

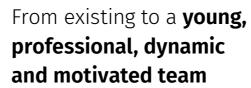
## **TRANSFORMATION JOURNEY**

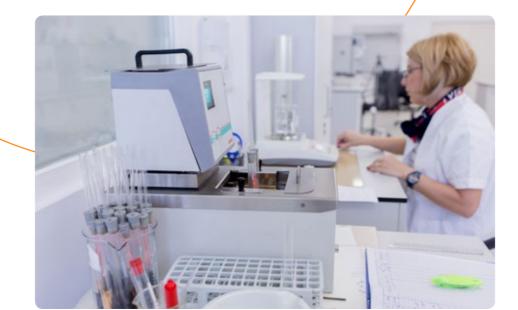


From local plastics manufacturer to leading regional specialist manufacturer and solutions provider for the circular economy



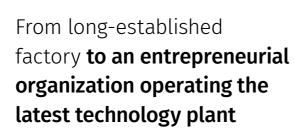


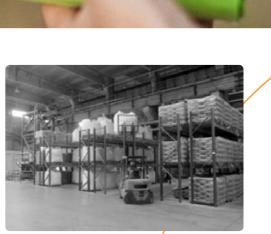




From a commoditized to a sustainable and profitable business model



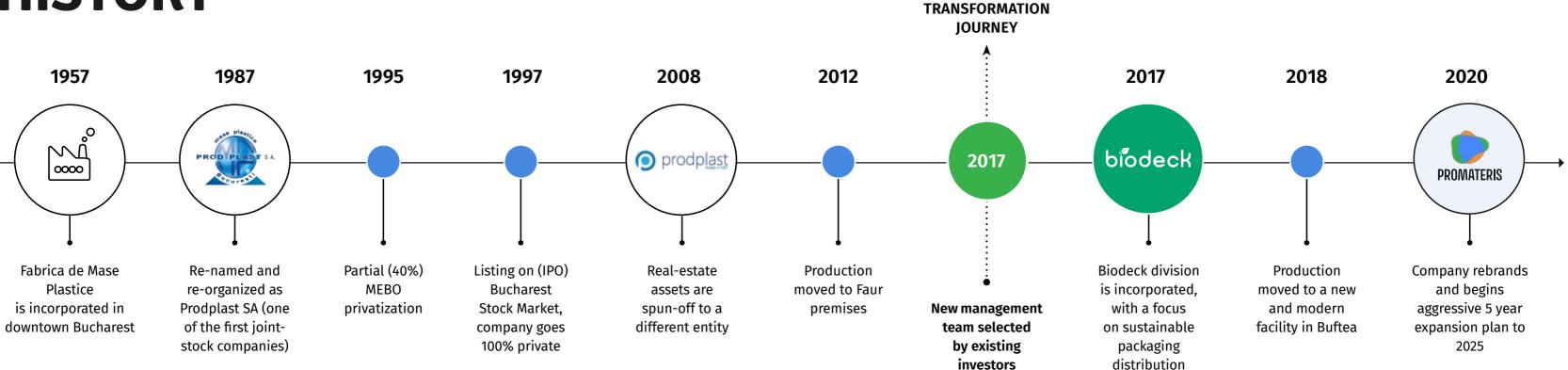




From mainstream to innovation leader



## **HISTORY**



STARTED THE

- → First group to start producing biodegradable and compostable packaging in Romania
- → First group to offer a wide portfolio of sustainable packaging on the Romanian market

