



Testimonials

From Attendees

"The first day we arrived [to Oakland] y'all were having your event, & it just made my family feel so welcomed & we loved seeing so many black families & black business owners! I try to come down every year to make y'all's event. Thank you for all you do for the community!"

- Landy G. (via Instagram)

"Showcases local Oakland talent, Oakland food and the art galleries nearby the event allow you to round off the night with some great art viewing (in addition to the art to be found at First Friday)."

- Jefferson P. (attendee via Google Reviews)

"The food options are great, the music and the energy is incomparable. It feels like the bay area got together for a big block party".

-Anonymous via Attendee Satisfaction Survey, 2017

From Vendors

"First Fridays is a launching pad. [...] I've gotten hundreds if not, thousands of eyeballs on my business that I would not have had could it not be for First Friday"

-Jerry of Ayaba Wines

"As a vendor I have made enough money in one night to pay my rent! I love the huge crowd it brings each month, diverse group of people, the different talented performing artists and vendors!"

-Anonymous via Oakland First Fridays Vendor Survey, 2018

"Being able to come and showcase whether it's their talent, their food, their space on a consistent basis in the heart of Oakland, makes it [First Friday] a unique venue. But really I think what people come to Oakland to celebrate is the culture and I believe First Friday sums that up in a one stop shop."

-Justin Ford of Oakland's Own

From m Brick and Mortar Businesses in KONO

Oakland First Fridays Brick and Mortar Business Survey, 2017

"I find it super helpful to my business to be open longer hours for first Fridays. I usual triple/quadruple my sales during first Friday thanks to the heavy foot traffic".



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"It brings the community into our space to see who we are and what we do. It brings \$\$ to local artists that exhibit in our space. It brings \$\$ to the local band that we hire to play on First Fridays. It brings \$\$ to the local catering service that serves from our space. None of this would happen without FF. It is the only time of the month that we get enough foot traffic to host an event".