

## **POWER MEDIA GROUP INTERNATIONAL LTD**





# PROMOTING POWER GREATING CONNECTIONS

WORLDWIDE INDEPENDENT POWER



**EURO POWER NEWS** 



**UK POWER NEWS** 



MIDDLE EAST POWER



**AMERICAN POWER NEWS** 



**INDEPENDENT POWER ASIA** 



AFRICA POWER NEWS



WORLDWIDE GEN-SET & COGENERATION DIRECTORY



www.powermediagroup.co.uk

# **OUR POWER PORTFOLIO**





### **Magazines**

We offer a portfolio of magazines – Worldwide Independent Power, Euro Power News, Independent Power Asia, UK Power News, Middle East Power, American Power News & Africa Power News. Circulating in 153 countries worldwide and reaching upwards of 62,000+ readers!\*

All our magazines and the Gen-Set & Cogeneration Directory are available in Print & Digital versions. Each magazine takes you into the heart of the industry with high-quality, in-depth and informative editorials, providing the latest market, technical and product news, supported by comment and analysis from some of the leading industry professionals.

### Websites

### powermediagroup.co.uk/directory



MEDIA KIT 2023 | 3

Page views/month

Statistics avg. taken from 90 day period (2022)

Source: Google Analytics.

Google Analytics is one of the most widely utilised web analytic service.

### e-Newsletters & e-Blasts

### 62,582

Global opt-in audience

### Highly engaged audience

24% of subscribers are highly engaged and often open and click our emails.

Source: MailChimp (2022) & Sendinblue.com (2022)

\*As at 19th September 2022



### **Worldwide Gen-Set & Cogeneration Directory**

The Worldwide Gen-Set & Cogeneration Directory is a powerful resource for professionals within the independent power sectors involved in engineering, manufacturing, servicing and purchasing functions.

Advertisers in the 2022 Directory will receive year-round exposure and prime visibility as an industry leader to the on-site power and cogeneration community.



The industry's leading news resource!"

# POWEREX LIVE CONFERENCES & NETWORKING GEN-SETS CHP DATA CENTRES CONSULTANTS

### wipmagazines.com

### www.wipmagazines.com



Page views/month

~7k

As content consumption is exponentially shifting to digital based solutions, our brand has developed a leading and relevant resource for any energy enthusiast and in-market buyer.

Source: Google Analytics (April – September 2022)

### **PowerEx Live 2023**

PowerEx Live 2023 aims to offer the perfect networking opportunities for professionals across the Genset, CHP, Data Centre and Consultancy industry sectors. With conference speakers at the top of their respective fields alongside premier display space in a world class venue, this event becomes a priority for all those in the power and energy markets.

www.powerexlive.co.uk



# **Circulation strength**

Power Media International Group Ltd is one of the leading publishers of International magazines & information providers for the Independent Power/Standby Generator/CHP/District Heating & Cogeneration markets.



NORTH, CENTRAL & SOUTH AMERICA

**EUROPE** 

9%

**AFRICA** 

ASIA

MIDDLE **EAST** 

**Our readership** 

We take our time to consistently research the market place whilst speaking directly to the most affluent and active professionals within the industry. This enables us to identify high quality readers with vital purchasing power for your products and services. One thing all our readers have in common is that they are the widely connected and influential individuals.

### **JOB FUNCTIONS**



Managing Directors / General Management

Design Engineering / Service Engineers

Maintenance Directors / Engineers

Financing

Buying / Purchasing

**Planning Consultants** 

Production / Process Engineers

Research & Development

Technical Directors / Chief Engineers

Civil Engineering / Construction Management

### **SECTORS**



Construction

Cogeneration

**Consulting Engineers** 

**Industrial End-Users** 

**IPPs** 

### **Service Suppliers**

**Water Utilities** 

**Data Centres** 

### Included in EVERY edition:

- Exclusive news & feature articles on the latest and most prominent industry stories
- Classifieds & Engine Manufactuers Guide
- Market Report\*
- New products & services\*



### **Print advertising**

Double page spreads, Full, half and quarter-page print advertisements are available in each edition.







