

*Santu Casa*

*Catalogue*



# SANTU



# CASA

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MY BEING IS VERY MUCH LINKED TO MY WORK. WHILE SOME DESIGNERS CREATE WITH SOME DEGREES OF SEPARATION, I'VE FOUND THE OPPOSITE TO BE TRUE FOR ME.

My personality, thoughts and feelings are entirely intertwined with my artistry. Acquiring one of my designs is like taking a piece of my wild, grotesque and contradictory mind with you. It is in my nature to act first and think later, which has meant that little people understood me growing up. Still, I allow my impulsiveness to guide me none the less; I'm convinced it makes me more creativity candid.

The idea of home is very close to my heart. As a child, I moved around often, even throughout my education. This idea of needing a permanent home was amplified even more when my parent's split. This is when I really started paying attention to the layout of spaces, reading

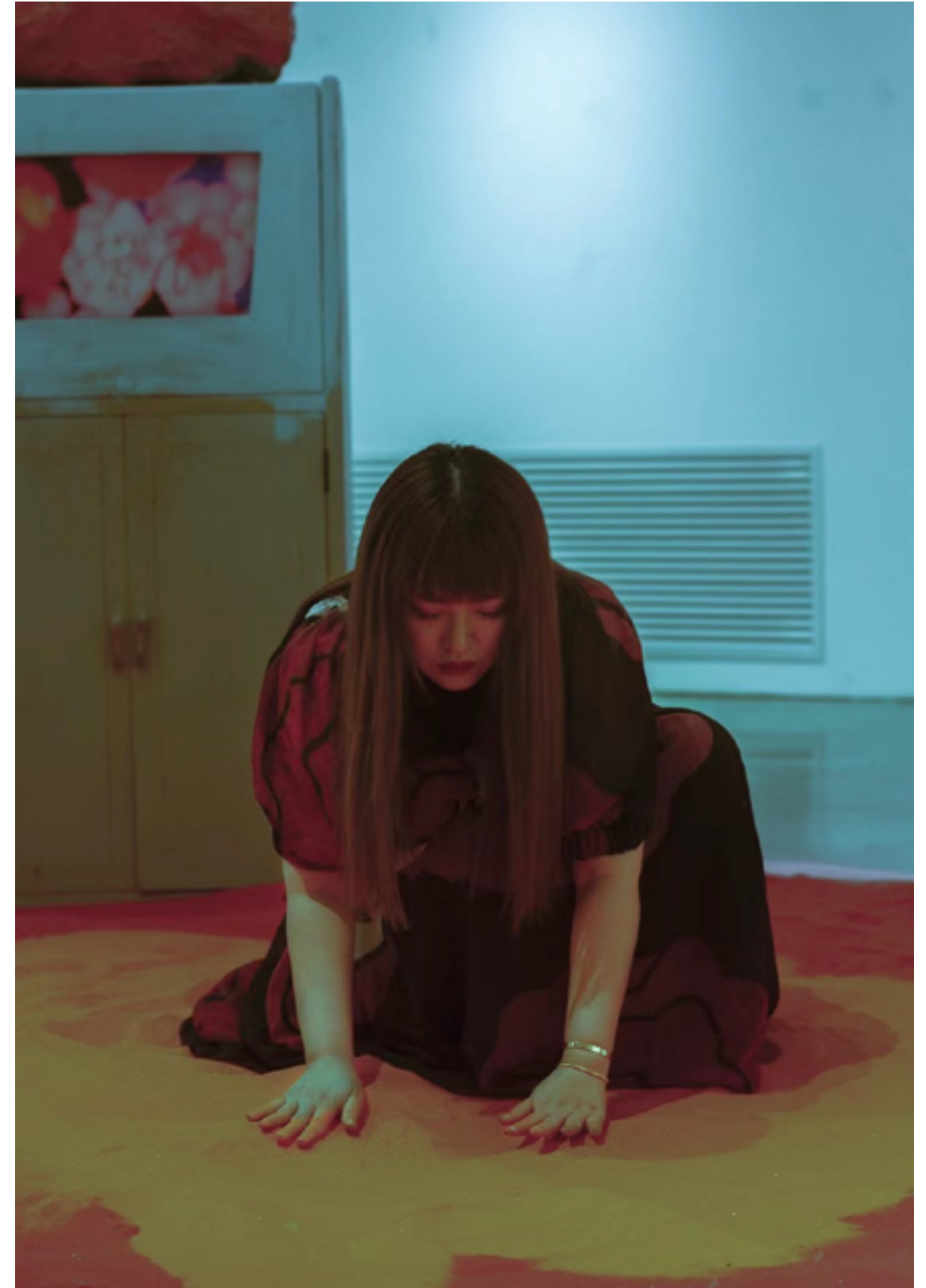
into feng shui, studying objects and the spatial narratives that make a home, well, home.