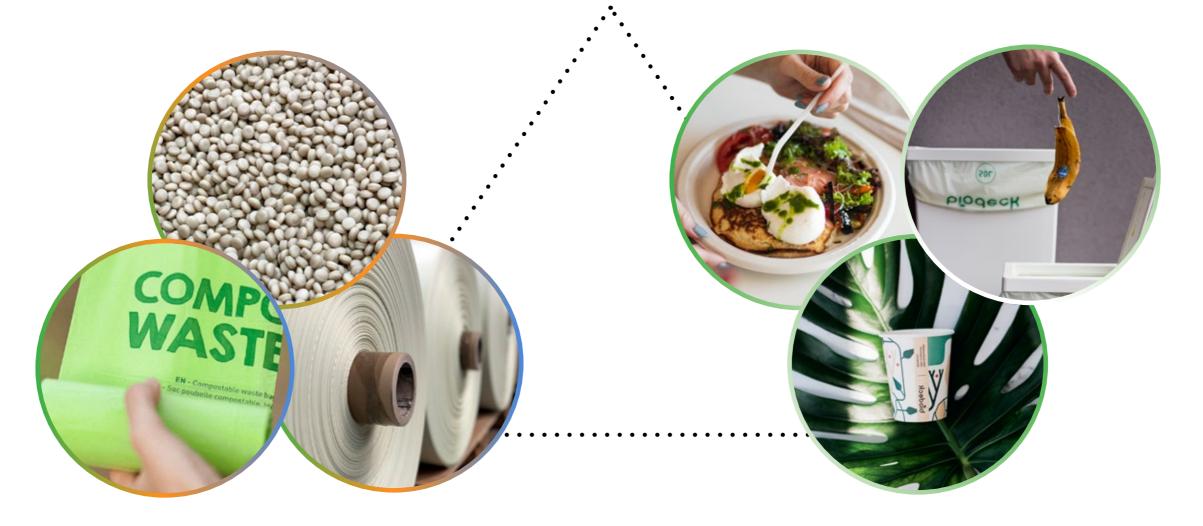
PROMATERIS GROUP INNOVATIONS

- → Promateris develops solutions for marine biodegradable films
- → Promateris is the first company in Central and Eastern Europe to produce raw materials based on corn starch

## THE PROMATERIS GROUP

**Circular Economy Solutions** 







- Promateris is specialised in **production activities**
- Regional market leader in the production of biodegradable and compostable packaging.
- Market leader in Romania for the production of bio-based & compostable packaging
- First mover advantage in CEE countries

- Biodeck is specialised in sustainable packaging distribution, having more than **400 products** in its portfolio
  - Market leader in Romania
  - Clients from all over Europe



## **BIODECK**

- > B2C distribution company specialised in offering sustainable packaging & retail solutions.
- > Strong brand that influences customer choice and creates loyalty

We are pioneers of innovative solutions for a new generation of sustainable packaging, whether it's plant-based products with a reduced impact on the climate or initiatives and partnerships that contribute to a transition towards the circular economy, which places us at the forefront of the challenge to ensure a more sustainable future.



PORTFOLIO:

**OVER 400 PRODUCTS** 



carrier bags / bin liners / hot drinks cups / cold drinks cups / cutlery / takeaway boxes / bowls / lids / reusables



#### **OUR CLIENTS**









food trucks





airlines

festivals & parties

grocery stores

retail

cafes & restaurants

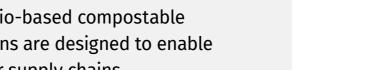
## **DIVISIONS**

#### **Bio-based & compostable**

- A new generation of sustainable packaging, made from partially renewable resources
- Biodegradable & compostable
- In line with the EU legislation regarding Food waste reduction

#### **Bio-recycling**

- The bio-based compostable solutions are designed to enable circular supply chains
- rate for industrial waste
- 1707 tons recycled & 1.516 tons reintroduced in production in the same year



- In 2021 we achieved a 100% recycling

#### **Bio-compounds**

- First company in CEE to develop a bio-based compounding facility
- Bio-based raw material used in the production of biodegradable & compostable packaging
- Vertical integration enables flexibility of supply and higher gross margin

#### **Technical compounds**

- More than 60+ years of experience in compounding
- Technical pellets used for the electrical cable industry & other specialty polymer-based compounds

## **PRODUCTION SITE**







Plant location Buftea, Romania



Production capacity: Over 10.000 tons/year for **Bio+Compounds** 



Production area: 15.000 m<sup>2</sup>



Turnover: **EUR: +38 MIL** consolidated

## **PRODUCTS**















## **PRODUCTION**

- → High recycling rate
- → Developing new packaging solutions
- → Implementing energy efficiency solutions

Our on-going investments are aimed at supporting the company's growth strategy and allowing it to maintain its competitive edge.

Between 2018 and 2021, Promateris invested over 10 million euros in developing the production line for packaging made from renewable resources. Our goal is to invest another 15 million euros over the next five years in order to reach our business plan objectives.

#### We aim to:

- → Increase capacity
- → Diversify product lines
- → Integrate upstream

Investment sources that supported our growth:

- → Self-financing (profit reinvestment)
- → Bank loans
- → Non-reimbursable grants