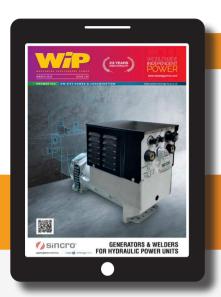
### **Bonus Digital Issue**

All advertisements are included free of charge within the digital versions of the magazines and are linked to your company website OR link of your choice!



\* All editions of WIP \*\* WIP & UK Power News

# **Active Audience, High Impression!**



### **DIGITAL FORMAT**

The local Professional-reading new population makes up the





62,582

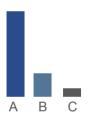


4 min 55 sec Avg. reading time per issue (2022)

**Language Support:** 



Main: English All digital editions translatable to over 100 languages!



### **DEVICE USAGE**

A (Desktop) = 80%B (Phone) = 19% C (Tablet) = 1%



### **ENGAGEMENETS**

Website clicks = 36% Video Ad plays = 23% Downloads = 7%



### **Sponsor Digital Mag**

Be seen by all readers instantly upon opening the digital magazine!

Contact power@wipmagazines.com for pricing.



### Hyperlink Your Ad

When your AD is clicked, users will be taken to your chosen website / landing page.

Your hyperlinked advert will 'flash' to increase chance of readers clicking.



### Video Ads

Your advert will feature a click to 'play' button (OR Auto-Play available!) Show your audience more with your chosen video. All you need is a YouTube link! Prices upon request.





ch = no.of people who saw any of our posts at least once Statistics: Facebook Insights Activity



# **eNewsletter**

**Monthly Roundup of The Top News** 



# **eBlasts**

£0.50 / open — £750 minimum (best option for AWARENESS)

£0.75 / unique clicks — £1,125 minimum (best option for ENGAGEMENT)

Promote your company's products, services or announcements via e-mail sent directly to our high quality readership for ALL 6 power publications.

Please supply the HTML file using the document type HTML 4.0 transitional Please supply all images unless they are hosted by you and the paths referenced accordingly to where the files are hosted which must be on a publicly available webserver

A pre-prepared HTML file MUST NOT use or include: Background Images, Embedded audio/video files, Animated gifs, Flash based files (e.g. SWF, FLV), Javascript or other similar scripting.

One week prior to eBlast date send:
Your HTML file/code plus e-mail subject line to power@wipmagazines.com

A test e-mail will be sent for approval prior to mailing.

2 weeks after mail date - customer's will be sent a report including: unique clicks, deliveries, and

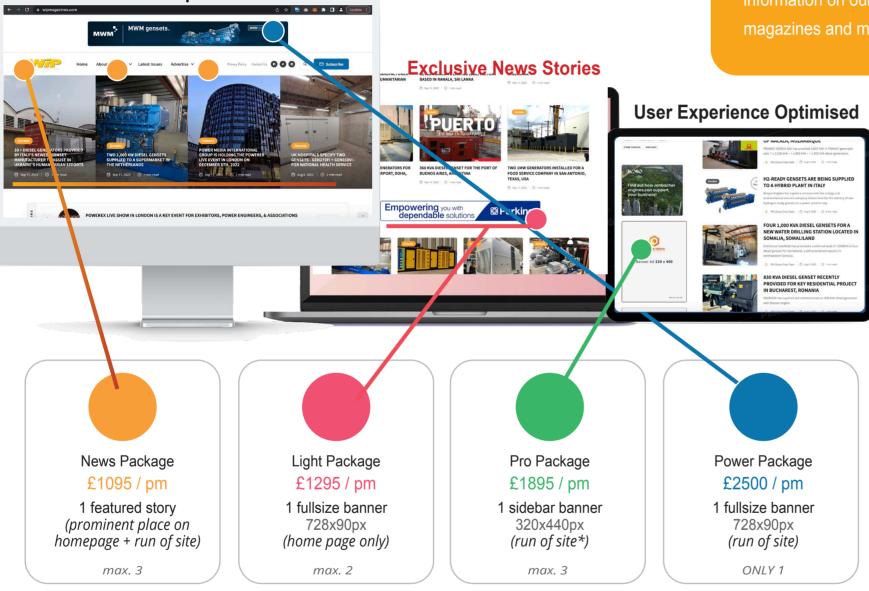
Terms & Conditions:
An unsubscribe link will be placed in the bottom of the e-mail footer