By the time I reached adulthood, I knew what I wanted. The perfect home for me is one of warmth, a small piece of utopia that is a playground, a temple, a space for healing, a museum of novelties, and simply a world of my own. Naturally, I was drawn to carpets for their inherent softness and snug characteristics, which is why I began crafting my own.

Beyond their textures, the colours I use are a reflection of the world through my eyes, both rich and clear. I combine spirituality and art in what I depict by spending my day meditating, my way

to explore new dimensional spaces and gain inspiration. While the traditional definition of a carpet is flat and square, my work takes on a soft sculptural approach. While it is functional, it is also emotive, with a healing effect that elicits joy. That's the true purpose of my work.

That is why I named my brand Santu Song, as Santu means the spirit behind us. It also represents Buddha's 3 realms of existence: The realm of living beings, the realm of environments and the realm of the five components, which consist of form, perception, conception, volition and consciousness. This is the diverse world and attitude I endeavour to express in all my works. a strong responsibility to lead, teach, and campaign for a better future.

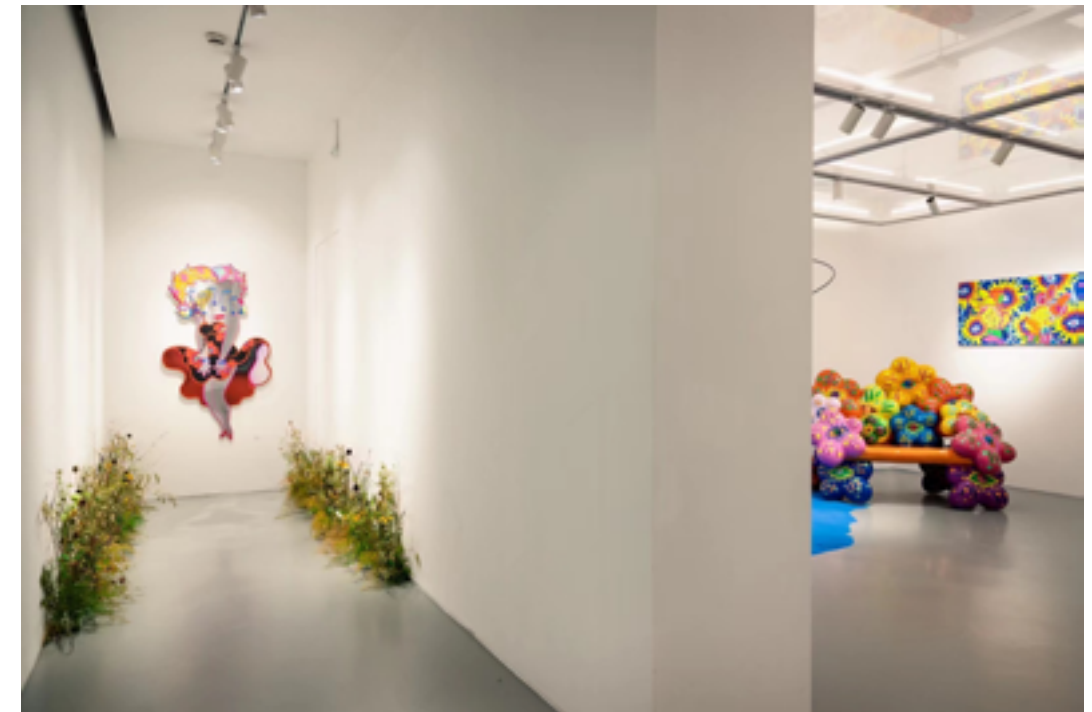
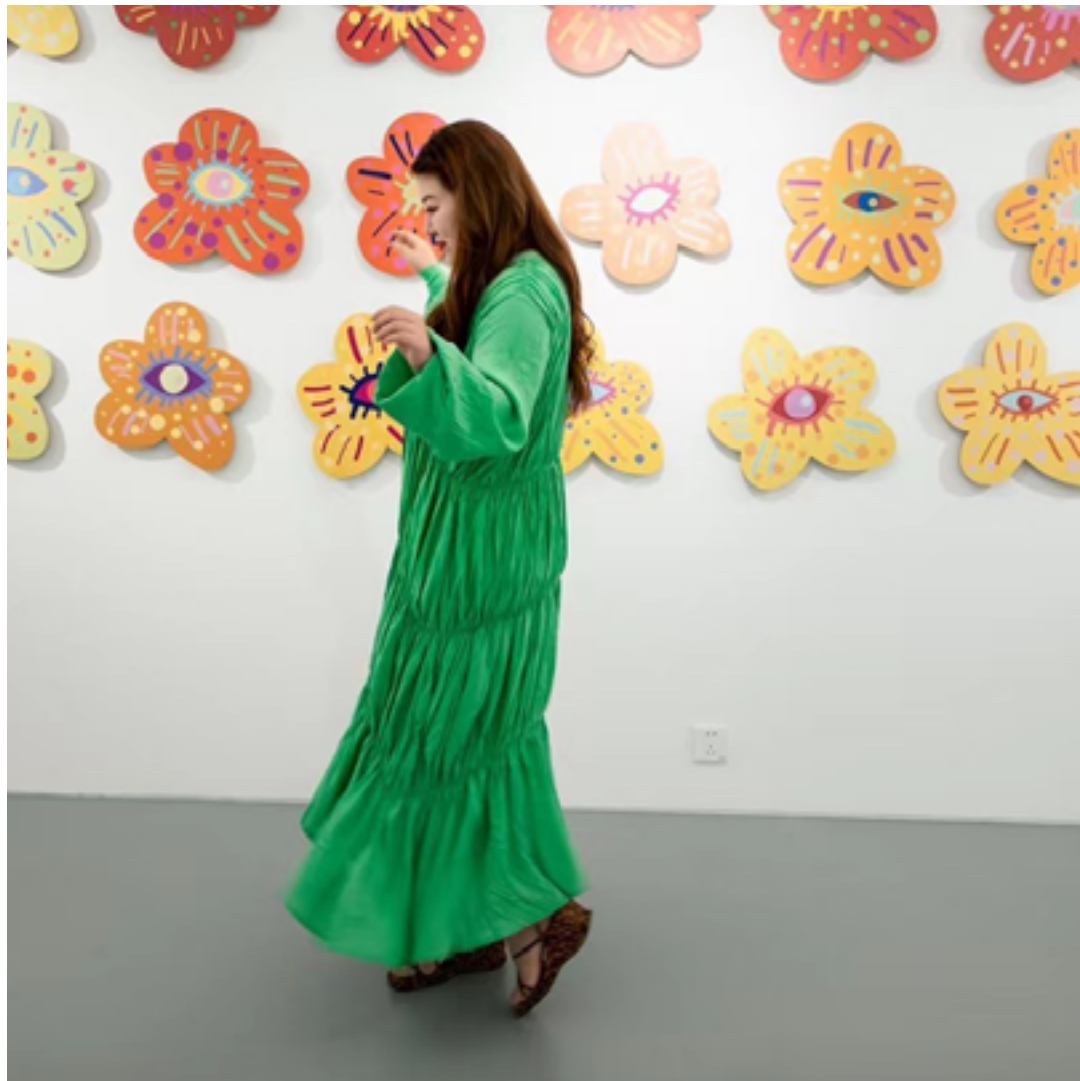




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I BELIEVE BRANDS SHOULD BEHAVE LIKE ANY GOOD PERSON WOULD – CONTINUALLY DEVELOPING THEIR OWN STRENGTHS WITHOUT COPYING OTHERS. A BRAND’S UNIQUE VOICE CAN BE FOUND IN THAT PROCESS.





