

ORGANIZATIONAL KNOWLEDGE SHARING

# Knowledge Dissemination Certificate

Bangkok, June 20 – 22, 2022

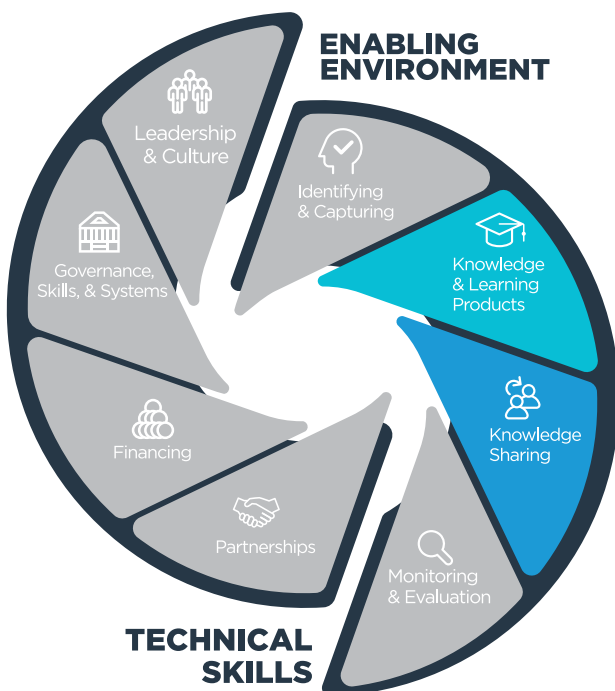
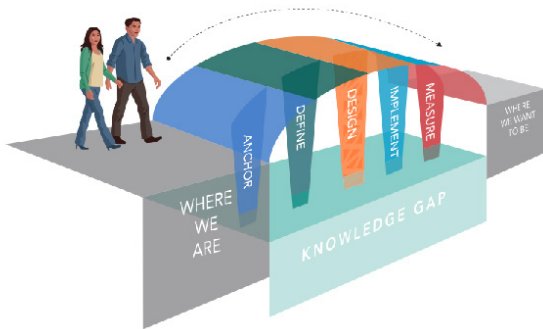


# The Knowledge Dissemination Certificate program is a part of a series of 3 independent certificates programs centered around the World Bank Organizational Knowledge Sharing (OKS) approach and tools.

## Methodology

This 3-day certificate program will be run as a workshop which covers a module on the how-to of knowledge sharing; a framework and process to design knowledge sharing programs and activities; and some fundamentals on learning design.

### The Knowledge Exchange Bridge Model



### The learning objectives are:

1. Understand how to use a systematic and results-focused approach to knowledge exchange
2. Understand how to use a range of instruments and activities that contribute to a successful knowledge exchange
3. Develop a basic understanding of the most common adult learning concepts and approaches.
4. Discuss how Communities of Practices can be effectively used to share knowledge across silos and to enable social learning and innovation

### Participants will be provided with a packet of background materials including:

- Slides of the workshop (soft and hard copies)
- An e-book: Becoming a Knowledge-Sharing Organization
- An e-book: The Art of Knowledge Exchange
- An e-book: The Art of Designing and Implementing Study Tours
- An e-Manual: Assessing the Results of Knowledge Sharing
- An e-Manual: Organizational Knowledge Sharing Implementation Manual
- E-brochures with case studies

**Debriefing sessions** will be held regularly throughout the course to provide an opportunity for active reflection on the workshop, progression and facilitation process. Debriefing sessions will include:

- A participatory recap of the sessions/day including key takeaways on content, process and facilitation
- Review and reflections on the overall progression of the workshop including aspects of client engagement, strengths and weaknesses of facilitation, etc.
- An overview of the next day and relevant learning objectives

**A Survey** will be conducted at the end of the workshop to capture achievement towards the learning objectives. Survey questions will be designed to solicit feedback on the workshops' content and process as well as facilitation style and methodology.

As a final project to demonstrate their learning, participants will **develop a knowledge sharing activity and/or a learning activity** using a knowledge asset that incorporates the OKS process and tools. These will be presented on the last day of the workshop.

## Modules

### DAY1: Designing Effective Learning Offerings

- Foundations of Learning Design
- The Learning Design Cycle
- Meeting Learner's Needs: Constraints and Strategies to Address them
- Developing Learning Objectives
- Introduction to Designing Impactful Presentations
- An Overview to Selecting Learning Methods

#### Group work and presentation

### DAY 2: Designing Knowledge Sharing Programs and Activities

- The Knowledge Exchange Bridge Model
- Anchoring a Knowledge Exchange
- Defining a Knowledge Exchange
- Designing a Knowledge Exchange
- Developing a Knowledge Exchange
- Implementing the Knowledge Exchange
- Measuring and Reporting Results

#### Group work and presentation

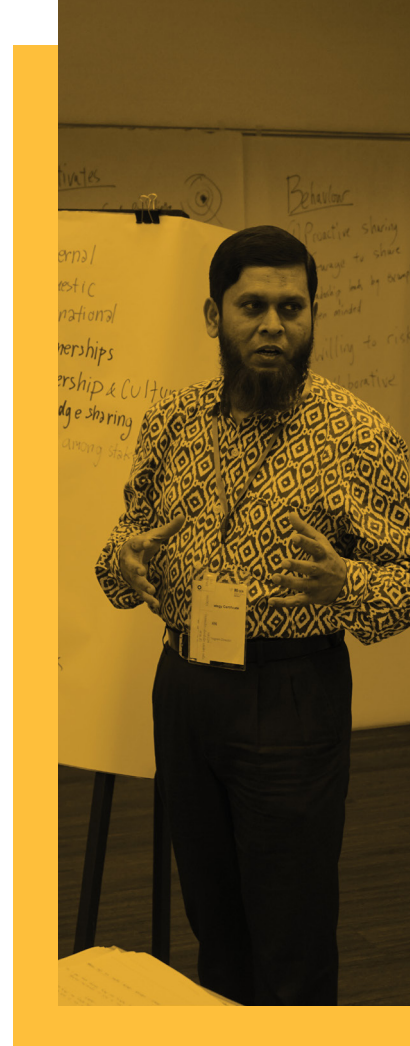
### DAY 3: Designing and Implementing Study Tours

- Anchor the study tour
- Define the study tour
- Design the study tour
- Implement the study tour
- Evaluate the study tour

### DAY 3: Fostering Peer-to-Peer Learning and Informal Knowledge Sharing

- Developing Communities of Practice (CoP)
- Cultivating and Sustaining CoPs

#### Group Presentations and Feedback



## What?

Develop technical skills to translate knowledge into state of the art knowledge and learning products and activities for replication and scale up

## Why?

Strengthening the sharing and dissemination of knowledge so it is preserved and leveraged

## How?

3 days interactive program

## For who?

Knowledge Champions and Change Agents of Public and Private Organizations

## Outputs

Creation of tools, systems and processes for:

- Effective knowledge sharing and learning.
- Application of newly acquired skills and tools to real situations and pilots

## For who?

These certificate programs will be offered in Bangkok, Thailand by the Institute for Knowledge and Innovation Southeast Asia (Bangkok University) in collaboration with the World Bank

## When?

June 20 - 22, 2022

## Prerequisites

Experience with knowledge sharing programs

## Price

Development Practitioner: \$800 U.S.D. (Discount Rate)

Others: \$1,200 U.S.D.

**Each participant will receive a Certificate of Completion from the World Bank and the Institute for Knowledge and Innovation Southeast Asia.**



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[okscertificates.org](http://okscertificates.org)**