

# BWF Major Event

## Registration Form



During the Dubaï expo 2020 – March 25<sup>th</sup> & 26<sup>th</sup> 2022

### Great Patron

2 days full BWF program with prestigious Gala diner (Golden Square)

+

march 25<sup>th</sup> : a VIP cocktail at a private Villa (Emirates Hills)

1.000€/person or table of 10 people : 10.000€

\*For each table, 3000m2 of natural forest (or 600 trees) will be restored or conserved through Floresta – the SMART Reforestation Initiative ([www.florestaproject.com](http://www.florestaproject.com)). A certificate will be provided.

Grade : .....X.....pers =.....€.....

Name, Surname : .....

Address : .....

Title : .....

Email : .....@.....

Cell Phone : .....

Registration by email: **booking@betterworld.fund**

A Confirmation will be sent to you by email.

No refund for cancellation.

In case of a pandemic health crisis, we will fully refund you.

**SIGNATURE**

Mention « AGREEMENT »

Sign here:

# BWF Major Event

## MARCH 25<sup>TH</sup> at France Pavilion



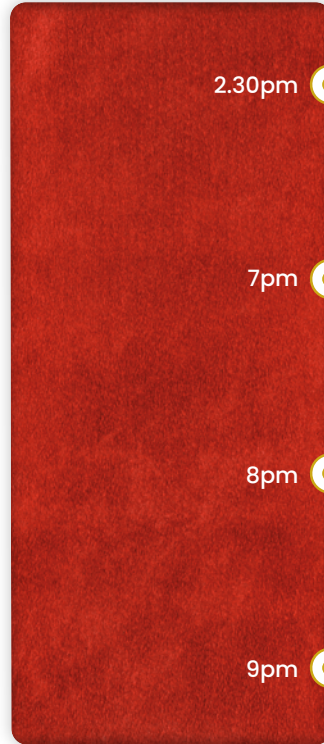
10am to 11.30am ● Mastermind

11am to 1pm ● Academia for a Better World

1pm ● Lunch & Networking

7pm ● VIP cocktail at a private Villa

## MARCH 26<sup>TH</sup>



2.30pm ● Film Screening "Bigger than us"

7pm ● VIP Cocktail Reception

8pm ● Gala Dinner

9pm ● Awards Ceremony

**Gala Dinner Dress code: Black Tie or UAE National dress**

### HOW TO REGISTER TO THE EVENT ?

#### 1. Fill out the registration form (page1)

Send it by email at : [booking@betterworld.fund](mailto:booking@betterworld.fund)

#### 2. Pay with your credit card or by bank transfert

#### 3. We will send you a confirmation of your registration by email

### PAY TO REGISTER :

#### Pay with bank transfer

Account name:  
FONDS DE DOTATION BETTER WORLD  
IBAN  
FR76 4414 9000 0100 0017 1262 230

Code BIC  
ESCBFRPPXXX

\*Mention your Name in the transaction\*



## A smart reforestation initiative

As part of its efforts to fight global warming, protect our environment and biodiversity, and lead to the restoration of nature's ecosystems, the Better World Fund is partnering with the Floresta project in bringing a fresh wind of innovation to the green sector.

More than a reforestation initiative, the Floresta project paves the way to a more sustainable future, transcending our global understanding of sustainability, successfully combining the need for change and the will for a profitable venture.

This innovative concept is the result of the recognition of the unbreakable ties between deforestation, climate and the social fragility of adjacent indigenous communities, and the deep understanding of the power and hidden capacity of creative financial models to reshape realities.

Presenting the first profitable economic model for reforestation, conservation, and social impact efforts, the Floresta project demonstrates that positive social and environmental impact is not a liability, but rather a financial opportunity.

In addition, through the development of a proprietary financial tool, the Floresta Tree Note, this promising project allows every individual to regain ownership over its carbon footprint and offset its CO2 emissions.

[www.florestaproject.com](http://www.florestaproject.com)

Total reforested Area  
**90,000 Ha**

Trees cared for  
**185 million**

Total annual offset of CO2 (tones)  
**9 million**