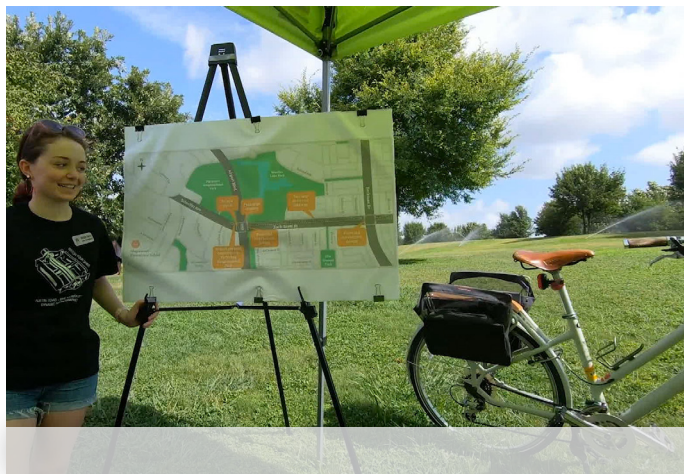
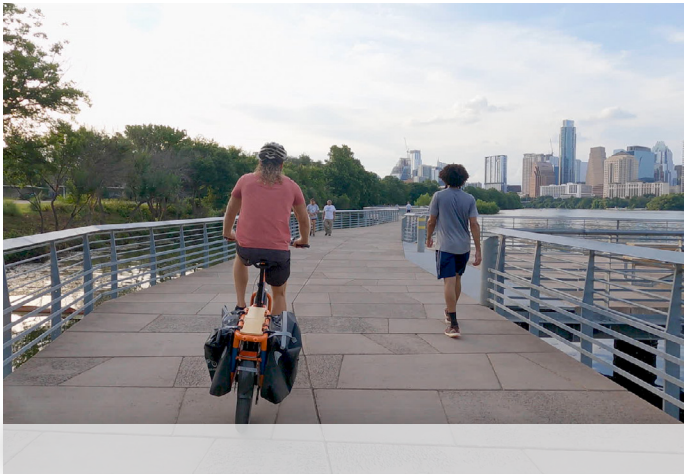




places**for**bikes

LESSONS FROM THE BEST BIKING CITIES



Austin, Texas

CITY SCORE: **22**

In Austin, a 400-mile all ages and abilities network is being built in record time, positioning it to become the next great bike city.

- 1 Build a transparent engagement process.** Austin facilitated tough conversations on how to make street space better for everyone and worked resident feedback into its designs.
- 2 Communicate mobility benefits to everyone.** A strong, united emphasis was placed on community outreach and the importance of relaying the benefits of the bike network to a broad audience, non-bikers included. Additionally, mock-ups and a strategic marketing campaign helped people envision proposed changes.
- 3 Move quickly to sustain momentum.** Austin was able to cut down the time on its network buildout by a whopping two-thirds. In the last two years alone, Austin built more than 100 new miles, capitalizing on favorable public sentiment and political willpower.

**LEARN MORE AT THE
ADVOCACY ACADEMY**
academy.peopleforbikes.org

Helpful resources. Get the details on [Austin's accelerated buildout](#) and read [an interview with the city's mayor](#), Steve Adler. Learn more about the [MoveATX coalition](#), as well as the [Austin Strategic Mobility Plan](#).