ABOUT PRINT DIGITAL CONTENT SPECIFICATIONS & RATE MEDIA KIT 2023 | 9 ABOUT PRINT DIGITAL CONTENT SPECIFICATIONS & RATE MEDIA KIT 2023 | 10

# **Exclusive Advertising Packages**

www.wipmagazines.com

### **Get The Attention, Recognition And Sales You Deserve**

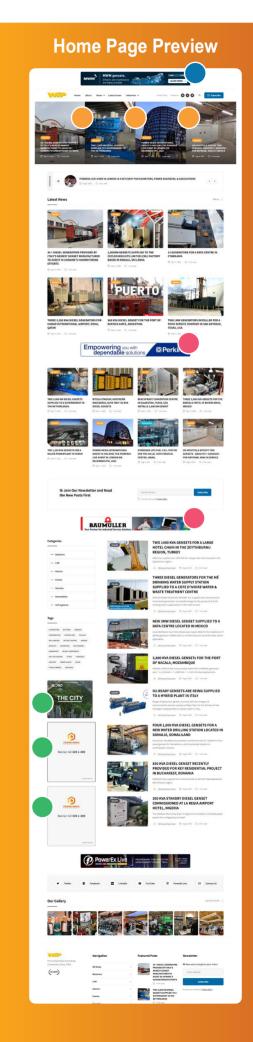


\*Excludes: 'About', 'Advertise' and 'Contact' pages.

Feel free to contact us if you have any questions or ideas. We will be glad to help and let you know more about all our marketing and advertising options.



Features weekly updates and breaking news from around the world, show and event updates, information on our magazines and more!



# **Power Media International Group** Website



### **Key Statistics**



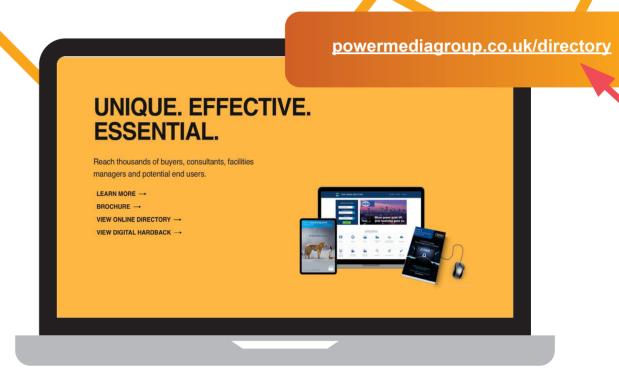
Source: Google Analytics. Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

— Statistics avg. taken from 90 day period 2022

MEDIA KIT 2023 | 11

# **Online Directory Website**

The ultimate click and search guide for all professionals within the industry.



