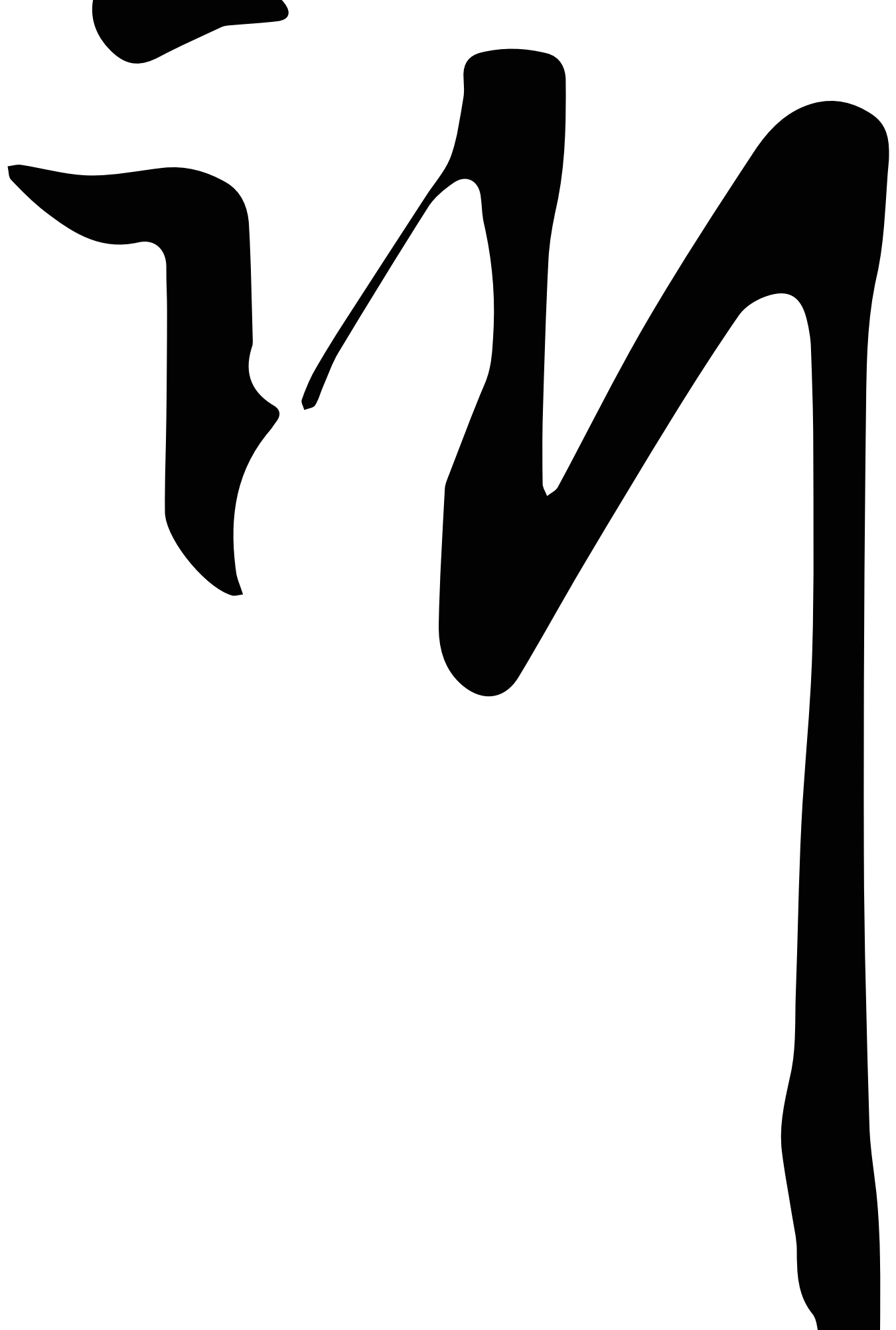


12H

Catalogue



LIVING IN DESIGN

OUR STORY

1

Extraordinary stories, spoken through design

The spaces in which we dwell are a reflection of our intricacies, savvy and perceptions. Our connection with objects is undoubtedly poetic. An unconditional love affair that looks beyond wear and tarnishes, leaving behind only the emotional value.

