di Taranto, Dr. Thiago Freire, Jessica Chaijaya,
Manuel Collas de la Roche, President MBWF - Zeinab Mohamed-Abdallah



Lawrence David-Foldes



Paul Hutchinson, Michael Coste



Enzo di Taranto, Chris Tucker, Destin Christopher Tucker

GALA DINNER

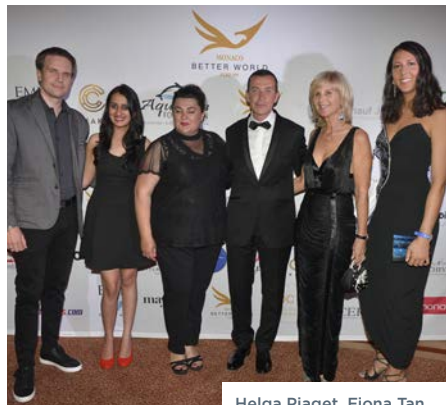
PHOTO-CALL & DINNER



Chris Tucker, His Excellency Dr. Thani bin Ahmed Al Zeyoudi, Brian Etmad



Alix Benezech



Helga Piaget, Fiona Tan



Nicole Ricard, Maître Patrick Vilbert, Gitte Peters



Eric Brundage



Denny Haryono, Michael Coste, Jessica Chijaya, Viktorija Starych-Samuoliene, Samuolis Linas

CANNES 2019 VIDEO LINK

OFFICIAL MONACO BETTER WORLD FORUM WEBSITE

WWW.MONACOBWF.COM

OFFICIAL PRESS CONFERENCE AND GALA DINNER VIDEO

MBWF CANNES 2019 EVENT



ON YOUTUBE

SUMMARY

GALA
DINNER

PRESS
CONFERENCE



BETTER WORLD COIN

BETTER WORLD COIN

BLOCKCHAIN FOR A BETTER WORLD

A PARTNERSHIP BETWEEN SMARTBLOCK TECHNOLOGIES
AND **MONACO BETTER WORLD FORUM**



SmartBlock Technologies is an innovative development group specialised in Blockchain technology. Based in Dubai, the company includes an expert team coming from Apple, comprising of the ex-President of Apple as advisor, the ex-CEO of Standard Chartered, young creative minds working in new technologies as well as members with experience in NGOs, charities and the environment. We are committed to put technology at the service of humanity in order to build a better world.

We have proven success in delivering Blockchain based projects with a strong team combining years of expertise and a long list of international awards.

Over the years, issues have eroded charities' reputation: lack of transparency in the use of funds, security of data, fraud and financial crime. These have led to a lack trust in the

ecosystem and a decrease in the number of donors. Climate change and environmental risks add a layer to the global humanitarian crisis calling for a higher level of consciousness from the public, and more accountability from charities.

To attract donors from younger generations and those wanting to contribute small amounts, the industry has to evolve. Blockchain delivers a solution to these requirements while offering transparency, traceability and security in the transfer of value at low processing costs.

We are delighted to create the Better World Coin in partnership with the Monaco Better World Forum to help in its charitable initiatives. This partnership was initiated by Géraldine Dunoyer who led the Festival CINEMA VERITE in Geneva, under the chairmanship of Manuel Collas de la Roche in 2008 and 2009.

Following this success, SmartBlock Technologies will be able to support any charitable cause with their own coin offering, APP and Blockchain solution, tailor made to their needs.

Further details will be revealed at the Monaco Better World Forum that will take place in November 2019 in Monaco.

For more information, please visit www.smartblocktech.io and contact the project initiators:

Gustavo Montero, Chairman SmartBlock Technologies, gustavo@smartblocktech.io

Géraldine Dunoyer, PR-IR SmartBlock Technologies, geraldine@smartblocktech.io

Alexandre Rigaud co-founder and CEO of SmartBlock Technologies, alexandre@smartblocktech.io

Anne-Sophie Perret Project Lead Better World Coin



**GREEN
CROSS**

**France &
Territoires**

Green Cross is an NGO created in 1993 by Mikhail Gorbachev, following Rio 1992, and focused on accompanying the effective ecological transition of territories and places between peace, environment and climate. In this context, Green Cross contributes to the debate and implementation on the ground of keys to action, initiatives and demonstrators.

This work shows in real conditions that by improving our access to water and the ocean, our food, our use of energy services, via cooperation, the circular economy and all the components of sustainable cities and territories, we preserve peace.

iWoW.MEDiA

Your Digital Aura

To foster interactivity among all Monaco Better World's Forum's partners, an innovative online networking environment is being developed in partnership with iWoW.media.

