

7 Overarching Baltimore Together Goals



Build an equitable economy.

Objective: Eliminate economic racial disparities.



Build a stronger workforce system.

Objective: Ensure residents have career opportunities at a living wage.



Be world-class leaders in key industry sectors.

Objective: Lead in life sciences, logistics, digital services, medical devices, social enterprise and creative industries.



Grow the city's population.

Objective: Create a more equitable tax base.



Support equitable neighborhood development.

Objective: Increase investment in formerly redlined communities.



Build a thriving innovation and small business ecosystem.

Objective: Increase job growth and investment in businesses under 500 people.



Recover stronger from COVID-19.

Objective: Rebuild and grow negatively impacted sectors.

4 Key Baltimore Together Strategies

1.

Work Together

Break down barriers, foster collaboration, and increase efficiency.

2.

Invest in People and Places

Create opportunities for residents through strategic investments.

3.

Build from Strength

Leverage Baltimore's assets to strengthen the city's economic future.

4.

Compete to Succeed

Work with partners to address competitive imbalance and address major challenges.