

EarlyBird x Everyday Health Group \$1,000 Giveaway

Sign up and fund a new EarlyBird account between Jan 1, 2024 and March 31, 2024 and be entered to win \$1,000 investment into your EarlyBird account. One lucky winner will be selected at random by the EarlyBird team and receive \$50 per month for 20 months invested into their EarlyBird account.

The Reward

An eligible user, as described below, will be entered to win a \$1,000 investment into their EarlyBird account. This investment will be paid by EarlyBird directly into the EarlyBird account in \$50 increments for 20 months. This reward is subject to any applicable Terms of Service available on <https://www.getearlybird.io/legal> as well as the eligibility requirements and disclosures provided below. The Reward is subject to availability or modification at EarlyBird's discretion and may be substituted for a comparable reward.

The winner will be selected within 30 days from the last day of the giveaway, and will randomly be selected by the EarlyBird team based on the terms of the Giveaway and on account standing. Payments will begin in May 2024, following the selection of the winner.

Eligibility

To qualify for the reward, a user must create and successfully fund a new EarlyBird account through the EarlyBird x Everyday Health Group promotion, available at <http://getearlybird.io/what-to-expect> or <https://getearlybird.io/babycenter> between Jan 1, 2024, and March 31, 2024.

To qualify as a new EarlyBird account, the user of the account must not have previously had either an open or closed EarlyBird account. An eligible EarlyBird Account must be in good standing at the time the winner is selected and must remain in good standing throughout the duration of payments. EarlyBird defines an account in good standing as an EarlyBird user that: has not been suspended or had suspicious or fraudulent activity, as determined by EarlyBird in its sole discretion; has successfully paid all management fees; has not had a transaction returned; and has not made a withdrawal. If you close your EarlyBird account or make it known that is your plan of action on or before the reward is distributed, or make any investment that results in returned funds, you will not qualify for this reward.

EarlyBird reserves the right to 1) disqualify a user from this reward program at its reasonable discretion, including for violating any applicable term, condition, or policy; and 2) update these eligibility criteria at any time.

Important Disclosures and Additional Information

This promotion is a limited time offer from EarlyBird. Advisory services are offered by EarlyBird Central Inc. ("EarlyBird"), an SEC-registered investment advisor. Investing involves risk and investments may lose value, including the loss of principal. Everyday Health Group is an affiliate of EarlyBird. Please consider your objectives, risk tolerance, and EarlyBird's fees before investing. Past performance is not a guarantee of future results. EarlyBird reserves the

right to restrict, revoke or change this offer at any time at its discretion. EarlyBird may provide other offers to other customers during the same promotional period. EarlyBird is not responsible for any failure on your part to maintain your account in good standing or otherwise meet the eligibility requirements for this promotion.

For the avoidance of doubt, if either you or the customer to whom you send a gift(s) is ineligible for the reward under this promotion, you will not receive the reward. Rewards are made at the sole discretion of EarlyBird.