

DateSpot

GUIDE TO SUCCESSFUL DATING



THE DATING LANDSCAPE

A lot of oysters and no pearls?

Yes, it's tough out there! The apps are full of issues.
45% of singles feel more frustrated after using them*.

Common complaints:

- You can't tell who is serious
- The endless swiping mentality
- People drop communication quickly
- People often lie
- Minimal info to determine a fit

*PewResearch, 2020



DATESPOT® | 2023



3 SOLUTIONS:

DateSpot's Routes

But there is hope!

DateSpot gives you unlimited curated match options through one of our tiers:

Free:

- Passive (no focus on you)
- Match only with clients of partners and paying DateSpot members
- Any options are few and far between

Freemium:

- More proactive, we can search for you
- Match with Freemium or Premium members

Premium:

- Continued focus on your search
- Match with anyone
- Live video vetting of candidates
- Feedback from first dates

1:1 DATING CONSULTATION



DateSpot's Founder/CEO, Carla Swiryn, also offers a personalized 45 min. consultation to discuss your situation, get to know you for better matching, and review your photos. She looks forward to talking soon!

SCHEDULE A CALL NOW

<https://calendly.com/datespot/45min-consult>

MATCHMAKING REFERRAL OPTION

If you're seriously considering working with another company instead or in addition to our services, let us know.

We're happy to intro you to a couple companies suggested for your search.

- We'll intro you to our choices for a free consultation
- No obligation to work with them
- We choose who we like best for you
- Generally \$10K or more upfront
- You pay no more than you would normally for their service - and in some cases there is a discount!



THE RIGHT DATING MINDSET

UNDERSTANDING OF IMPERFECTION

There's no perfect person, and we can't materialize one. We're dealing with real people - who want to meet you. Focus on what's important in someone.

SELECTIVE BUT OPEN

Ask married friends & family if their spouse is exactly who they thought they'd end up with. They'll likely all say "no". Set criteria as open as possible and be open to something unexpected.

GROWTH-ORIENTED

Identify behavior patterns that are holding you back from finding and keeping the partner you want. Also, absorb any constructive feedback from dates and think about what you could change.

Words to Remember



WHEN YOU LOVE SOMEONE,
YOU LOVE THE PERSON
AS THEY ARE,
AND NOT AS YOU'D
LIKE THEM TO BE.

LEO TOLSTOY

PARTNER CRITERIA

- Ask yourself: what partner parameters do you have that may be unnecessarily limiting? Revisit now & periodically.
- Pick 3 pieces of strict criteria. The rest should be preferences.
- Update your DateSpot account accordingly as things can shift.



FIRST DATE TIPS

BEFORE

- Look like you made an effort & don't wear work clothes
- Choose something that won't show sweat
- Evening is better to set a romantic tone
- Leave extra time to get ready & get there so you're not late!

DURING

- Strike a balance between light & deep (it's ok to delve into heavy topics if you end with what you learned or the positive)
- Talk about what you're passionate about
- Listen more than you talk

AFTER

- If you want to see them again, text them within 24 hours to say so
- If not, text to say you enjoyed meeting them, don't feel it's the right fit but you wish them well - it's the kind thing to do and avoids it getting messier later
- Keep communication steady, but don't contact them twice in a row

EARLY DATE IDEAS

1. Mellow hike
2. Picnic
3. Bike ride
4. Tourist attraction
5. Paint & sip class
6. Ping-pong
7. Questions over dinner
 - a. So Cards (more portable than Table Topics)
 - b. For a 2nd+ date, the 36 Questions to Fall in Love
 - c. 4000 Questions for Getting To Know Anyone & Everyone



VIRTUAL DATING

When distance is involved



- Schedule 30 min. from 8 pm to set some romance
- Put laptop on books so it's level with your head
- Turn on a lamp to the side & front of your laptop so you're not backlit (dark)
- Pick up the house, water plants, & curate the background (ie. your guitar)
- Be more positive and energetic than you are normally
- Try cooking the same recipe, painting, or show & tell (3 things)

ONLINE DATING

The apps can work, but they're time-consuming!
Here are our favorites for the general population:



Women have to initiate contact, eliminating unwanted messages for ladies & ensuring interest for men. A 24 hr initial deadline promotes engagement. Optional modes find new friends & business contacts.

