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Dale Falini Job for Job 719-434-8388

NextJob Launches New Program to Help Nonprofits Give Clients a Hand Up into Employment

NextJob (www.nextjob.com), a nationwide reemployment solutions company, has launched Job for Job, a program under which the company will donate access to its leading job search learning system to nonprofit organizations. Inspired by a similar model developed by TOMS Shoes, NextJob will donate access to an individual in need every time a customer buys a reemployment package—one for one, **Job for Job.**

In providing access to NextJob software and staff support, Job for Job partners with community-based organizations to give them a tool to leverage their existing efforts to help people in need. With its first two community agency partners, People Helping People and Valley Services, Job for Job is putting a proven reemployment resource in the hands of single mothers and people with mental health issues or other life challenges.

NextJob's capabilities enhance the work that nonprofits are already doing by:

- Providing a comprehensive curriculum. NextJob's easy-to-use online job search training covers topics from resume writing to networking and from interviewing to retention in a new job.
- Freeing staff resources. NextJob's resources help clients become self-sufficient more quickly, and lets staff and volunteers spend less time repeating information and more time where they're needed most.
- Empowering clients. With an easy-to-read, simple-to-use style with multimedia designed for all learning styles, the training program helps clients build confidence and increase their self-sufficiency.
- Tracking progress. In addition to giving clients the ability to measure their
 progress through specific goals such as resume completion or interview training,
 staff enjoy access to real-time reports so they can pinpoint which clients may
 need help.

Moving forward, NextJob will continue to evaluate nonprofit organizations that are helping people in need and share the mission of providing a hand up into employment.

Headquartered in Bend, Oregon, NextJob is a nationwide firm focused on full employment in America. Founded on the Golden Rule, its mission is to provide creative reemployment solutions for employers, lenders, government and others to help job seekers land jobs and avoid the many impacts of unemployment. NextJob's service provides high quality, one-on-one job coaching and multimedia online learning that is highly effective, affordable and accountable. To learn more, visit www.nextjob.com.