We created Living In Design for this very reason, because furniture is more than a utilitarian fixture of the home. Cutting through the monotony of cut and paste interiors, you yourself may have wondered why we obsess about the clothes in our closet but never the closet itself.

So, we present to you the masters of the trade, designers and established artisans across Asia who have finessed the conventional archetype of furnishings, into a new realm of art. Rich in history and culturally noteworthy, these pieces represent an amalgam of eastern sensibilities and modern avant-garde. Our pioneering artists embrace the distinctive and fuse storytelling within their creations because, well it goes without saying, there's nothing quite as enigmatic as a good tale.

If a picture is worth a thousand words, our homeware is a considerable exchange of minds. Just think, your new dining table won't only host the evening's conversations, but be the hot topic itself. Extraordinary stories, spoken through design. This is our philosophy.

12H



UNCONCERNED WITH
CONFORMITY AND
MOST COMFORTABLE
WITH FREE-FORM
DESIGN, I TAKE
GREAT PRIDE IN
CREATING PIECES
THAT ARE MEANT TO
BE TREASURED FOR
YEARS TO COME.

One question I am often asked is, “what does 12H stand for?”. Our brand name is very meaningful in China. Known as Shiershiman, it pays homage to the ancient concept of a ‘12-hour day’; to live each day to the fullest and to embrace creativity. These traditional values influence everything we do in the design studio.

Our aim is to produce contemporary furniture with a recognisable Asian influence, however the pieces also reflect the rich history of the East’s artisanal techniques – a perfect marriage of the present and past.

I think it’s essential for designers to understand their home culture. We have

done extensive research on traditional Chinese furniture, architecture, calligraphy and painting, just to better understand our own heritage. We are even greatly inspired by some of the engineering techniques of the past, such as the old eaves, beams and brackets, and have adapted and redeveloped these elements in our work.

Early on in our research, we discovered something fundamental. That minimalism and modern design concepts have actually always existed in the East. Objects, art

and relics, even those pre-dating the Ming dynasty, convey a deep sense of simplicity. However, many thousands of years on, and we now have incredible technologies at our fingertips, enabling us to better explore 3D structures and produce sculptural products.

I hope my work is a good example of the relationship between the traditional and the modern. The Ying and Yang. And a harmonious coexistence of strength and elegance.





I BELIEVE BRANDS SHOULD BEHAVE LIKE ANY GOOD PERSON AND DEVELOP THEIR OWN STRENGTHS WITHOUT COPYING OTHERS. THE BRAND'S UNIQUE IDENTITY WILL BE FOUND IN THE PROCESS.







Black Walnut Infinity Bookcase

Clean lines and seamless ‘mortise and tenon’ joinery are synonymous with 12H’s craftsmanship.

The sliding tempered glass door adds a contemporary contrast against the eastern inspired bookcase, composed of solid walnut and providing infinite storage for up to a thousand books.

Length 1200 mm
Depth 365 mm
Height 2060 mm

£5,950



Freedom To Work Writing Desk

Accentuate your workspace with 12H's contemporary writing desk. Carefully crafted from the finest walnut, the piece is assembled using an expert mortise and tenon technique, and is devoid of any nails or screws.

The drawers can slide the full width of the table and the desktop drawer can be removed entirely, offering a fully flexible work space. Living in Design believe these details elevate a functional work piece from the ordinary, to the extraordinary.

Length 1375 mm
Depth 650 mm
Height 750 mm

Walnut Writing Desk 1.3m £1,780

Length 1575 mm
Depth 700 mm
Height 750 m

Walnut Writing Desk 1.5m £1,980

Length 1775 mm
Depth 800 mm
Height 750 mm

Walnut Writing Desk 1.7m £2,180





Yitang Dining Table

Arguably one of the most important pieces in the home, a dining table should be beautiful, functional and enduring.