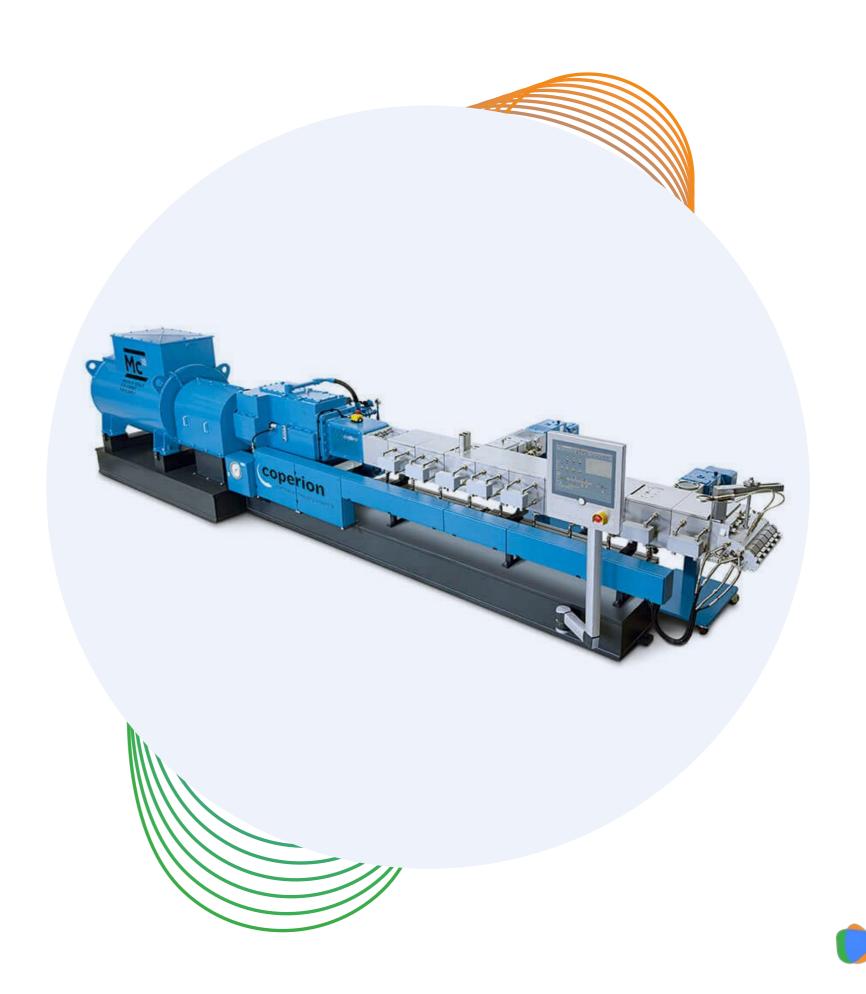
## **BIO-COMPOUNDING**

We invested in developing Bio-Materis, a new generation of bio-based pellets (raw-material) for biodegradable and compostable packaging production.

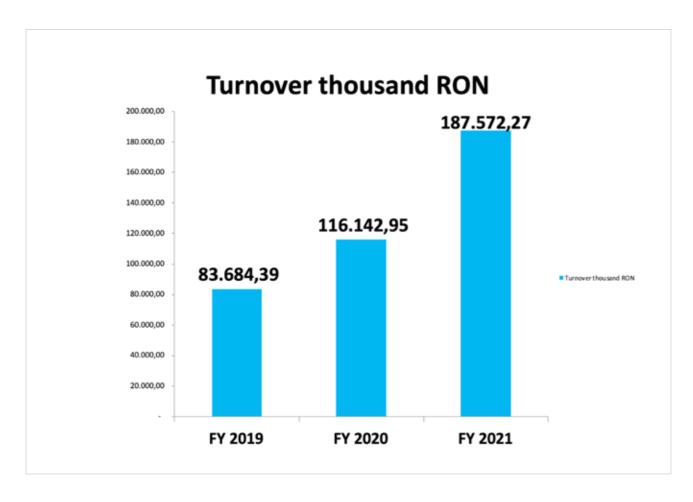
**Bio-Materis** is a raw material with applications in the following areas/ products: agriculture (mulching film, compostable clips), packaging (different types of bags, food contact bags, cling film, trays, lids), carrier bags, food service/HoReCa (tableware such as: knives, forks, spoons, straws, lids), bio waste management solutions (bin liners).

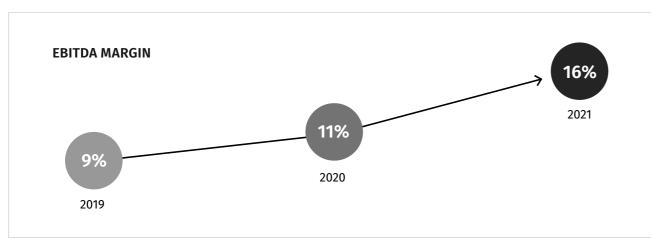
#### WE WILL REACH CIRCULARITY THROUGH:

