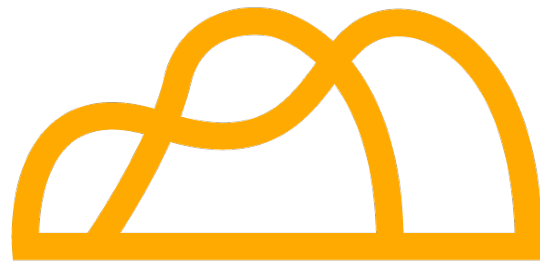


colour the trails





colour the trails

## Mission

---

Our mission is to encourage Black Indigenous and People Of Colour (BIPOC) to enter outdoors activities by breaking accessibility barriers. Colour the Trails is hoping to show that being outdoors is good for our souls, that we all do have the right to recreate responsibly, treating all lives with respect.

We help BIPOC to try skiing for the first time, or learn setting up a tent, or face a fear of heights while climbing, or show how kayaking is soothing. Our mission is to create a space that is welcoming to everyone. We recognize that diversity is not just based on race, but also gender, age, body-size, and ability. Diversity has always been here, it is inclusivity that we need to work on. We want to ignite passion for recreation and adventure by organizing events that allow folks to try something different.

While there are a lot of programs for kids and youth, we choose to help adults to try new activities. Through that they are engaging their families and friends, creating communities.

When we see people that look like us doing amazing things, it helps us change our perspective of what we can do; our role models help us to define what's possible.









## Founder

Judith Kasiama (aka Juju Milay)  
Vancouver, Canada

---

Judy is a community activist who resides on the traditional, ancestral, and unceded Indigenous territories of the *wməθkwəyəm* (Musqueam), *skwxwú7mesh* (Squamish), and *sel̓íl'witulh* (Tsleil-Waututh) First Nations.

Through adventures and travel, Judy highlights her experience as a black woman that skis, hikes, camps, climbs, and explores. A former refugee from the Democratic Republic of Congo, she was raised in South Africa, Australia, The United States and Canada. Judy's unique upbringing allows her to draw from diverse experiences and cultures.

Judy's active participation in the outdoors brings to light the importance of representation. Through conversation and grace her work draws attentions to underrepresented minorities by changing the narrative that people of colour are not active participants in the outdoors.

Judy is the fellow at the Royal Canadian Geographical Society. Judy believes nature is for everyone.







## What we are doing

- Organizing events
- Maintaining gear library
- Subsidizing mentorship and educational programs
- Hiring BIPOC creatives for content creation
- Spreading lots of joy









## Ways to get us funding

- Sponsor our events (one, five, hundred)
- Create a fundraiser (proceeds from sales)
- Help us to create and sell merchandise
- Hire us to create content
- Hire us for consulting services
- Donate gear
- Offer discounts to members









A full-page background image showing two hikers standing on a rocky mountain ridge. The hiker on the left is wearing an orange jacket and dark pants, using trekking poles. The hiker on the right is wearing a grey jacket, black pants, and a yellow beanie, also with a large backpack. They are looking towards the left. The background features dramatic, jagged mountain peaks under a cloudy sky, with patches of snow or ice in the valleys.

## Contact

[judy@colourthetrails.com](mailto:judy@colourthetrails.com)

IG @colourthetrails

[www.colourthetrails.com](http://www.colourthetrails.com)





WHO WE ARE





**CHANGING THE NARRATIVE THROUGH ADVENTURE**



A group of approximately ten people, mostly young adults, are standing on a sandy beach. They are holding long, narrow surfboards vertically. The surfboards are in various colors: blue, light blue, yellow, and bright green. Some of the surfboards have the brand name 'ODYSSEA' visible. The people are dressed in swimwear or casual summer clothes. In the background, there are dense green trees and a clear blue sky with some wispy clouds. A body of water is visible on the left side of the image. The overall atmosphere is sunny and active.

# ADVOCACY AND ENGAGEMENT



A group of five people, three women and two men, are standing in a snowy forest. They are all wearing winter gear, including coats, hats, and scarves. The forest is covered in snow, and the trees are bare. The people are smiling and looking at the camera. The text "REIMAGINE OUR PLACE HERE" is overlaid on the image in a large, white, serif font. The text is positioned on the left side of the image, with "REIMAGINE" on the top line and "OUR PLACE HERE" on the bottom line. The text is partially obscured by the people in the background.

REIMAGINE  
OUR PLACE HERE





HOW YOU CAN  
SUPPORT OUR WORK



KNOW IT.  
LOVE IT.  
PROTECT IT.

---

## WHERE TO FIND US.

Website:  
[browngirloutdoorworld.com](http://browngirloutdoorworld.com)

Instagram:  
[browngirloutdoorworld.com](http://browngirloutdoorworld.com)

Twitter:  
Outdoor Brown





# The Journey



Ambika Tenneti





# Beginnings

---

- Impacted by annual floods
- Learning community-based natural management from village forest committees







# The Journey Continues in Canada

- Learning about urban forestry at the University of Toronto
- Walking - Community engagement
- Stewarding - Ecological restoration
- Listening - Trust and Relationship building
- Learning - Different ways of knowing and being in nature



# Thank you.

- [E: ambika.tenneti@mail.utoronto.ca](mailto:ambika.tenneti@mail.utoronto.ca)
- Twitter: @ambika\_tenneti
- LinkedIn: Ambika Tenneti



# Black Outdoors: The perception of the wilderness in the Black Canadian imagination

---





# Race, Place and Nature

---

Canadian myths - The Great Outdoors, the Great White North, We the North

Wilderness – natural or manmade?

Who is present and who is absent from national and provincial parks?

Black people – seen as out of place in nature and outdoor recreation

Nature – coded as a White space for White people

Covid-19 – increased the number of people of colour visiting nature spaces

Toronto population – 53% are Black and other people of colour.



# Inspiration for Black Outdoors





# Jacqueline L. Scott, Black Outdoors

---

Twitter: @BlackOutdoors1

Blog: [Black outdoors.wordpress.com](https://blackoutdoors.wordpress.com)

What you should know about Black birders – The Conversation

Swimming while Black – The Conversation

Trees, race and Black history – Greenbelt Foundation

Black Canada Hike duo talk about how to make outdoor space more inclusive - CBC TV, Player's Own Voice.

Books: 50 Places, a Black history travel guide of London; Sailing on a Half Moon; Heartbeats in Africa, a memoir of travel and love.