The Yitang table is all that and more. Elegantly crafted from solid walnut, the piece is meticulously assembled using an expert mortise and tenon technique, and is devoid of any nails or screws. Taking inspiration from traditional Chinese architecture, this solid dining table will serve your family for generations to come.

Length 1600 mm
Depth 750 mm
Height 740 mm

Yitang Dining Table 1.6m £2,560

Length 1800 mm
Depth 850 mm
Height 740 mm

Yitang Dining Table 1.8m £2,720

Length 2000 mm
Depth 900 mm
Height 740 mm

Yitang Dining Table 2m £3,030



Mulan Chair

A simplistic and solid wood chair in either walnut or oak, inspired by an ancient heroine, ‘The Ballad of Mulan’. The Mulan chair’s seamless joinery and minimalist design are thanks to its meticulous mortise and tenon carpentry; no nails or screws have been used. While the gentle curves have been shaped under a careful heat process, enabling the walnut to be moulded with total finesse.

Length 464 mm
Depth 492 mm
Height 760 mm

Available in Black Walnut

£1,180



Tray Top Walnut Bedside Table

An east meets west fusion of contemporary black walnut and traditional brass. This elegant bedside table beautifully demonstrates 12H's masterful approach to functional, yet luxurious furniture.

The removable tray top is an ingenious feature, while the interior will effortlessly house all of those bedside essentials. The solid 'mortise and tenon' structure will ensure it lasts for generations to come.

Length 450 mm
Depth 280 mm
Height 900 mm

£830







Wabi Dressing Table

Once used as a bride's dowry in Ancient China, the dressing table has a rich history that extends beyond vanity. The Wabi Dressing Table is an expression of understated elegance and beauty that comes with age. Inspired by the principles of wabi-sabi, the word wabi itself translates to quietness and rustic simplicity. It serves as a reminder that every moment in life has beauty to offer.

Length 486 mm
Depth 1250 mm
Height 1300 mm

Wabi Dressing Table available in Walnut

£2,950

Length 486 mm
Depth 850 mm
Height 1300 mm

Mini Wabi Dressing Table available in Walnut

£2,550



Wabi Dressing Stool

An expression of understated elegance and beauty that comes with age, the Wabi Dressing Stool is inspired by the principles of wabi-sabi. The word wabi itself translates to quietness and rustic simplicity. It serves as a reminder that every moment in life has beauty to offer; this is the seat to appreciate those instances.

Length 371 mm
Depth 494 mm
Height 554 mm

Available in Walnut

£950







Pin Reversible Sofa

A pioneering and zen collection of furniture to suit your everchanging moods. This stylish and sleek sofa is upholstered in two contrasting materials, giving it a fully reversible and harmonious appeal.

Featuring materials like butter-soft leather, luxurious wool and the finest woven cotton. Two sofas in one – what’s not to love.

Length 2080 mm
Depth 965 mm
Height 800 mm

Black Leather 2.1m	£6,260
Brown Leather 2.1m	£5,230
Charcoal Grey Wool 2.1m	£4,380
Olive Green Wool 2.1m	£4,380

Length 2380 mm
Depth 965 mm
Height 800 mm

Black Leather 2.4m	£7,540
Brown Leather 2.4m	£6,520
Charcoal Grey Wool 2.4m	£5,720
Olive Green Wool 2.4m	£5,720



Pin Reversible Armchair

A pioneering and zen piece of furniture to suit your everchanging moods. This deep and enveloping armchair is upholstered in two completely contrasting materials, giving it a fully reversible and harmonious appeal.

One side features butter-soft leather in a rich tan, and the other a luxurious cotton and linen mix. Two chairs in one – what’s not to love.