### **Key Statistics**



Source: Google Analytics Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

— Statistics avg. taken from 90 day period 2022

### = WIP SPONSORS ABOUT PRINT DIGITAL CONTENT SPECIFICATIONS & RATE **MEDIA KIT 2023** | 14 JAN / FEB JUNE JULY **MARCH APRIL** MAY **KEY TOPICS KEY TOPICS KEY TOPICS KEY TOPICS KEY TOPICS KEY TOPICS** CHP/Cogeneration CHP/Cogeneration CHP/Cogeneration CHP/Cogeneration CHP/Cogeneration CHP/Cogeneration Gas Engines Gas Engines Gas Engines Gas Engines Gas Engines Gas / Diesel Engines Gas Turbines **Power Plants** Gas Turbines **Diesel Engines** Fuels **Emissions Biomass** Gas Turbines **Diesel Engines Emissions** Renewables Fuels **Power Solutions** Filtration Renewables **Power Plants Facilities Management** Filtration Wind Energy Renewables Gas Turbines HRSG Renewables **Emissions** Fuels **Energy Storage Gas Turbines** HRSG District Heating **Biomass Power Stations** Biomass Hydrogen Filtration **Energy Storage District Heating** Hydrogen Gen-Sets Gen-Sets Gen-Sets Gen-Sets Gen-Sets Gen-Sets GEN-SETS, OEM'S, SUPPLIERS **Diesel Engines** Alternators **Diesel Engines** Hire & Rental Equipment **Diesel Engines** Hire & Rental Equipment Batteries, Chargers & Monitors Radiators **Batteries UPS Systems** Alternators Maintenance **UPS Systems** Batteries, Chargers & Monitors **Data Centers** Loadbanks Maintenance Load Banks Load Banks **Data Centres Data Centers** Alternators Controls & Monitoring Test Equipment Noise & Vibration Controls & Monitoring Noise & Vibration Controls & Monitoring **UPS Systems** Noise & Vibration Hire & Rental Equipment Noise & Vibration **UPS / Batteries** Alternators **Batteries** Controls & Monitoring Maintenance **Data Centers Facilities Management** Radiators Silencers Silencers **UPS Systems** Radiators Noise & Vibration Test Equipment **Data Centres** Alternators Heat Exchangers Controls Hire & Rental Controls & Monitoring **HRSG** Noise & Vibration **Power Plants** Compressors Gears Cabling Power Plants, Equipment & Switchgear Filtration & Fuel Cells Rental Renewables **Power Projects** Transmission/Distribution Operations Gears & Gear boxes Design & EU Power Review Software **HRSG & Blading** Software/Simulation Boilers Training Switchgear Coolers & Cooling Systems \* CHINA G POWER 2023: 22nd China (Shanghai) \* EXECUTIVE HIRE SHOW, 9th February 2023 - Coventry International Power and Generating sets Exhibition: TBD August 2023 - Shanghai New International Expo Center, \* THE FUTURE ENERGY SHOW/ENERTEC EXPO-\* Plantworx 2023 - 13th-15th June, 2023, Hillhead Quarry, Building Society Arena, UK VIETNAM - HO CHI MINH CITY - The Future Energy \* EUREXPO ENERGY SHOW - 21st-23rd March 2023, All-Energy | Renewable Energy Event UK - 10th - 11th Buxton UK \* POWERGEN International 2023 Exhibition & May, 2023 - SEC, Exhibition Way, Glasgow, G3 8YW Centre de Conventions et d'Expositions de Lyon Lyon, Show brings together renewable energy leaders, major Shanghai, China Conference: February 21-23, 2023 - Orlando, Florida developers, innovative technology providers and key \* POWER & WATER NIGERIA - Power & Water Nigeria \* THE DATA CENTRE AND CRITICAL policymakers all under one roof. TBD July 2023 Adora Centre, Ho Chi Mihn City, VietNam \* FACILITIES SHOW 2023 – 16th-18th May 2023, London Exhibition & Conference offers global stakeholders to INFRASTRUCTURE EXPO - 1st March 2023, Sport \* POWER & ENERGY AFRICA - RWANDA International access and engage in technical discussion to do on Ireland Campus, Blanchardstown, Ireland Power and Energy Exhibition in Africa 27th - 29th March the spot assessment of region's opportunities in power generation, distribution, renewables, and water & utilities sectors. 20th-23rd June 2023, Lagos, Nigeria \*DATA CENTRE WORLD. 8th - 9th March 2023. \* IPowerE Technology Seminar & 74th Annual ExCel London \* ASME 2023 | Turbomachinery Technical Conference -Luncheon - TBD March/April 2023 - London, UK Turbo Expo in Boston, Massachusetts, - June 26-30, 2023. \* The Distributed Energy Show - 14th -15th March 2023 -\* AMPS 2023 AGM & ANNUAL CONFERENCE - April Telford International Centre, UK \* POWER-GEN AFRICA - African Meeting of Electric 20th. 2023 - London, UK Power Producers, Independent Power Producers, Co Generation Plants, Waste-to Energy - TBD June 2023, \* Middle East Energy 2023 Dubai UAE (formerly known Cape Town, South Africa as Middle East Electricity) - 14 - 16 March 2023 - Dubai World Trade Centre, Dubai, UAE

