

JIAN ZE



FOR ME, HOME
IS LESS ABOUT
LOCATION AND
MORE ABOUT
FEELING RELAXED
AND COMFORTABLE.
HOME IS THE ONLY
PLACE WHERE I
CAN BE ENTIRELY
AT EASE.

I built my brand to reflect who I want to be someday, bold without borders, full of variety and confident no matter the situation. Having that manifested in real life reminds me to evolve continually as I find my future self.

With my intimate team of award-winning artisans, including Chen Min and Raw Colour, we design with purpose by studying behaviours and interests. We're particularly fascinated by Gen Z culture, and how the youth of China live their lives, we see the need for homes that reflect their individuality and unique expressions. We craft around the principle of "never defined". I've found that society has many boundaries, and even within the

world of furniture, there are unspoken rules that influence the customer.

We wanted to strip that away by catering to needs and leaving our furniture open to interpretation. We remain free-spirited, which is why you'll find our creations are diverse. The common denominator is a zero placed on each piece of furniture. It is a spiritual totem of ours that represents the breaking of limits, zero rules and infinite possibilities. It's an ideology we want to pass onto our customers, to unapologetically be whoever you want to be. In the same fashion, we do not see ourselves as artisans that simply create products but artisans that offer a compass for living, creating space even for life's most trivial moments.

Modern people seek comfort and spiritual substances more than ever; the importance of curating a space that reflects your most personal needs is not lost on me. I have always been a creative soul; I was captivated by visual arts from a young age. I went on to study interior architecture, and during that time was taken by my product design courses. On top of that, I can't deny the influence from my upbringing; watching my father running his real estate company undoubtedly had its effects. Compounded by my frustrations of not finding the right furniture for myself, building my brand felt like a natural progression.

As a founder, my brand is like a daughter

to me. I see parts of myself in it, like my love for cats and my great pride in my heritage. I have a lot of love for my culture, our language and our quirks, but that's not always the case for those around me. There is an instant air of luxury associated with products of the West. While there is undeniable beauty there, there's no reason why artisans like us in China shouldn't be celebrated for our quality, opulence and innovation. I know we have a lot of intrigue to offer the world, and I am confident we will be a part of this narrative shift. One of my proudest moments was winning the Red Dot Design Award, one of the highest accolades within our industry, and this is only chapter one.



20° Coffee Table

The 20° Coffee Table series takes inspiration from the spiritual totem of Jian Ze - '0'. It represents the idea of being limitless and free of rules. The tabletop and its base are staggered at a 20° angle. Sculptural and geometric, it is available in two different heights and sizes. Both feature a removable tray top cover; this detail adds a sense of ceremony. Below it sits a storage nook for essential items that are best kept hidden. Crafted with solid wood that is fortified with multilayered boards and an ash veneer, it is then embraced in full-grain leather, resulting in an asymmetrical form that is both is intriguing and nuanced.

Length 1145 mm Depth 805 mm Height 370 mm

Large 20° Table available in Dark Grey £ 3,340

Length 728 mm
Depth 530 mm
Height 505 mm

Medium 20° Table available in Dark Grey £ 2.040

Length 520 mm
Depth 376 mm
Height 540 mm

20° Side Table available in Dark Grey £ 1,120







Loft Round Table

The humble round table is imbued with Chinese food culture, crafted in perfect harmony to honour eastern traditions. Jian Ze's Loft Round Table is composed of solid wood and ash veneers, giving it a structural beauty. The round table carries familial customs and a sense of ceremony. Made for the modern age, it sets the stage for family dinners where sharing is encouraged. Available in two distinct shades, with an optional lazy susan, crafted with an 18K rose gold frame. The turntable sits slightly above the table, giving it the appearance of the Chinese character ',' meaning sky. The Loft Table comfortably seats 6 and up to 8 people.

Length 1350 mm Height 730 mm

Loft Round Table available in Shadow £ 4,000

Depth 1350 mm Height 800 mm

Loft Round Table with Lazy Susan available in Shadow and Light Ash £ 4.500











Yǎng Chair

Through the study of bionics and interactivity, the Y ng Chair is defined by its large and embracing backrest. Its curved form supports the back and helps to disperse pressure. Anticipating the dynamic positions we settle in, the Y ng Chair invites you to stretch against it, sit on your side and prop yourself atop it in various fashions. There is no one way to sit after all. The Y ng Chair is crafted with European white oak and a German 3D-veneer, giving it a uniquely light and organic feel. Using advanced

curved wood processing technology, the thickness of the entire backing is only 7mm thick. Coupled with a simple frame and rich colours, this staple seating fits well in any decor without losing its unique voice.

Length 535 mm
Depth 550 mm
Height 730 mm

Available in White Oak, Shadow, Vapour or Passion

£ 990



Loft Table

The Loft Table is streamlined and minimal. At one corner, you'll find it gently curves, creating an asymmetrical feel. This tabletop design reduces the distance created by conventional long tables, bringing people closer while also allowing an extra seat at the table. Its angled legs are too designed for this reason, giving space for chairs to be tucked closer, inviting you to lean into conversation. Crafted using North American FAS grade walnut and solid wood, this is the archetypal long table to break bread. The Loft Table is available in 2 sizes, the first which sits 4-6 people, whilst the second sits 6-9 people.