Length 1150 mm
Depth 965 mm
Height 800 mm

Black Leather Armchair £4,280
Brown Leather Armchair £3,660



Scatter Cushion

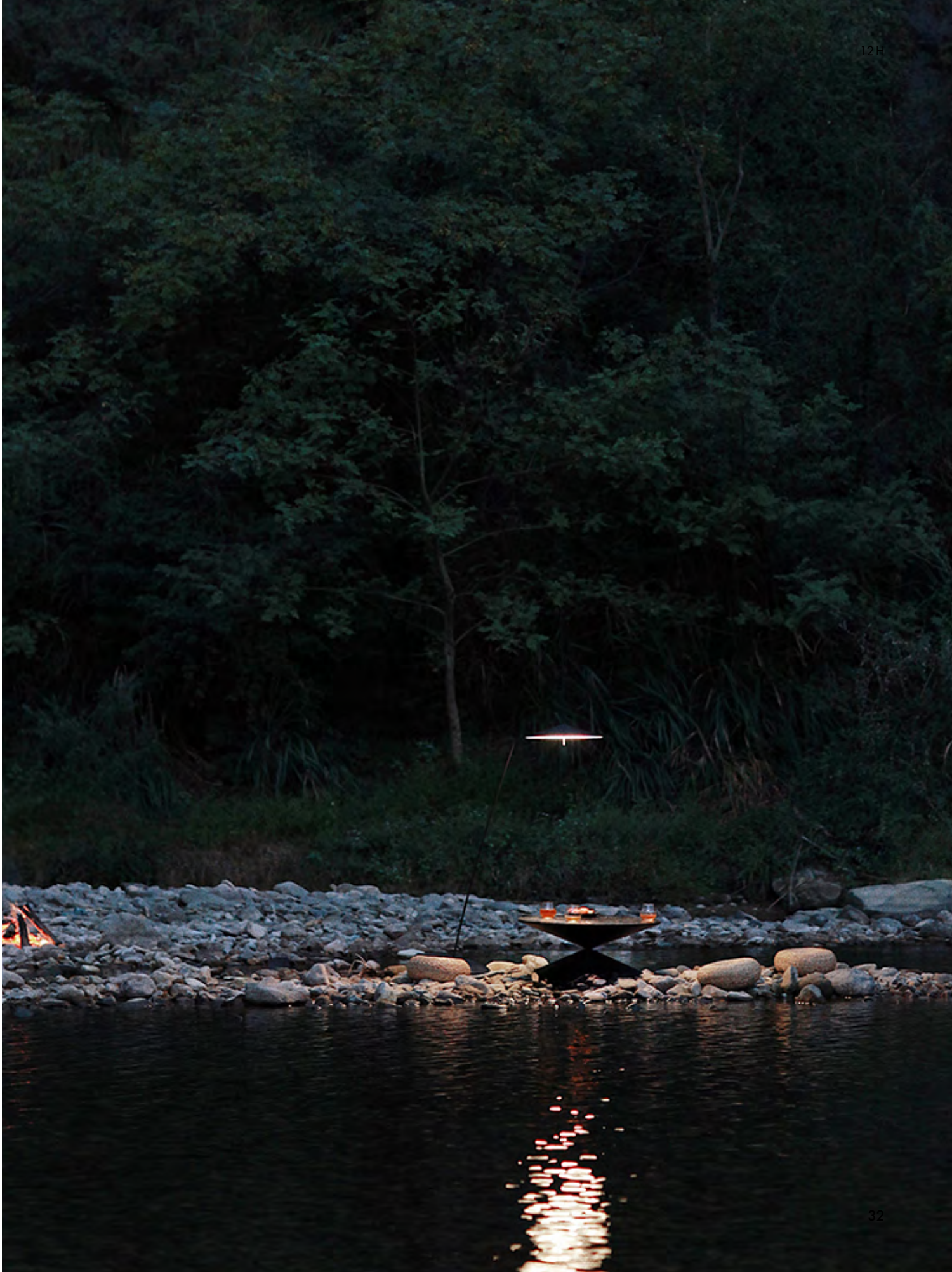
A sumptuous leather scatter cushion, which works well to complement other furniture, or to pair with 12H’s matching reversible sofa system. The cushion comes with a goose feather cushion pad.