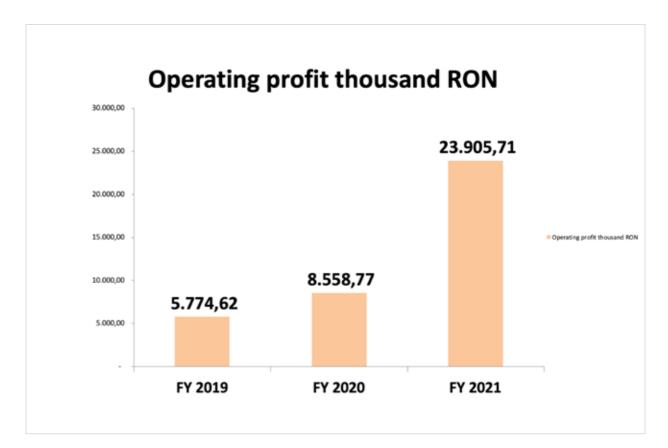
- → Vertical integration enabling a series of synergies at group level.
- → Strategically located
- → State of the art extrusion technology
- → Reduced energy consumption in the production process

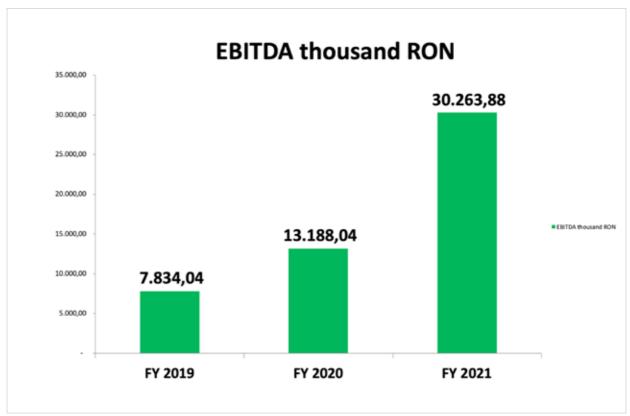


## **2021. KEY FINANCIALS**







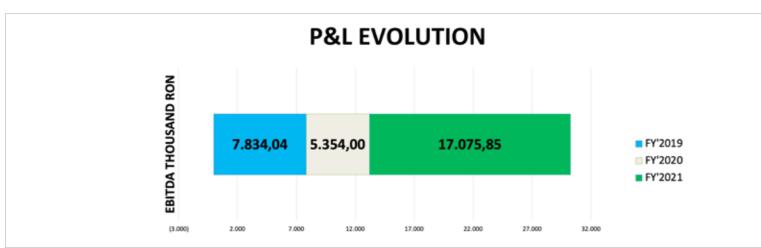


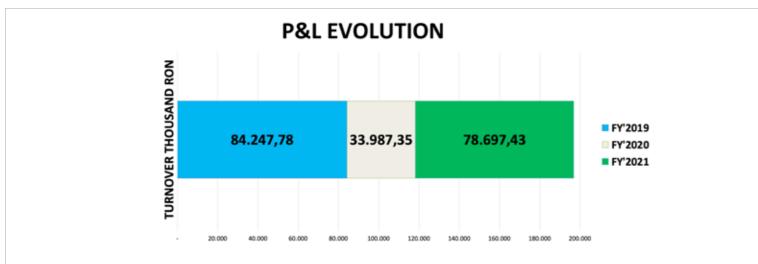


## **P&L EVOLUTION SUMMARY**

#### Strong sales & profitability evolution

- → App 2.2x increase in total turnover between 2019 and 2021, following the successful transition from traditional plastics to a leading player in circular economy solutions and bio-plastics; this equates to an industry-leading CAGR of over 31%
- → Significant growth in EBITDA margin, outpacing the turnover evolution, due to focus on innovation, leading to higher value-added products, operational improvements, productivity increases and solid sales growth; this strong performance translates into a CAGR of over 57% for EBITDA and of over 20% for EBITDA margin





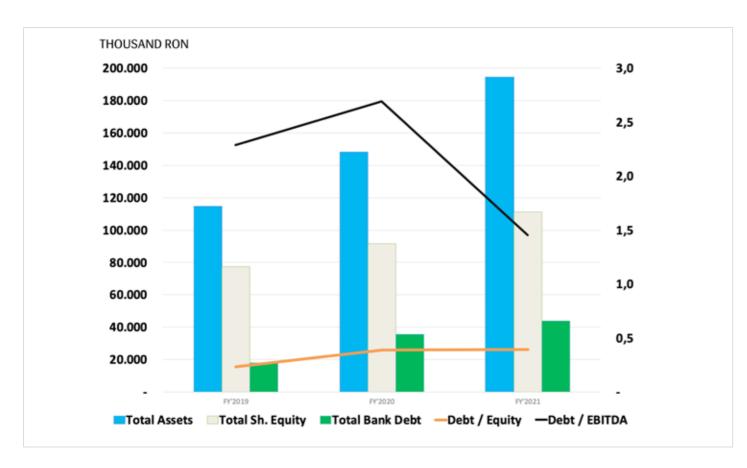
Thousand RON	FY'2019	FY'2020	FY'2021 E
Total sales	83.684,39	116.142,95	187,572.27
Other income	563,39	2.092,19	9.360,30
TOTAL INCOME	84.247,78	118.235,14	196.932,57
cogs	(60.003,16)	(79.240,92)	(132.864,30)
Energy costs	(1.296,92)	(1.862,65)	(3.216,02)
Personnel costs	(7.186,34)	(10.738,27)	(14.235,72)
Depreciation costs	(2.225,13)	(4.629,27)	(6.399,18)
Third party costs	(6.647,96)	(11.154,04)	(14.336,44)
Other costs	(1.113,65)	(2.051,22)	(1.975,20)
TOTAL COSTS	(78.473,16)	(109.676,37)	(173.026,86)
OPERATING RESULT	5.774,62	8.558,77	23.905,71
EBITDA	7.834,04	13.188,04	30.263,88
EBITDA %	9,3%	11,2%	16,1%
NET FINANCIAL RESULT	(1.720,21)	(3.212,67)	(1.160,57)
GROSS PROFIT	4.054,41	5.346,10	22.745,14
Taxes	863,70	828,48	4.029,53
NET PROFIT	2.637,64	3.708,53	18.715,60
NET PROFIT %	3,1%	3,1%	9.5%



