

Who Are We?

We are an international VC Fund, based in the EU, who believes in innovation as a key lever for the growth of enterprises, our society, and our angel investors. We invest professionally and take decisions based on our values: integrity, rigor, collaboration and transparency.



We are part of COREAngels International. Top 10 most active Business Angels groups in Europe.

Investment Thesis

We invest in early-stage B2B in Europe and the USA. We focus on Total Experience, meaning disruptive solutions for customer and talent acquisition, retention and engagement, a high potential market we are experts at.

Selection Criteria

- Early Stage (Pre-seed and Seed rounds)
- B2B Solution that impact in Customer & Talent Acquisition and Engagement. Solution applicable to different industries.
- Achieved Product Market Fit & Generating Revenue
- Geography Focus: Europe & USA.

Investment Process:



Our Growing Portfolio



INSTREAMATIC

A Google backed Voice AI platform enabling interactive direct voice communications between consumers and brands



NUMBER EIGHT



Delivers hyper-personalized experiences in real-time. Understands what your customers are doing when using an app with >200 live contexts



Top employee experience and analytics platform..+25% in engagement, -8% employee turnover & +3,5% in profitability



ADACT



No-code marketing gamification tool for brands 17X longer engagement and a 95-99% completion rate



180 OPS



Hire talent 10X faster and 50% cheaper by automating the entire recruitment process based on generative AI



MY AI



Affiliation program ecosystem to enable companies' rewards to be redeemable across any brand under a blockchain protocol

GPs and LPs



Jorge Martínez-Arroyo | General Partner

Member of the IESE Business Angel Network, Founder of DEC (#1 Corporate CX/EX Association), ex-Director of Strategy & Transformation at Santander.



Eduardo Flores | General Partner

Expert in B2B digital solutions, decentralized businesses, and customer models transformation. Global Program Manager and ex-Head of Digital Products at BBVA.

+20 Angels, Top Corporate Executives & Entrepreneurs



QR Code for startups application for investment