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GOOD DESIGN COMES NATURALLY  
WITH LIFE EXPERIENCE





## Oopsie Daisies Rug

Brighten up your home with Santu Song's collection of exuberant floral carpets. The Oopsie Daisies Carpet features 5 petals and a large open eye in the centre. Daisies are referred to as the 'day's eye' as they often bloom in the morning and close at night. This series of rugs represent Song's unique style, and these florals were made to represent light and power in every changing times. Carefully crafted using wool sourced from New Zealand, it gives a lush textured feeling underfoot.

Length 800 mm  
Width 800 mm

Available in Candy Apple, Electric Blue, Basil, Plum, Periwinkle, Cerulean, Marigold, Artic or Medallion



## Soul Carpet

The eye is the window to the soul, a signature of Santu Song's artistic homeware, she uses it to communicate vulnerability and the essence of our being. The Soul Carpet bursts with enigmatic energy, an experience mirrored by staring into the eyes of another being. Rugged in shape, this rug is not confined by tradition. Crafted using New Zealand wool, its fleece-like texture is soft to the touch. This natural fibre is exceptionally durable and favoured for its ability to retain its shape.

Length 1000 mm  
Width 1000 mm

Available in Peacock, Fire, Peaches, Squash, Jam, Merlot, Indigo or Mellow Yellow



## Birds of a Feather Rug

Adorned with nature's blooms and foliage, the Birds of a Feather Rug celebrates all bird's innate freedoms. The ability to roam free and experience the world from above. Crafted in different birds' shape, this series of carpets embraces a myriad of colours that spark the imagination. Made to order using exceptional quality New Zealand Wool, this lively carpet is equally snug and brings warmth into any room. Suitable in the bedrooms of children, play areas and vibrant homes.

Length 1350 mm  
Width 1250 mm

Available in Cardinal, Blue Jay, Goldfinch, Firefinch or Pink Robin.





## Hypnotic Rose Carpet

Blue roses are a true rarity and therefore are a symbol of unattainable love.



## Bengal Tiger Carpet

A beautiful balance of contrasting colours paints an elaborate picture of life in the wild.



## Be More Shellfish Carpet

For lovers of all things maritime, it's a jovial reminder of warmer days



## Martian Rug

This imaginative design ties a room together with curiosity and peculiarity.



## Feline Fine Rug

An apt carpet for animal lovers, laidback living rooms and creative spaces.



## Leaping Leopard Rug

Like a comic book come to life, this piece adds personality to homes that crave colour.



## Love's Many Faces Rug

Reminiscent of cubism, the Love's Many Faces Rug is stitched in an irregular shape and pattern for further dramatic effect. Its motif features 4 faces encircled by 3 blooming roses. After hearing of her parents' divorce, Santa Song crafted this pattern as an expression of love's many fickle ways.

Overcome with grief, this is the first time she began incorporating human elements into her works. An unconscious design choice that spoke to her from within. Hand-stitched with New Zealand Wool, this dramatic carpet is equally snug and brings warmth into any room.

Length 1400 mm

Depth 1400 mm



## Pocket Full of Posies Rug

An abstract vision of petals surrounded by Santu Song's signature eye motif.



## Pocket Full of Posies Rug

Woven using wool sourced from New Zealand, doubles as a striking piece of tapestry.



## Happy as a Clam Carpet

The Happy as a Clam Carpet is a reminder to take life slow and enjoy the little things.



## Hear Me Roar Rug

In China, the tiger symbolises great power, a subject of both awe and fear.



## Heart On My Sleeve Carpet

Santu Song depicts the wild diversity of women here, who are none two the same.



## This Is She Carpet

Exploring symbols of femininity, Santu Song detaches the female anatomy piece by piece.



