

[DRIBBBLE.COM/SAMCHECA](https://dribbble.com/samcheca)[SAMUELCHECA.DESIGN](https://samuelcheca.design)[HI@SAMUELCHECA.DESIGN](mailto:hi@samuelcheca.design)

# Sam Checa, Product Designer

## EXPERIENCE

## 02

2014 - Present

## Senior Product Designer Freelance

User interface and experience, web design, mobile design, brand design and advertisement.

Companies and studios in a variety of areas business, Movistar, ECI, Prosegur, Zara, Inditex, BP, Alza, Startups and more.

2022

## frog

Design System Specialist

I'm currently working at Sewing, the Design System that powers Inditex where we help every designer and engineer in the company build consistent and coherent experiences.

2021

## jobandtalent

Senior Product Designer, UI/UX design, marketing & user acquisition.

An understanding balance the needs of editorial, the business, and the user. Experience designing for responsive web platforms.

2020 - 2021

## Devaway

Designing Product Solutions from end to end (Research, Interaction, and Visual), for industries like finance, advertising, media & entertainment, IT.

2018 - 2020

## Tectonica Digital Campaign

UX/UI Designer

Designing web pages for NGOs, political parties and different entities.

## EDUCATION

## 03

2008-Present

## Self-Taught

UI Designer, UX Designer, Product Designer, Branding Designer.

2014-2016

## Platzi - Awwwards

UX/UI Design - Design Systems - UI Design For Interactive Experiences

2022

## Instituto Tramontana

Design Systems - Data Visualization - Master Design

## SKILLS

## 04

UX

Usability Testing, Interview, Diagram, Journey Mapping, A/B Test, Prototype, Brainstorming

UI

Design System, Wireframe, App, Dashboard, Landing, Website

Software

Figma, Sketch, Adobe, Invision, Affinity, Zeplin, Linear, Jira, Miro, FigJam

## LANGUAGES

## 05

Spanish

Native

English

B2