The "Digital Environmental Engagement Platform" [DEEP] is a web-based ecosystem where data, information and knowledge flow efficiently within all its components, including: sponsors, investors, governments, celebrities, NGOs, foundations, international organizations, activists, private sector and the media.

DEEP will allow the compilation, organization, creative synthesis and mass-dissemination of innovative concepts, projects and campaigns aiming at protecting the Earth's biodiversity.

Online learning, e-coaching and e-publishing on key environmental topics will be produced for massive divulgation through Learning Management Systems, e-books, podcasts and other interactive media.

Through DEEP, the Monaco Better World Forum aims at connecting the world's elites with the mass movements - especially the youth - in a comprehensive state-of-the-art effort to revert the degradation of our Planet.



EXPLORATION • RESTORATION • EDUCATION

Aquatica
FOUNDATION

Stingray
plus

EMK[®]



BEVERLY HILLS

Regarding the measures for helping the environment, it's not something EMK has historically been involved in. But this is precisely where our goal lies with the company.

We want to turn a traditional high quality, science based company into a model in terms of low foot-print on the environment.

Jessica and I recently became majority shareholder of the company and we are now in the process of researching the transition phase. The transition will involve releasing new key products that utilize less packaging using bioplastics form the least environment damaging source.

The packaging will have to be highly biodegradable. Ingredients used will need to be made in facilities that have the lowest foot-print possible.

Considering that there are something over 50 different raw material in one beauty product, it is not a small task to change our sourcing model for each but we are working hard at it everyday and we hope to release the first products with the lowest footprint on available in the world by 2020.



Knauf Jewels
Supreme Quality and Craftsmanship

Knauf Jewels was founded in 2011 by the entrepreneur couple Philippe and Nathalie Knauf and today sparkles as a manufacturer of Haute Couture jewellery. The jewellers use only exquisite stones of the highest quality and have earned their reputation through novel, innovative design. Each piece of jewellery by **Knauf Jewels** is unique and is made by hand in Germany.

Finest stones and extraordinary design

Knauf Jewels' luxurious jewellery is crafted by a team of experts drawn from the world's top designers, gemologists, goldsmiths and enamellers. The high quality and carefully selected materials include gold and platinum, gemstones and diamonds. Bright colors make Knauf Jewels jewellery an eye-catcher that expresses elegance and individuality.

Worldwide, only gems from conflict-free regions are selected to meet the exacting requirements of the Knauf Jewels experts. Many of the gems are purchased at Intergem, the international gemstone fair in Idar-Oberstein. Preference is given to gemstones which are not yet well-known to buyers, such as mandarin garnet or rubellite. These stones are not so common, giving the jewellery a novel touch and even greater exclusivity.

The range of jewellery runs from the classic line to extraordinary design. Extravagant combinations such as the composition of filigree gold and sturdy wood, as well as unusual shapes and motifs make Knauf Jewels unique.

Bespoke

There is also a great emphasis on consulting with customers and implementing their wishes with the highest quality and competence.

Customers who value an innovative, unique piece can literally cast their feelings in gold or have their own specially designed jewellery created. From the selection of the right materials to the finished product, Knauf Jewels customers can fulfil their individual wishes with the help of expert advice.

Charity

Not only are the pieces of jewellery unique, but so is the philosophy of Knauf. The company is committed to charities and supports many charitable projects, such as children's hospitals. Thus, customers of Knauf are not only the owners of precious jewellery, but are also part of this philanthropic philosophy. Knauf Jewels is also active in the cultural sector and is a supporter of the Salzburg Festival.



MONACO
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FORUM

EMK[®]



BEVERLY HILLS



Knauf Jewels
Supreme Quality and Craftsmanship



PT. UNIVERSAL EXPRESS
INTERNATIONAL AIR & SEA FREIGHT FORWARDING
DOOR TO DOOR SERVICE



CHAKA



CEREM



EXPLORATION - RESTORATION - EDUCATION



GREEN CROSS
France & Territoires



BHEYA
Bahaya foundation for early detection
& treatment of breast cancer



LES VIGNOBLES
CHEVRON VILLETTE
Comte Guillaume de Chevron Villette Vignoble



mayfair
times

monacolife



iWOW.MEDIA
Your Digital Aura

CROONER
RADIO

XZEN.TV
Learn from Celebrities



MONACO BETTER WORLD FORUM

16, BD saint-germain - 45 005 Paris

www.monacobwf.com

Association registration number W751239315