SAMSUNG Kiosk

worldpay

Certified

Powered by K-Cloud™

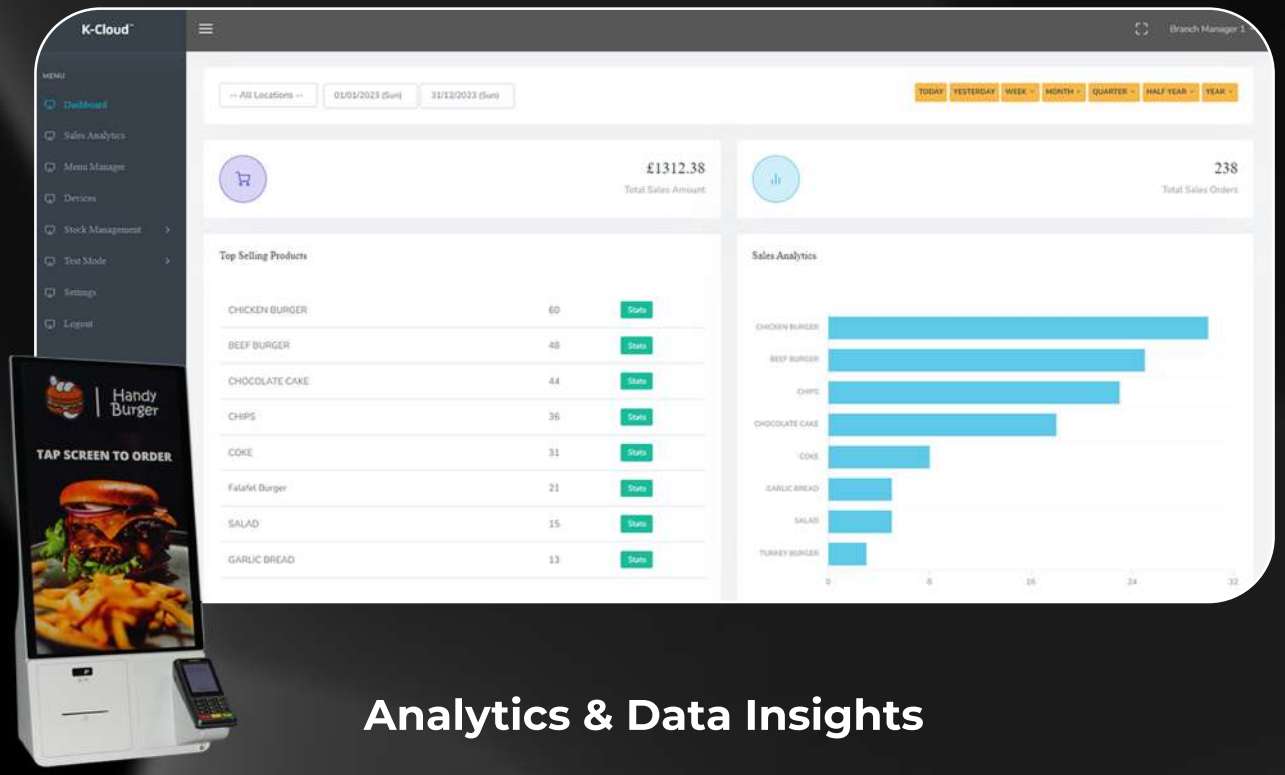
*Putting Customers First*

# K-Cloud™

K-Cloud™, a powerful all-in-one solution that is driving the self-service revolution within Quick Service Restaurants and beyond.

A comprehensive, user-intuitive platform, K-Cloud™ optimises instore operations by streamlining the customer experience with a convenient, efficient and personalized self-service journey.

Wave goodbye to long queues and disorganised order management and begin to effectively handle high volume footfall whilst reducing operating costs, raising profitability, and maintaining high customer retention.




## Analytics & Data Insights

K-Cloud™ provides QSR's with an in-depth analytical insight into how their business is operating by tracking critical data and key performance indicators.

- Take advantage of data insights to identify top sellers, busiest hours & seasonal trends

- Utilise sales metrics to drive targeted promotional content

- Customise your kiosk basket offers to upsell items based on product performance data

- Take control of your stock with real-time automated stock counts and stock management

- Access to instore operational data such as average order prep time & order volumes

- Secure multi-store workflow functionality with custom dashboards for each location

# SAMSUNG

Self-service kiosks are becoming standard across service industries and the Samsung Kiosk is leading the way in self-service innovation.

Handy AV have created seamless integrations between the Samsung Kiosk and our intelligent K-Cloud™ Platform.

- Link kiosks with our kitchen, queue and collection touch screens
- Remote management for real-time troubleshooting
- Monitor your QSR kiosk network globally using K-Cloud™
- Shatter-resistant touchscreen with antimicrobial coating
- Ultimate flexibility with Stand, Wall-Mount & Countertop designs
- Easy-to-install hardware with only 15 minute set-up time
- 3 Year on-site warranty on every kiosk and display

K-Cloud™ has a fully customisable menu interface to provide a more personalised and convenient customer experience for your business. This is vital in ensuring customer engagement, retention and satisfaction with over **70%** of kiosk orders proven to be returning customers.

Self-service kiosk technology plays a key role in active promotions to drive additional sales, increasing profitability. K-Cloud™ offers data-driven promotions right through to checkout to upsell hot-selling items, with metrics showing a **30%** increase in average basket size.

K-Cloud™ has been certified for transactional operation with Worldpay payment services.

deliveroo JUST EAT Uber Eats

Using K-Cloud's business intelligence tools and smart data analytics, QSR's will benefit from the improved customer experience. In addition, it will help to refine stock forecasting, to standardise processes across multiple locations and to develop a data-driven promotional marketing strategy.

Self-service is woven into the fabric of todays consumer and is an increasingly important part of many QSR's paths to digital transformation.

It's time to embrace consumer-centric technologies and reinvent the customer experience to create smoother and more streamlined in-store processes .

The next generation of customers demands convenience and engagement and the Samsung Kiosk + K-Cloud™ is the perfect solution to deliver both.

**Get in touch today for your FREE K-Cloud consultation appointment**

HANDY

Inspiration meets technology

sales@handyav.com
+44 (0)20 8466 6500
www.handyav.com