### **DEADLINES**

Editorial copy - Jan 18th Adverts - Jan 27th Publication date Feb 22nd

### **DEADLINES**

Editorial copy - Feb 22nd Adverts - March 8th Publication date March 20th

### **DEADLINES**

Editorial copy - March 29th Adverts - April 13th Publication date April 26th

### **DEADLINES**

Editorial copy - April 28th Adverts - May 10th Publication date May 24th

### **DEADLINES**

Editorial copy - May 26th Adverts - June 14th Publication date June 28th

### **DEADLINES**

Editorial copy - June 29th Adverts - July 12th Publication date July 26th

### = WIP SPONSORS ABOUT PRINT DIGITAL CONTENT SPECIFICATIONS & RATE

**OCTOBER** 





### **KEY TOPICS**

**AUGUST** 

CHP/Cogeneration Gas Engines Fuels Filtration HRSG Renewables District Heating **Biomass** 

### **KEY TOPICS**

**SEPTEMBER** 

CHP/Cogeneration Gas / Diesel Engines Gas Turbines **Emissions** Renewables Hydrogen **Energy Storage** 

### **KEY TOPICS**

CHP/Cogeneration Gas Engines **Gas Turbines** Filteration Fuels Renewables Biomass Power Plants

### **KEY TOPICS**

CHP/Cogeneration Gas / Diesel Engines Gas Turbines District Heating Renewables HRSG

**NOVEMBER** 

### **KEY TOPICS**

**DECEMBER** 

CHP/Cogeneration Gas Engines **Biomass Emissions** Renewables Fuels



Gen-Sets

**Diesel Engines** Batteries, Chargers & Monitors

Load Banks Alternators

Maintenance

**UPS Systems** 

**Data Centres** Hire & Rental

Controls & Monitoring

Test Equipment Silencers

**Steam Turbines** Generators HRSG

Gen-Sets **Data Centers** Controls & Monitoring Noise & Vibration **UPS Systems Batteries** Radiators Alternators



Gen-Sets **Diesel Engines** Test Equipment Load Banks Alternators Maintenance **UPS / Batteries** 

Hire & Rental Controls & Monitorina

**Data Centres** 

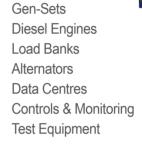


Gen-Sets Radiators **Batteries Alternators** 

**UPS Systems** 

Controls & Monitoring

On Site Power



**HRSG** 

Boilers

Rental

**Steam Turbines** 

Boilers **Emissions Biomass** 

\* THE SHOWMAN'S SHOW - 18th-19th October, 2023 -Newbury Showaround, UK

\* POWERGEN INDIA - TBD October 2023 - PRAGATI MAIDAN, NEW DELHI, INDIA

\* NIBS ANNUAL BATTERY CONFERENCE, TBD October, Shropshire, UK

Fuel Cells **Heat Exchangers** Filtration & Power Station Design

\* EMEX - THE NET ZERO & ENERGY MANAGEMENT EXPO - 22 - 23 November 2023, Excel, London, UK

**Emissions & Power Plants** Operations & Maintenance Gen-Set Round Up

\* POWEREX LIVE 2023 - TBD December 2023, London, UK



### **DEADLINES**

Editorial copy - July 27th Adverts - August 11th Publication date August 25th

### **DEADLINES**

Editorial copy - August 25th Adverts - Sept. 13th Publication date Sept. 27th

### **DEADLINES**

Editorial copy Sept. 28th Adverts - October 11th Publication date October 25th

### **DEADLINES**

Editorial copy - October 26th Adverts - November 8th Publication date November 22nd

### **DEADLINES**

Editorial copy - November 23rd Adverts - December 6th Publication date December 20th GEN-SETS, OEM'S, SUPPLIERS





as Middle East Electricity) - 14 - 16 March 2023 - Dubai World Trade Centre, Dubai, UAE





access and engage in technical discussion to do on the spot assessment of region's opportunities in power generation, distribution, renewables, and water & utilities sectors. 20th-23rd June 2023, Lagos, Nigeria

