

Haley Dabbs

Product Designer

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Portfolio - haleydabbs.com

EXPERIENCE

October 2022 - Present

Carpatty — Product Designer

- Managed redesign of auto-financing underwriting interface, adding joint application processing capabilities and strategic SaaS features to expand market reach.
- Improved efficiency for a small underwriting team processing an average of 400 monthly applications by reducing user errors and streamlining workflow.
- Conducted 15+ user research sessions with card sorting and usability interviews to identify software inefficiencies.
- Collaborated on a design system with the Head of Design, resulting in consistent branding/UX and an expedited development process.

May 2019 - May 2022

Georgia Tech Research Institute — UX Designer

- Created a compliance document help center for a \$940M research-funded company, streamlining access to required documentation for federal government contracts.
- Enhanced compliance across 8 labs by simplifying document organization for multi-discipline staff.
- Delivered insights from 25+ employee interviews to lab leadership, along with cost and risk analyses, guiding website platform decisions through usability artifacts such as priority matrices.

May 2021 - July 2021

OneTrust — UX Design Intern

- Designed a mobile-first internal brand asset storage website, delivering a high-fidelity prototype that centralized asset retrieval for four internal departments, each comprising 50+ employees.
- Conducted card sorts with 8 participants to inform the website's information architecture and usability.

June 2018 - May 2019

Georgia Tech — Graphic Designer

- Responsible for creating a newsletter sent to 10,000 recipients, ensuring compatibility across different email servers, and maintaining brand identity standards.
- Designed flexible layouts for multiple screen sizes in adherence to institution-wide brand identity standards.

EDUCATION

Georgia Institute of Technology

MS in Human-Computer Interaction

BS in Computational Media

SKILLS

Design

- Wireframing
- Prototyping
- Figma and Adobe CC
- Information Architecture
- Site Mapping
- User Flows
- Design System Management
- Object Oriented User Experience

Research

- Card Sorting
- Surveys
- User Interviews
- Affinity Mapping
- Qualitative Analysis
- User-Journey Mapping
- Usability Testing

CERTIFICATIONS

Web Content Accessibility Guidelines (WCAG) Certified