Uses a comprehensive set of questions to assess compatibility & allow for detailed filtering. Gives a percentage score. Their blog also offers interesting insights.

One match presentation per day means not too much time spent, and avoiding the "bigger-better-deal" mentality more than other online apps.

MEETING PEOPLE NATURALLY

- **Ask friends** - tell buds & groups you're part of that you're looking & see if they know anyone
- **Join a league** - like kickball, bocce, running, bowling (bonus with sports: adrenaline associates positive feelings with you)
- **Get a dog** - spend time at local parks (especially dog parks)
- **Apply to a private social club** if it's within your budget
- **Travel** - either solo or with a friend - and be willing to proactively chat with people you encounter
- **Go to your company events** - be open to meeting at work

RECOMMENDED RESOURCES

Fun and educational

BOOKS

- The 5 Love Languages (Gary Chapman)
- Why We Love (Helen Fisher)
- Attached (Amir Levine)
- The Art of Loving (Erich Fromm)
- 8 Dates (John Gottman)
- Your Brain on Love (Stan Tatkin - audiobook)

PODCASTS

- Modern Love
- Date/able
- Kinda Dating
- Savage Lovecast
- Where Should We Begin
- The Endless Honeymoon
- Sex With Emily
- The Dating Den
- Unqualified

QUIZZES

- [Helen Fisher's personality types](#)
- [Attachment Style](#)
- [Enneagram](#)

Feel free to add your results into your account under “Anything Else”.

FOLLOW DATESPOT ON SOCIAL

Stay updated with company and dating news.

Much appreciated if you like/share any existing posts too!



FACEBOOK

www.facebook.com/datespotlove



TWITTER

twitter.com/TheDateSpot



INSTAGRAM

www.instagram.com/datespotlove



LINKEDIN

www.linkedin.com/company/datespot

OTHER DATESPOT SERVICES

Could you use more photos, clothes or advice?
Take advantage of special member pricing from our vetted partner experts.



Personal Styling

\$900:

virtual wardrobe edit
session + new clothing
suggestions

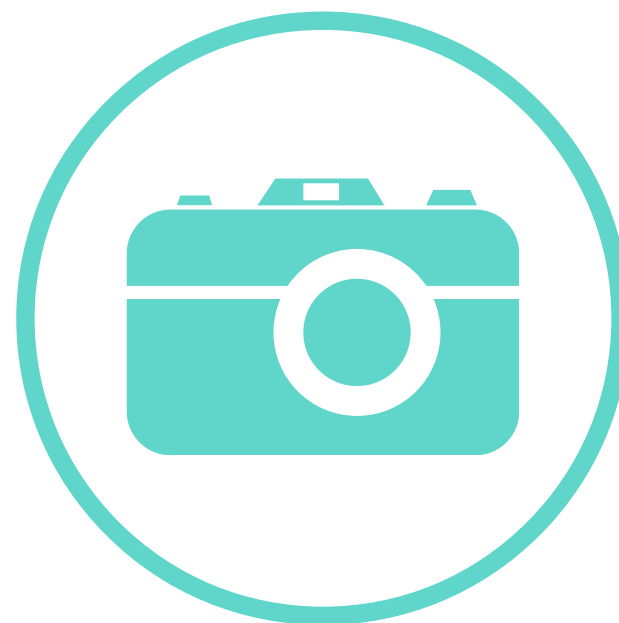


Photo Shoot

\$450:

1 hr. shoot with
5 retouched images



Relationship Advising

\$1450:

six 1-hr sessions
about relationships &
dating

DATING DICTIONARY

Do you know all the current lingo? Check it out!



WISHING YOU LOVE & HAPPINESS!