\* POWER-GEN AFRICA - African Meeting of Electric Power Producers, Independent Power Producers, Co. Generation Plants, Waste-to Energy - TBD June 2023, Cape Town, South Africa

Power and Energy Exhibition in Africa 27th - 29th March 2023, Kigali, Rwanda

### **DEADLINES**

Editorial copy - Dec 28th Adverts - Jan 11th Publication date Jan 25th

### **DEADLINES**

Editorial copy - April 12th Adverts - May 10th Publication date May 24th

### **DEADLINES**

Editorial copy - Dec 27th Adverts - Jan 10th Publication date Jan 24th

### **DEADLINES**

Editorial copy - Jan 10th Adverts - Jan 17th Publication date Feb 22nd

### **DEADLINES**

Editorial copy - June 29th Adverts - July 12th Publication date July 26th

### **DEADLINES**

Editorial copy - Jan 17th Adverts - Feb 7th Publication date Feb 28th

**AFRICA** 



### **AUTUMN EURO POWER NEWS** WINTER **SPRING SUMMER KEY TOPICS KEY TOPICS KEY TOPICS KEY TOPICS** CHP/Cogeneration CHP/Cogeneration CHP/Cogeneration CHP/Cogeneration Gas Engines District Heating Gas Engines **Gas Turbines** Gas Turbines Emissions Fuels & Lubricants **Diesel Engines Power Solutions** Fuels & Lubricants **Biomass** Renewables Renewables Biomass **Facilities Management** Filtration Fuels & Lubricants **Energy Storage Emissions** Renewables **Emissions** Gas Engines Gas Turbines **Emissions** Hydrogen **Power Solutions** Biomass Hydrogen **District Heating** Renewables Fuels Gas Engines Gas Turbines **District Heating Energy Storage** Gen-Sets Gen-Sets Gen-Sets Gen-Sets **Diesel Engines** Radiators Load Banks **UPS Systems** Radiators Noise & Vibration Heat Exchangers Controls & Monitoring Batteries, Chargers & Monitors **Data Centres** Radiators **UPS Systems** Load Banks Diesel Engines Noise & Vibration Controls & Monitoring Noise & Vibration Maintenance Data Centres Radiators Alternators Load Banks **Diesel Engines** Noise & Vibration Maintenance Heat Exchangers Maintenance Hire & Rental **UPS Systems** Hire & Rental Load Banks Batteries, Chargers & Monitors Batteries, Chargers & Monitors **Data Centres Heat Exchangers** Alternators Heat Exchangers Alternators **Data Centres** Hire & Rental **Diesel Engines** Controls & Monitoring Maintenance **Boilers** Compressors Boilers Coolers & Cooling Systems SYSTEMS Power Plants, Equipment & Operations Maintenance Maintenance Power Plants, Equipment & Operations Maintenance Power Plants, Equipment & Operations Compressors Compressors Coolers & Cooling Systems Coolers & Cooling Systems Power Plants & Operations **Boilers** \* EUREXPO ENERGY SHOW - 21st-23rd March 2023, Centre de Conventions et \* EXECUTIVE HIRE SHOW. 9th February 2023 - Coventry \* All-Energy | Renewable Energy Event UK - 10th - 11th May, 2023 \* POWEREX LIVE 2023 - TBD December 2023, Building Society Arena, UK SEC, Exhibition Way, Glasgow, G3 8YW London, UK

\* THE DATA CENTRE AND CRITICAL INFRASTRUCTURE EXPO - 1st March 2023, Sport Ireland Campus, Blanchardstown,

\*DATA CENTRE WORLD. 8th - 9th March 2023. ExCel London

\* The Distributed Energy Show - 14th -15th March 2023 - Telford

\* IPowerE Technology Seminar & 74th Annual Luncheon – TBD March/April 2023 - London UK

\* AMPS 2023 AGM & ANNUAL CONFERENCE - April 20th, 2023 - London, UK

\* FACILITIES SHOW 2023 - 16th-18th May 2023, London ExCel, UK

\* Plantworx 2023 – 13th-15th June, 2023, Hillhead Quarry, Buxton,



### **DEADLINES**

Please email power@wipmagazines.com for more info

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for more info

CHP/COGENERATION





Editorial copy - March 22nd Adverts - April 12th Publication date April 26th

Adverts - August 11th Publication date August 29th Adverts - November 8th Publication date November 22nd Editorial copy - June 21st Adverts - July 12th Publication date July 26th Adverts - November 15th Publication date November 22nd