## **BS EVOLUTION SUMMARY**

#### **Strong balance sheet & sustainable indebtedness**

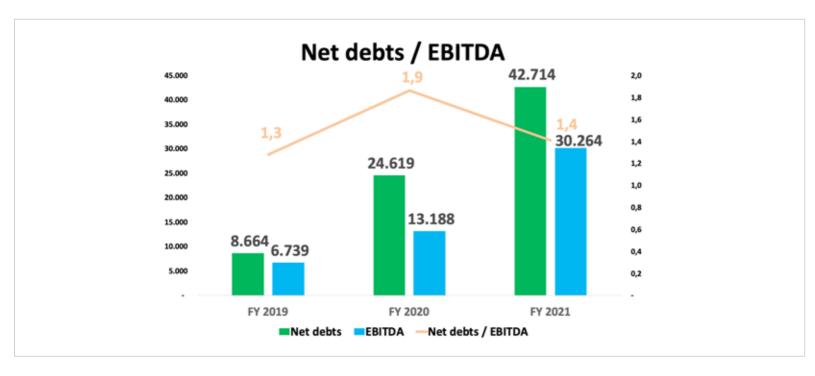
- → Fixed assets more than doubled in the last 2 years, reflecting the significant investments made by the company in state-of-the art machinery, with a focus on increasing output capacity as well as improving operational efficiency.
- → Changes in inventory and receivables reflect the increased business volume, as well as the company's policy to build up raw material stocks in order to avoid productions disruptions in the current market conditions.
- → Strict financial discipline supported by the funding of development projects using a blend of own resources, capital increases, bank debt and EU & Norway grants have led to the company having sustainable indebtedness levels, as ratios to both Equity and EBITDA.

