

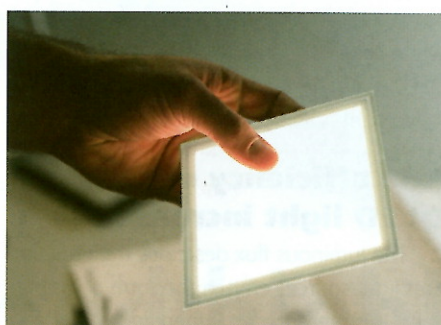
Good and beautiful light

The success story of OLED technology continues, as their natural and warm light can be ideally used for the lighting of living and working rooms.

Recently, emdedesign GmbH from Frankfurt, Germany, has brought "OMLED One" to market, the world's first OLED luminaire family

"Once someone has enjoyed the extraordinary light of an OLED lamp, this person will likely never want to exchange it for something else. Even designers are pleased with these lamps. OLED not only enables new forms, but also allows new fields of application," stresses Thomas Emde, light artist, inventor and owner of emdedesign.

In contrast to the punctual light of an LED, an OLED will always shine as a surface. Thanks to its extremely flat structure, the OLED is perfectly suited to being combined with other materials and thus enables completely new applications for light. Additionally, bendable, so-called "flexible OLEDs" can be manufactured. This is why experts see the future for OLED light predominantly



OLED light does not blind!

in new applications such as furniture, architecture, vehicles and many more.

OLED light does not blind!

One of the most important properties of OLED light is that it does not blind or dazzle. The crucial factor that determines whether a light source blinds, is – among other things – its luminance. The luminance is measured in light intensity per area, in physical terms "Candela per square metre" (cd/m²).

Pure LED light reaches 50M cd/m². This high luminance blinds the human eye. In comparison, the light of a matte 60W light bulb only amounts to about 150 000cd/m².

A fluorescent lamp scores significantly better here; but still not as good as the OLED. Today's OLED light boasts a luminance of as low as 8300cd/m². OLED light does not blind, it rather "shines" like the daylight in the sky.

Light characteristics

Light bulb	Concentrated light
LED	Punctual light
OLED	Homogenous light surface

Luminance (Candela per square metre)

Sun	1 600 000 000cd/m²
LED	50 000 000cd/m²
Light bulb, matte	150 000cd/m²
Fluorescent lamp	15 000cd/m²
Clear sky	10 000cd/m²
OLED	8300cd/m²
Flame of a candle	5000cd/m²
Paper, white at 500lx	100cd/m²



**Our Products allow the
Creation of Brands.**

> www.olbrich.com

Ideal for living and ambient lighting

OLED lighting boasts an outstanding quality, which can be associated with well-being and cosiness. This is mainly due to the unique technology, which generates the natural white light of the OLED. It is made possible by the "additive" light mixture of several single light colours: They are created in different, overlaying, light-emitting layers and add up together to white light. Thus, a broader colour spectrum is contained within the light, which leads to the very good colour rendering. Consequently, OLED is an ideal light source for living and ambient lighting.

The generation of white light works differently in an LED. LEDs are, depending on the semiconductor material in use, also available in different colours. White LEDs for usage in lighting materials are mostly blue LEDs with a yellow luminescent layer made of phosphor. The layer serves as wavelength converter, i.e. it transforms the originally blue light into white. Therefore, some (mostly cheap) LED lighting materials appear bluish.

When finished OLED lighting materials are used, light is generated from an immaterial surface. It is therefore possible to create lamps that work with an absolute minimum of additional materials and components. OLED lamps such as those from the "OMLED One" series do not require cooling bodies and diffusers or reflectors for glare elimination.

Light colours (Kelvin)

Candle	1900K
Light bulb	2700K
Fluorescent lamp, warm white	2700K
OLED; warm white (e.g. OMLED One s5)	2800K
OLED; neutral white	4000K
Fluorescent lamp, neutral white	4000K
Fluorescent lamp, daylight white	6500K
Daylight (sun)	6000K

With OLEDs, different light temperatures (measured in Kelvin) can be generated. The "OMLED One" lamp family, for instance, was consciously designed as cosy and relaxing light and therefore equipped with OLED panels with warm



Ideal for living and ambient lighting

white light temperature. There are also OLED panels with 4000K, whose neutral white light is suitable very well for working.

The efficiency of OLED light increases

The luminous flux describes the radiation that light sources emit in the form of visible light. It is measured in lumen (lm). At an even power output (Watt), an LED lighting material offers a seven to eight times higher luminous flux compared to a light bulb. The luminous flux of the OLED lies in between these two values with 3000 lumen.

Luminous flux (lumen)

Light bulb, 60W	730lm
OLED, 60W	3000lm
LED, 60W	6000lm

If one relates the luminous flux of a lighting material with the power output, a value for efficiency will be the result: the light yield. The development of LEDs has raised the bar in this regard very high. Nowadays, LEDs attain nine to ten times the light yield of a light bulb. OLED, however, has in the meantime reached the already high efficiency of an energy-saving lamp. In the future, i.e. in a few years, it will reach the level of today's LEDs. Then, OLEDs will be able to attain a light yield of 100 lumen per Watt.

Light yield (relation of light to power output)

Light bulb	12.2lm/W
57W halogen bulb	16lm/W
18W energy-saving lamp	58lm/W
5W OLED module	60lm/W
8W LED lamp	100lm/W

Just like LEDs, OLEDs boast a long operating life. In the lamp family OMLED One, the operating life ranges at 30 000 hours at 70% luminous flux. Afterwards, the luminosity may sink to below 70% of the original value. However, the lamp does not need to be disposed in this case, as the modular OLED panels of the lamp family OMLED One can even be replaced.



Patented: Electronics on glass

Patented: Electronics on glass

For the manufacture of the lamp family OMLED One, emdedesign uses a technology that is completely new within the lighting industry. The housing of the lamp is simultaneously circuit board and a control element made of glass. This is enabled by a new and patented manufacturing process developed in Germany, which entails the application of conductor tracks, electronic building parts, contacts and a circuitry for the dimming of the light on the high-quality white glass. In this way, a conventional board made of plastics is superfluous and the installation height of the lamp can be reduced significantly. All components of the lamp are made in Germany.

Photos: © David Mertl @ emdedesign
Sources for the tables: emdedesign;
Stiftung Warentest „Gutes Licht“