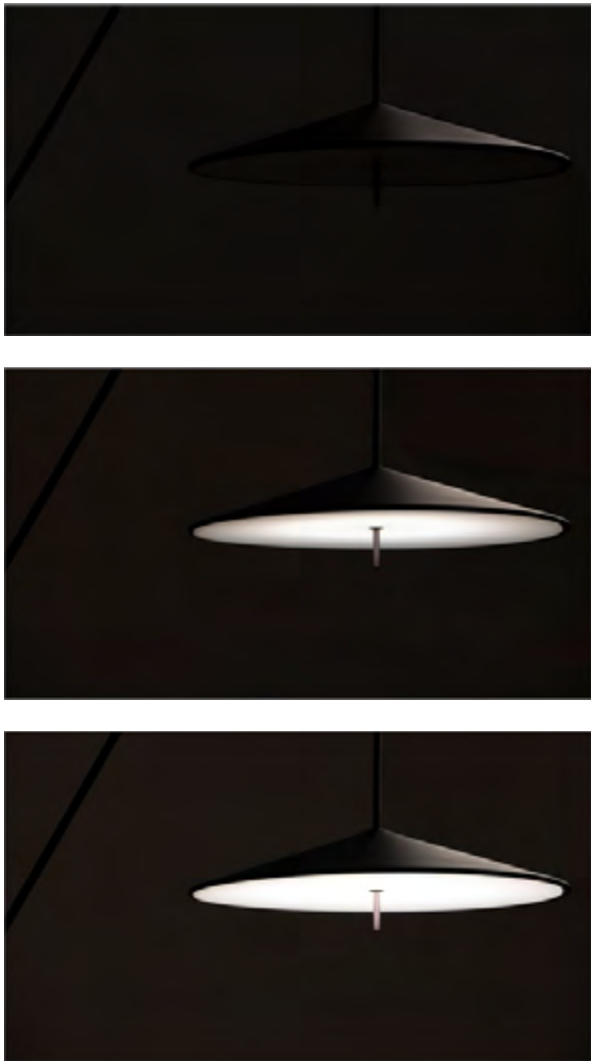
Length 420 mm
Depth 420 mm

Black Wool and Leather cushion
Charcoal Grey Wool cushion
Olive Green Wool cushion

£200







Moonlake Marble and Steel Coffee Table

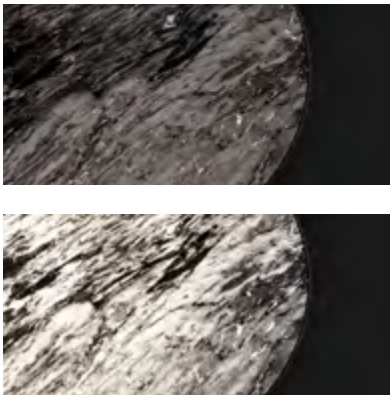
Winner of the 2018 ‘Gold Idea Award’, the Moonlake Coffee table is a pioneering piece of modernist furniture design, set on bringing the outside world in.

Inspired by the serenity of a rippling lake and time spent outdoors with our loved ones, the gravity-defying natural marble top can safely bear up to 30 kilos, even at the table’s outer edge.

However, the table’s greatest gift remains hidden. The marble top can be touch activated to trigger a beautiful light permeating the marble, adding a unique sparkle to your evening cocktail hour.

Length 900 mm
Depth 900 mm
Height 340 mm

£2,820



Steel Fisherman Pendant Floor Lamp

Chinese fishermen have been guided by a lone lamp light for countless generations; and this iconic piece pays homage to that vision. Winner of the 2018 ‘Gold Idea Award’, 12H’s eclectic design is crafted from a fusion of low carbon steel and lightweight aluminium for long-lasting durability.

The soft integrated pendant light, is suspended from a steel rod, while the inverted pyramid base can gently spin; perfect to poise over your favourite reading chair during those much needed moments of solitude.

Height	2250 mm
LampShade Diameter	500 mm
Base Diameter	500 mm
Lamp Shade from Ground	1420 mm
Length of Pole	2427 mm

£1,580

