

THE CHALLENGE

McCownGordon Construction is an employee-owned construction firm headquartered in Kansas City, Mo., with offices in Manhattan and Wichita, Kan. Founded by Pat McCown and Brett Gordon in 1999, the company is made up of nearly 600 employees today. From healthcare, industrial and civic to corporate, federal, K-12 and more, McCownGordon builds across a variety of markets. The growing business had a single user managing its workforce spreadsheet and spent countless hours in meetings trying to navigate the cumbersome document.

"LaborChart is very user-friendly. We've really enjoyed how it operates, especially on mobile devices. If we're out and about right in and update it on the spot."

- Kenneth Bonin, Director of Construction Operations, Kansas City

McCownGordon recognized they had outgrown the usual spreadsheet solution for workforce management and wanted to solve the issue with the right technology. Their leadership and the business solutions teams listened to the challenges their associates were facing and knew there had to be a better way to get the right people, on the right projects, at the right time. Prioritizing their people-first approach, they sought out a method to improve communication, obtain accurate forecasting and plan for staffing on future projects. They found LaborChart to do all that and more.

THE SOLUTION

Researching, implementing and using the latest construction technology is at the forefront of all McCownGordon projects, making LaborChart a natural fit for the company's priorities. They now have the ability to strategically look ahead and determine labor needs. LaborChart has also improved communication, especially in the field, allowing management to send a quick text instead of endless phone calls and emails.

All of these improvements help McCownGordon reach their ultimate goal providing the best client experience possible from preconstruction to close out.

THE RESULTS

LaborChart has empowered McCownGordon employees to better live out their values of integrity (vision into present and past projects), performance (how each of those projects and workers succeeded) and *relationships* (improved communication and ties between the office and field). It has amplified work-life balance with the ability to check in on business from the comfort of home. Since partnering with LaborChart, McCownGordon has been able to focus on what they do best building for the future and the communities they serve to keep putting people first.



Learn more about what LaborChart can do for your company. Contact us for a demo at laborchart.com.

COMPANY OVERVIEW





~600 employees



General Contractor