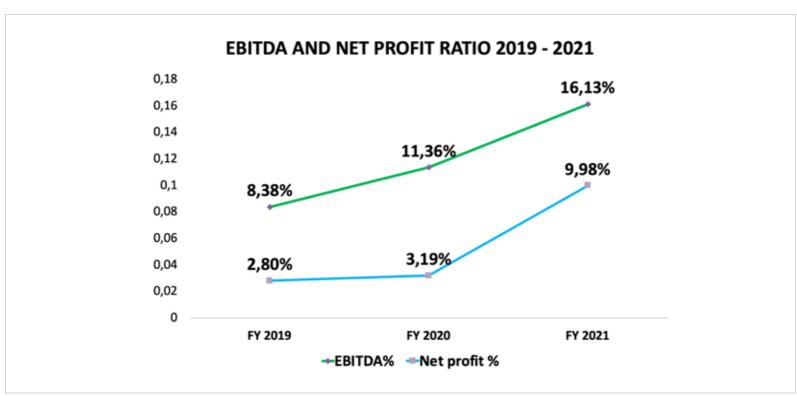


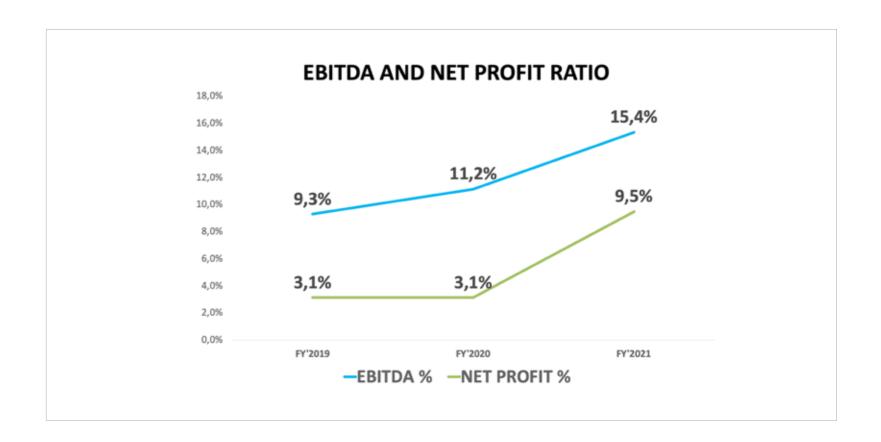
Thousand RON	FY'2019	FY'2020	FY'2021
Tangible assets	49.583,59	59.778,27	78.199,03
Intangible assets	82,80	494,54	1.406,24
Financial assets	485,09	30.071,02	30.253,02
Other fixed assets	25,40	13,56	5,14
TOTAL FIXED ASSETS	50.176,89	90.357,39	109.863,44
Inventories	19.252,22	24.883,77	47.291,54
Receivables	23.125,26	24.923,86	35.040,83
Financial assets	20.311,59	-	_
Cash	1.579,52	7.503,22	2.133,54
Pre-paid expenses	211,51	484,01	291,53
TOTAL CURRENT ASSETS	64.480,09	57.794,85	84.757,44
TOTAL ASSETS	114.656,98	148.152,24	194.620,88
	-		
Share Capital	17.072,39	30.406,54	28,699.30
Reserves	57.057,80	59.457,43	57.974,93
Reported Result	594,06	1.059,74	4,816.62
Net Result	2.632,56	3.708,53	18.715,60
Other sh. Equity	(1,02)	(3.171,29)	896,76
TOTAL SH. EQUITY	77.355,79	91.460,94	111.103,22
Advance Income	-	-	3.937,96
ST Bank Debt	12.775,13	21.812,82	21.074,45
Trade Payables	16.476,88	16.478,08	31.311,14
Other current liabilities	2.911,76	6.106,30	4.327,95
TOTAL CURRENT LIABILITIES	32.163,77	44.397,20	56.713,54
LT Bank Debt	5.137,42	13.727,90	22.866,16
TOTAL NON- CURRENT LIABILITIES	5.137,42	13.727,90	22.866,16
TOTAL EQUITY & LIABILITIES	114.656,98	149.586,05	194.620,88

