

## **EarlyBird New Year Moment Challenge 2024**

**Any EarlyBird user who adds a New Year video Moment on EarlyBird will earn a \$2 boost to invest into their child's EarlyBird account (limit 1 per child).**

### **The Reward**

When an EarlyBird Customer adds a video New Year Moment on EarlyBird during the promotional period (January 3rd – January 15th, 2024) in accordance with the eligibility criteria below, the customer will receive a one-time \$2 boost to invest into their EarlyBird account. Limit one reward per child account on EarlyBird. Eligible customers will receive their credit no later than 30 days from the end of the promotional period.

### **Eligibility**

You are eligible to receive the \$2 EarlyBird credit one time if you successfully upload a qualifying video Moment on EarlyBird during the promotional period (January 3rd – January 15th, 2024). No additional investment is required to enter.

Anyone who earns a reward under this promotion will only receive such reward if their EarlyBird account is in good standing with EarlyBird at all times between meeting the eligibility criteria and the time the reward is issued. EarlyBird defines an account in good standing as an EarlyBird user that has not been suspended or had suspicious or fraudulent activity, as determined by EarlyBird. If you close your EarlyBird account or make it known that is your plan of action on or before January 15th, 2024, or make any investment that results in returned funds, you will not qualify for this promotion.

This promotion is available one time per child, and is only available for the named recipient of the New Year Moment email.

### **Important Disclosures and Additional Information**

This promotion is a limited time offer. Advisory services are offered by EarlyBird Central Inc. ("EarlyBird"), an SEC-registered investment advisor. Investing involves risk and investments may lose value, including the loss of principal. Please consider your objectives, risk tolerance, and EarlyBird's fees before investing. Past performance is not a guarantee of future results. EarlyBird reserves the right to restrict, revoke or change this offer at any time at its discretion. EarlyBird may provide other offers to other customers during the same promotional period. EarlyBird is not responsible for any failure on your part to maintain your account in good standing or otherwise meet the eligibility requirements for this promotion.

For the avoidance of doubt, if you are ineligible for the reward under this promotion, you will not receive the reward. Rewards are made at the sole discretion of EarlyBird.

**Grant of Rights**

For good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, each customer hereby irrevocably grants EarlyBird, their successors, and assigns, a non-exclusive license (but not the obligation) to reproduce, publicly perform, stream, exploit, and otherwise use the Submission and any portion thereof throughout the universe, in perpetuity, by means of any and all media and devices whether now known or hereafter devised. EarlyBird shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the moment for any purpose which EarlyBird deems necessary or desirable, and each customer irrevocably waives any and all so-called moral rights they may have therein. EarlyBird shall have the right to freely assign its rights hereunder, in whole or in part, to any person or entity. EarlyBird shall retain the rights granted in each Submission even if the Submission is disqualified or fails to meet the Contest requirements.

**Publicity Release**

By entering the Contest, you agree to EarlyBird's use of your personal information as described in EarlyBird's Privacy Policy and as described in these Official Rules. By participating in the Contest, in addition to any other rights which may be granted in any other agreement entered into between EarlyBird and any customer, each customer irrevocably grants EarlyBird and their respective successors, assigns, and licensees, the right to use such customer's name, likeness, and biographical information in any and all media for any purpose, including without limitation, advertising and promotional purposes as well as in, on or in connection with, the Contest or other promotions, and hereby release EarlyBird from any liability with respect thereto. Each customer also agrees to provide express permission for EarlyBird to publicize the customer's participation in the Contest.

This Contest is subject to the terms found within the [EarlyBird Legal Documents](#).