

DECA STYLES: WHO ARE YOU?

GENRE

CHAPTER

CAREER CLUSTER

BUSINESS ADMIN CORE

INSTRUCTIONAL AREA(S)

EMOTIONAL INTELLIGENCE

PERFORMANCE INDICATORS

- Assess personal strengths and weaknesses (EI:002) (PQ)
- Assess personal behavior and values (EI:126) (PQ)
- Participate as a team member (EI:045) (CS)
- Leverage personality types in business situations (EI:104) (SP)

DISCUSSION GUIDE

The four DECA Leadership Styles are:

- **Driver** — Drivers are effective, organized and goal-oriented. They are the responsible, executive-type that is focused on completing the tasks and project.
- **Energizer** — Energizers are fast-paced, live in the moment and are action-oriented. They are the fun-loving members of a team who are optimistic and able to come up with creative solutions.
- **Caretaker** — Caretakers are warm, caring and people oriented. Caretakers can be counted on to bring encouragement to teammates, and to be considerate of the feelings and well-being of others.
- **Analyzer** — Analyzers are objective, efficient and vision-oriented. As knowledgeable individuals, analyzers are gifted in making plans that are well developed, efficient and innovative.

After you've identified and learned more about your DECA Leadership Style: _____, think about how you can use it to your advantage and areas you need to grow in.

STRATEGIES TO MAXIMIZE MY STYLE	GROWTH AREAS TO WORK TOWARD

TEAM DYNAMICS: AVERAGE LEADERS VS. EPIC LEADERS

An **average leader** often surrounds themselves with other leaders who have a similar style. This is natural because people are often more comfortable and communicate easily with people with similar styles and backgrounds. While easier, more comfortable, and perhaps even more fun in the short term, surrounding yourself with leaders just like your style can create major issues for you and those who follow you over the duration of your season of service. Any of these

leadership styles can sit at the head of the table and lead DECA. But, **epic leaders** and teams understand that all of these styles need to be sitting at the table in order to achieve maximum success and best serve members and stakeholders. By knowing your style, and the styles of others, you can make greater contributions, recognize how to leverage the leadership of others and work cooperatively to positively influence people and situations to achieve value and growth.

With members from your DECA chapter, form a team and compile your major and minor styles and explain what this means for teamwork. This may be an officer team, competitive events team, chapter project team or special committee.

TEAM MEMBER	POSITION	MAJOR STYLE	MINOR STYLE	WHAT THIS MEANS FOR TEAMWORK