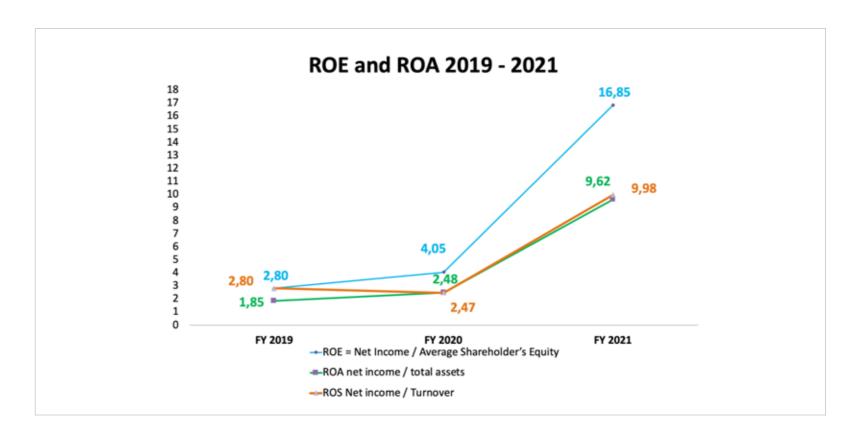


## FINANCIAL INDICATORS



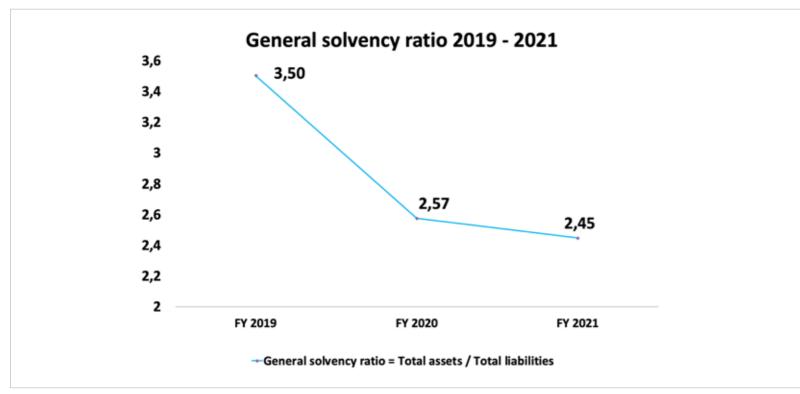


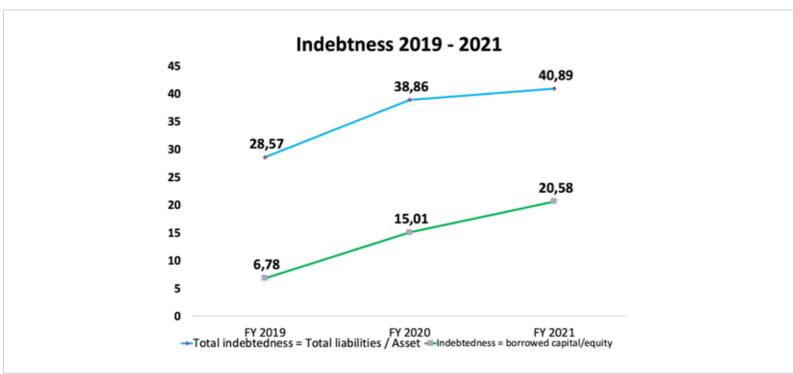


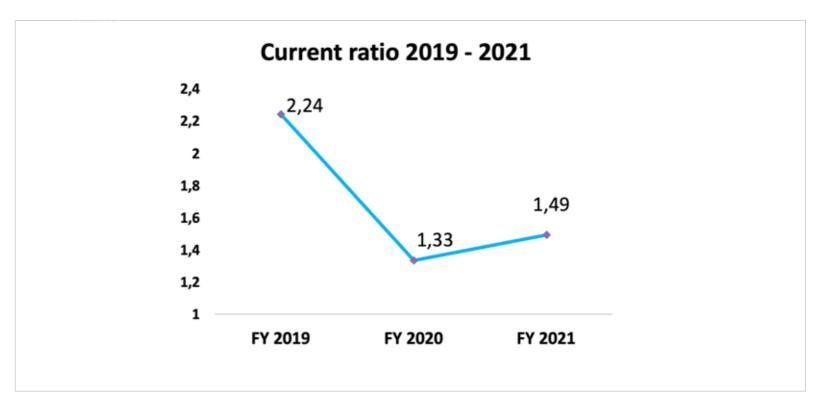


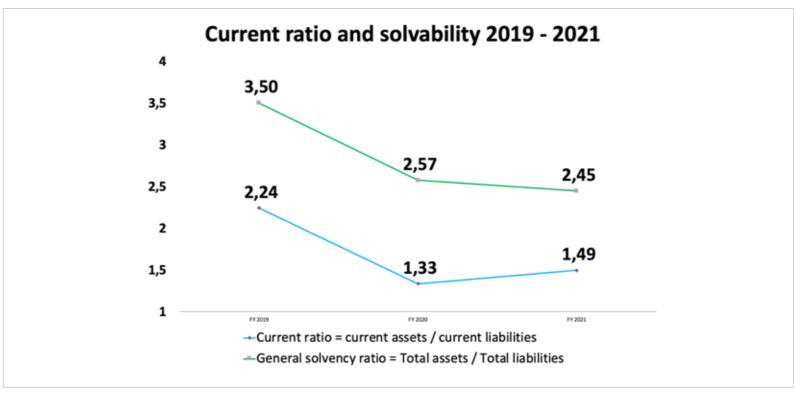


## FINANCIAL INDICATORS











## **COMPETITIVE ADVANTAGES**



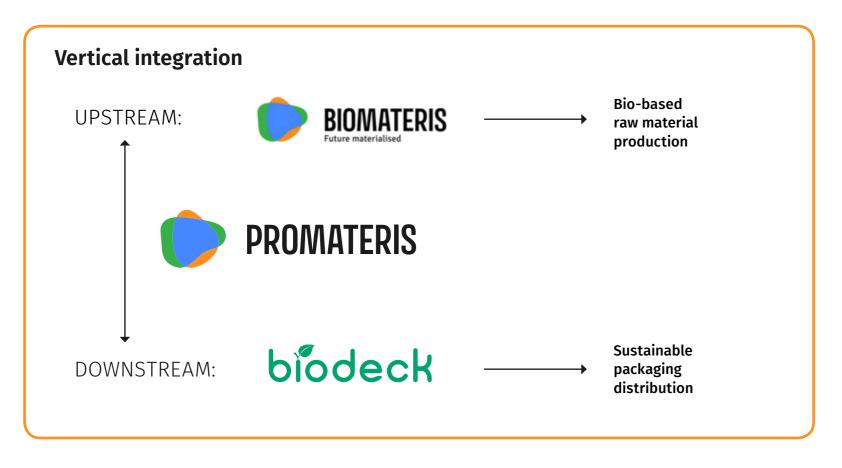
#### **R&D** investments

International partnerships with leading institutions:

- Research institutes
- European leaders in biodegradable packaging & top equipment manufacturers