Length 1870 mm
Depth 870 mm
Height 740 mm

Large Loft Table available in White Ash and Shadow $\pounds 3,780$

Length 1470 mm
Depth 870 mm
Height 740 mm

Medium Loft Table available in White Ash and Shadow $\pounds 3,420$









Jenga Cabinet

The Jenga Cabinet started with a simple question - "How can we better integrate pet furniture into homes?". The artisans at Jian Ze first looked towards their furry friends and what they do best. Cats enjoy hiding in secluded corners and shuffling through tunnels. Jenga acts as a small haven or can evolve into an expansive one; through simple stacking, it becomes a network of pathways and an extending paradise. Each cube features two half-moon holes and one circular opening. Its inner wall is complete with a small scratchboard and a platform that sits in the middle. It can be placed facing a

Length 400 mm
Depth 400 mm
Height 700 mm

Available in Vapour, Monsoon, Passion and Smoke \pounds 650

manner of directions, either upright or on its side.

Jenga is minimal in appearance and rich in colour, allowing it to blend into modern homes naturally. More than just a cat castle, its adaptive nature enables it to seamlessly fit in as a small side table, bedside stand, or combined, as a stacked partition. It is intrinsically flexible and open to interpretation. Crafted to appeal to both human sensibilities and feline favourites.



Pat-Pat Stool

The Pat-Pat Stool is much like having a beloved fluffy companion at home. Its compact size makes it convenient and practical, easily moved around your space. This adorable stool takes inspiration from corgis and their soft behinds, charming to both adults and children alike —this whimsical chair is filled with warmth and a playful healing power. Jian Ze crafted this seat as a temporary escape from the mundane rituals of daily life. As its name suggests, you'll want to pat its lush cotton exterior made of artificial rabbit fur. Available in two neutral shades of cream or khaki.

Length 530 mm
Depth 380 mm
Height 325 mm

Available in Cream and Khaki £ 400







Blossom Sofa

The Blossom Sofa is a multi-dimensional exploration of form, material and flexibility. Slender side panels curl upwards, acting as a backbone to support its lush upholstery and cushions. This sofa's subtle and exquisite back contour is akin to a flower in bloom, made to act as an organic partition within a room. With easy to remove cushions, you can place them in different corners of your home on a whim. Crafted to

feel natural and warm, this japandi-inspired sofa makes a meal of simple shapes and large pillowy cushions. The Blossom Sofa is available in various configurations, including veneer or upholstered panelling, as a loveseat or three-seater and in a range of modern home colours. Length 2480 mm Depth 870 mm Height 795 mm

Three Seater available in Cream + Dark Grey Nude + Warm Brown Smoke + Dark Grey

£ 5,900

Length 1730 mm
Depth 870 mm
Height 795 mm

Love Seat available in Cream + Dark Grey Nude + Warm Brown Smoke + Dark Grey

£ 4,440



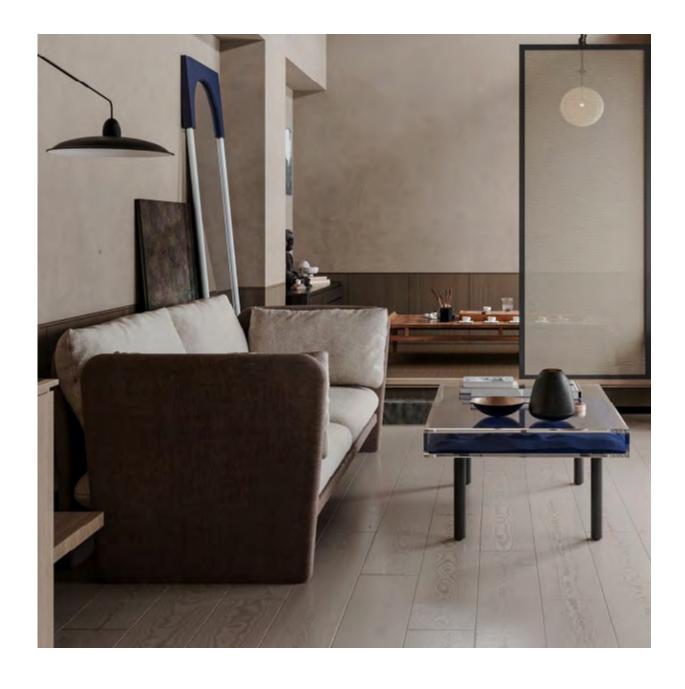














Blossom Armchair

The Blossom Armchair is a multi-dimensional exploration of form, material and flexibility. Slender side panels curl upwards like petals, acting as a backbone to support its lush upholstery and cushions. This armchair's subtle and exquisite back contour is the physical definition of elegance. With easy to remove cushions, you can place them in different corners of your home on a whim.

Length 970 mm
Depth 870 mm
Height 795 mm

Available in Cream + Dark Grey Nude + Warm Brown Smoke + Dark Grey

£ 3,480

Crafted to feel natural and warm, this japandiinspired armchair makes a meal of simple shapes and large pillowy cushions. The Blossom Armchair is available with veneer panelling or an upholstered backing and in a range of modern home colours.