	JAN - FEB	MARCH - APRIL	MAY - JUNE	JULY - AUGUST	SEPT OCTOBER	NOV - DEC
	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS
CHP/COGENERATION	CHP/Cogeneration Gas Engines Gas Turbines Biomass Power Solutions Renewables Fuels & Lubricants Emissions Hydrogen District Heating	CHP/Cogeneration Biomass Fuels & Lubricants Emissions Filtration Gas Engines Gas Turbines District Heating Energy Storage Power Solutions	CHP/Cogeneration District Heating Power Solutions Renewables Biomass Fuels & Lubricants Emissions Filtration Gas Engines Gas Turbines	CHP/Cogeneration Biomass Filtration Gas Engines District Heating Fuels & Lubricants Emissions Power Solutions Renewables Hydrogen	CHP/Cogeneration Gas Engines District Heating Fuels & Lubricants Emissions Power Solutions Renewables Gas Turbines Biomass Energy Storage	CHP/Cogeneration Fuels & Lubricants Biomass Filtration Gas Engines District Heating Emissions Power Solutions Renewables Gas Turbines
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring	Gen-Sets Data Centres Diesel Engines Heat Exchangers Hire & Rental Controls & Monitoring Maintenance Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators UPS Systems Radiators	Gen-Sets Load Banks Noise & Vibration Alternators UPS Systems Radiators Data Centres Diesel Engines Heat Exchangers Hire & Rental Controls & Monitoring Maintenance	Gen-Sets Noise & Vibration Alternators UPS Systems Load Banks Radiators Controls & Monitoring Maintenance Data Centres Diesel Engines Heat Exchangers Hire & Rental	Gen-Sets UPS Systems Load Banks Heat Exchangers Hire & Rental Batteries, Chargers & Monitors Radiators Noise & Vibration Alternators Controls & Monitoring Maintenance Data Centres Diesel Engines	Gen-Sets Radiators Noise & Vibration Data Centres Diesel Engines UPS Systems Controls & Monitoring Maintenance Load Banks Heat Exchangers Hire & Rental Batteries, Chargers & Monitors Alternators
SYSTEMS	Compressors Power Plants, Equipment & Operations Boilers Coolers & Cooling Systems	Power Plants, Equipment & Operations Boilers Compressors Coolers & Cooling Systems	Boilers Compressors Coolers & Cooling Systems Maintenance	Maintenance Power Plants, Equipment & Operations Boilers Compressors	Coolers & Cooling Systems Maintenance Power Plants, Equipment & Operations Compressors	Power Plants, Equipment & Operations Coolers & Cooling Systems Maintenance Boilers
EXHIBITIONS	* THE DATA CENTRE AND CRITICAL INFRASTRUCTURE EXPO - 1st March 2023, Sport Ireland Campus, Blanchardstown, Ireland  * DATA CENTRE WORLD, 8th – 9th March 2023, ExCel London  * The Distributed Energy Show - 14th -15th March 2023 - Telford International Centre, UK	* IPowerE Technology Seminar & 74th Annual Luncheon – TBD March/April 2023 - London, UK  * AMPS 2023 AGM & ANNUAL CONFERENCE – April 20th, 2023 - London, UK			* POWEREX LIVE 2023 – TBD December 2023, London, UK  POWEREX LIVE 2023 – TBD December 2023, London, UK  POWEREX LIVE 2023 – TBD December 2023, London, UK  POWEREX LIVE 2023 – TBD December 2023, London, UK  POWEREX LIVE 2023 – TBD December 2023, London, UK  POWEREX LIVE 2023 – TBD December 2023, London, UK  POWEREX LIVE 2023 – TBD December 2023, London, UK  POWEREX LIVE 2023 – TBD December 2023, London, UK	
	DEADLINES	: DEADLINES	DEADLINES	DEADLINES	: DEADLINES	: DEADLINES