#### **Technical champion**

State of the art factory & equipment









#### **High entry barriers for competition**

- Increased investment required
- Know how & research in packaging production

#### **Leading production capacity**

+7000 tons biodegradable packaging

#### **Financial performance**

Strong growth in turnover — 50% CAGR over the last 2 years

#### **Zero industrial waste**

Conveyed directly in margin increase

#### Strong client portfolio

Well-reputed international clients from key markets in the CEE. Contracts obtained based on international tender

#### Management

Dynamic & experienced management team, with a focus on sustainability and growth

#### A digitalised company

- Digitalised & modern business processes & operations
- ERP implementation



## **ESG & SUSTAINABILITY**

≥ 100% reduction of polyethylene production in 2021

≠ 100% recycling & re-use of industrial waste

**≠** Energy efficient equipments



#### **ESG PLANS:**

- 2022: Obtain ESG rating
- Become a member of UN Global Compact
- Deployment of Promateris
   2022-2027 Sustainability
   Strategy



WOMEN
REPRESENTATION
WITHIN THE COMPANY

**50%** 

women in
Top management
positions

20%

women in **Board of Directors** 



Total women employees: **57** 

Average age (years):

44



Total men employees: **7** 

74

Average age (years):

47

+400h
HOURS OF TRAININGS
FOR OUR EMPLOYEES

#### **WE ARE PART OF:**







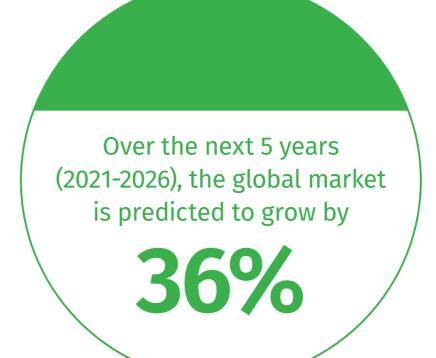


## THE MARKET

#### **Growth drivers**

- → Public awareness regarding plastic pollution generates increased demand for sustainable packaging
- → Big brands adopt bioplastics and plastic reduction strategies
- → EU directives and national level regulations for the reduction of traditional plastic usage
- → Taxes on the consumption of virgin plastics
- → Non-refundable grants from PNRR (+4 EUR BLN) & GREEN DEAL

#### **GLOBAL PLASTIC MARKET**



Packaging remains the largest field of application for bioplastics with almost

47%

SOURCE: EUROPEAN BIOPLASTICS, NOVA INSTITUTE

# PROMATERIS GROUP MEDIUM TERM OUTLOOK

Turnover by 2025: EUR 100 mil.

#### Organic growth,

as the market shifts further away from traditional plastics and adoption of circular solutions accelerates

#### **Developing new bio-friendly** and compostable products

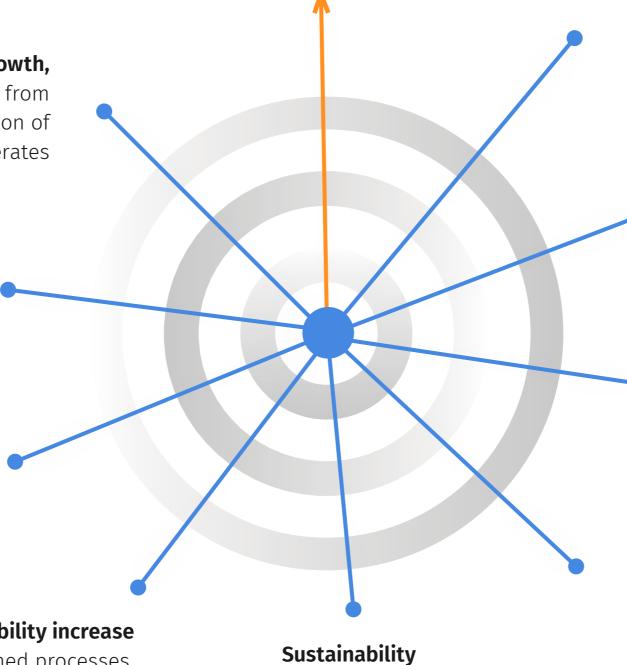
to complement the company's existing offer (such as paper products, biomass, specialized packaging, etc)

#### **Synergetic acquisitions** at regional level

with a strong focus on production integration

#### **Profitability increase**

streamlined processes, cost efficiency



as a core attribute for our investments

#### Focus on modern retail and e-commerce

platforms, which increase their market share, generating further growth

#### **Continuous investments**

in new facilities, acquisition of top tier equipment

#### **Upstream and downstream supply chain** integration:

- In-house production of innovative low impact formulations for bio-compounding
- Distribution of a wide range of compostable applications

### **Expanding into new markets,**

with compostable-friendly legislation

# THANK YOU!

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