### DEADLINES

Editorial copy - Jan 11th Adverts - Jan 25th Publication date Feb 22nd

### DEADLINES

Editorial copy - March 8th Adverts - March 22nd Publication date April 26th

### DEADLINES

Editorial copy - May 24th Adverts - June 14th Publication date June 28th

### DEADLINES

Editorial copy - July 19th Adverts - August 16th Publication date August 23rd

### DEADLINES

Editorial copy Sept. 20th Adverts - October 11th Publication date October 25th

### DEADLINES

Editorial copy - November 8th Adverts - December 6th Publication date December 20th









A4 SIZE



### **Full Page**

210mm (w) x 297mm (h) Imperial 8.267" (w) x 11.692" (h)



216mm (w) x 303mm (h) 8.503" (w) x 11.929" (h)



### **Double Page:**

420mm (w) x 297mm (h) Imperial



426mm (w) x 303mm (h)



### Type Area:

190mm (w) x 277mm (h) Imperial: 7.480" (w) x 10.905" (h)



### Half-Page

Landscape: 185mm (w) x 128mm (h) Portrait: 87mm (w) x 265mm (h)



### **Quarter Page**

87mm (w) x 128mm (h) 3.425" (w) x 5.039" (h)



16.535" (w) x 11.692" (h)



16.771" (w) x 11.929" (h)



### Type Area:

400mm (w) x 277mm (h) Imperial: 15.748" (w) x 10.905" (h)



### **Front Cover**

210mm (w) x 240mm (h) Imperial: 8.267" (w) x 9.448" (h)







TABLOID SIZE



### **Full Page**

245mm (w) x 330mm (h) 9.645" (w) x 12.992" (h)



### **Bleed Size:**

251mm (w) x 336mm (h) Imperial 9.882" (w) x 13.228" (h)



### Type Area:

225mm (w) x 310mm (h) Imperial: 8.858" (w) x 12.205" (h)



### Half-Page

Landscape 220mm (w) x 145mm (h) Portrait: 110mm (w) x 300mm (h)



### **Quarter Page**

95mm (w) x 145mm (h) 3.740" (w) x 5.709" (h) Top Strap Advert: 235 (w) x 55 (h) mm



### **Bonus Digital Issue**

All advertisements are included free of charge within the digital versions of the magazines and are linked to your company website OR link of your choice!

### **REQUIREMENTS**

**Artwork:** 300dpi CMYK

### Files Accepted:

PDF JPEG

### Video advert:

(Click to play advert) YouTube / Vimeo link

### Supply:

power@wipmagazines. com

RGB colour pict files

# Do not use:

No. of insertions:	1-2	3-5	6-7	8-11
		•		
Outside Back Cov	er £4,125	£3,925	£3,580	£3,180
Inside Front Cover	£3,900	£3,675	£3,510	£3,250
Inside Back Cover	£3,520	£3,510	£3,325	£3,145
Double Page Spre	ad £6,325	£5,930	£5,550	£5,190
Full Page	£3,510	£3,290	£3,080	£2,885
Half Page	£2,090	£1,990	£1,875	£1,785
Quarter Page	£1,500	£1,440	£1,385	£1,325
	i	:	i .	

# WEWS OK POWER NEWS

No. of insertions:	1-2	3-4	5-6
		0 0 0 0 0	
Quarter Page (FRONT)	£900	£900	£900
Outside Back Cover	£2,900	£2,700	£2,500
Inside Back Cover	£2,500	£2,300	£2,000
Full Page	£2,300	£2,200	£2,100
Half Page	£1,275	£1,100	£990
Quarter Page	£725	£675	£585
	•	•	•

Publication:	MEP		AFRICA Power News		<i>i</i> PA	AMERICAN POWER NEWS USA, CANADA, CARIBBEAN & S.AMERICA	EURO POWER NEWS
Outside Back Cover	£3,179	£2,911	£3,179	£2,911	£3,179	£3,179	£3,179
Inside Front Cover	£3,512	£3,316	£3,512	£3,316	£3,512	N/A	£3,512
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